



# **Strategic Plan 2025-2030 Annual Review**

# Strategic Plan Framework

## VISION

All children, ages 0 through 5, are safe, healthy, actively learning, and embraced by loving families and supportive communities.

## MISSION

We promote the health, learning, and well-being of young children and their families by fostering collaboration and making equity-centered investments to help every child have the very best start in life.

## VALUES



Love



Integrity



Justice

## GUIDING PRINCIPLES



Family-Centered



Partnership



Systems Change



Prevention



Advocacy



Capacity



Impact

## GOALS AND STRATEGIES

Build strong, integrated systems through deep collaboration, policy advocacy, and innovative funding approaches to better serve our children 0-5 and their families.

- Equity-Focus
- System Coordination and Integration
- Sustained Funding
- Policy Advocacy

### HEALTH

Promote each child's healthy physical, social, and emotional development.

Early Identification and Treatment

Collaboration with Health Plan Partners

### LEARNING

Strengthen the system to improve the quality of early care and education.

Quality Enhancement of Early Education

### FAMILY

Build on each family's strengths in providing safe, nurturing, and stable environments.

Care Coordination

Maternal and Caregiver Mental Health

Home Visitation Support

### COMMUNITY

Partner with communities to grow their capacity to support families and children

Public Education

Parents and Caregivers Education

Decision-makers Education

# Year in Review





# Community Engagement & Opportunity



Advocacy efforts to support positioning First 5 as an Administrator of Funds at the State level.



Partnering with the Child and Family Well-Being Department and Self-Sufficiency Services.

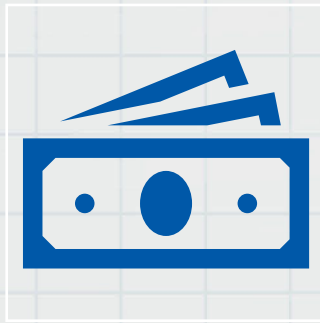


Continued Engagement with Managed Care Plans.



Implementation plan development with key community stakeholders.

# Systems Change Efforts



Leveraging CalWORKs and FFPSA Title IV-E funding to support the home visiting program and administrative costs.



Working collaboratively with CFWB and SSS to support our efforts in family support program such as Home Visiting and Integrated Prevention & Early Intervention.



Continued Advocacy efforts with First 5 Association, San Diego Children's Collective and Choose Children 2026

# Program Highlight – First 5 First Steps

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Joint model framework is a transdisciplinary approach and is slated to begin in the fall of 2026.

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**New** joint model includes public health nurses in FY 26/27.

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Designed to **connect** the family support specialist with a public health nurse.

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CFWB is building a centralized intake that supports a ***no wrong door*** approach for eligible families.

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Future opportunities to leverage the full capacity of **FFPSA**.

# Commissioner Discussion





**THANK YOU!**