



# First 5 Commission of San Diego

FY 2024-25 Operating Budget  
Revised  
May 28, 2025

Item 5-1

Description	Requested Budget FY 2024-25	Budget Notes
<b>Labor</b>		
Salaries & Benefits	\$2,438,115	Staff (13 FTEs)
HHSA Burden	\$380,346	Overhead charge (15.60% of labor)
<b>Total Labor Costs</b>	<b>\$2,818,461</b>	
<b>Services &amp; Supplies</b>		
Temporary Staffing Support	5,000	Temporary labor help
Communications	1,440	Warm line access
Cellular Phone Use	7,000	Cell phone service
Insurance	16,260	Prop10 Insurance
First Aid Supplies	100	First Aid Kit & AED supplies
Memberships	67,172	First 5 Association Membership & Professional Orgs
Office Expense	5,000	Consumable supplies
Postage	500	Postage / delivery services
Printing	2,000	Various printing services
County Counsel	7,000	County Counsel
Specialized Services Contracts	60,000	Annual Independent Audit & Consultants
Copy Equipment Rental	5,800	Lease of copy machines
Rents & Leases Services and Structures	305,108	Office lease/Storage
Books and Subscriptions	400	Resource library
Minor Equipment	2,000	Office furniture & other minor equipment
Out of County Travel	7,000	F5 Association Meetings & Conferences
In-County/Non-Travel	3,414	Community and Family Engagement
Staff Mileage	5,000	Mileage reimbursement
Network Services (IT contract)	30,336	Phone/voice mail, network services
Data Center Services (IT contract)	1,750	Email Service
Desktop Computing (IT contract)	22,500	Computers & Printers
Catalog Items (IT contract)	1,000	IT products
<b>Total Services and Supplies</b>	<b>\$555,780</b>	

(2)	<b>Data &amp; Evaluation Services</b>	<b>\$928,770</b>	<b>Database and External Evaluation Services</b>
	<b>Total Operating Expenses (lines 14, 40, &amp; 42)</b>	<b>\$4,303,011</b>	

		Additional Requested Budget	Previously Approved	
(1) & (3)	<b>Program Funding</b>	<b>\$ 275,000</b>	<b>\$ 33,056,815</b>	<b>Total: \$33,331,815</b>

<b>TOTAL Operating Budget (lines 44 &amp; 46)</b>	<b>\$4,578,011</b>	<b>\$ 33,056,815</b>	<b>\$37,634,826</b>
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Detail follows on Pages 2 & 3

Admin Rate = Operating Expenses (less Evaluation-Program) =  $\frac{\$4,303,011 - \$1,122,445}{\$37,634,826} = 5.940,085\%$

**PROJECTED  
ADMIN RATE:  
5.95%**

REVENUE	SOURCE
Prop 10 - Tobacco Tax *	\$ 15,447,673 State of CA Prop 10
Prop 56 Tobacco Tax Backfill *	\$ 5,609,700 State of CA Prop 56
(1) COSD HHSA ARPA Funds	\$ 250,000 HHSA ARPA Funds
COSD HHSA Public Health - Doula Pilot Program (\$49,900 from FY 23/24) **	\$ - HHSA General & Realignment Funds
COSD HHSA Self Sufficiency Operations - CalWORKs HV	\$ 3,657,344 CA Dept of Social Services
F5CA Home Visiting Coordination Grant 2023-25 (\$470,629 from FY 23/24) **	\$ - First 5 CA
F5CA Impact Legacy Grant 2023-25 (\$1,607,315 from FY 23/24) **	\$ - First 5 CA
(3) Funds from Dr. Seuss Foundation	\$ 25,000 Dr. Seuss Foundation
(4) COSD HHSA Child & Family Well-Being - Families First Prevention Services Act	\$ 943,026 CFWB FFPSA
(5) Tobacco Settlement Fund	\$ 4,300,000 Tobacco Settlement Fund
Transfer from Sustainability Fund	\$ 7,402,083 First 5 San Diego
<b>TOTAL REVENUE</b>	<b>\$ 37,634,826</b>

\* Projected Revenue from State of CA

\*\* Carried Over Revenue in FY23-24 Operating Budget for FY24-25

	A	B	C	D	E	F	G	H	I
75		<b>Budget Expenses Detail by Line Item</b>							
76								<i>Total Budget</i>	
77		<b>52570 Interdepartmental Expense</b>	Commission staff salaries & benefits (13 FTE's)				\$	2,438,115	
78			Burden Rate to COSD (15.60%)				\$	380,346	
79			<b>Total Labor Costs paid to County of San Diego (HHSA)</b>				\$	2,818,461	
80									
81		<b>52010 Temporary Staffing Support</b>	Administrative Support				\$	5,000	
82									
83		<b>52066 Communications non-ISF</b>	Warm line access				\$	1,440	
84									
85		<b>52068 Cellular Phone Use</b>	Service for cell phones and broadband cards				\$	7,000	
86									
87		<b>52132 Insurance</b>							
88			Crime Bond Insurance				\$	3,560	
89			Special Liability Insurance				\$	10,750	
90			Special Property Insurance				\$	1,950	
91			<b>Total Insurance</b>				\$	16,260	
92									
93		<b>52252 Medical Supplies</b>	First Aid & AED supplies				\$	100	
94									
95		<b>52270 Memberships</b>							
96			F5 Association				\$	65,995	
97			Catalyst of San Diego				\$	1,015	
98			Government Finance Officers Association (GFOA)				\$	162	
99			<b>Total Memberships</b>				\$	67,172	
100									
101		<b>52330 Office Expense</b>	Office supplies & products				\$	5,000	
102									
103		<b>52332 Postage</b>	Postage and mail services				\$	500	
104									
105		<b>52334 Printing</b>	Printing services				\$	2,000	
106									
107		<b>52374 County Counsel</b>	County Counsel services				\$	7,000	
108									
109		<b>52396 Evaluation Services</b>							
110		Evaluation	Evaluation				\$	590,000	
111	(2)	Database	Data System (CMEDS) Database Management				\$	338,770	
112			<b>Total Evaluation Services</b>				\$	928,770	
113									
114		<b>52432 Specialized Services Contracts</b>							
115			Annual CPA Audit				\$	20,000	
116			Consultants				\$	40,000	
117			<b>Total Specialized Services Contracts</b>				\$	60,000	
118									
119		<b>52530 Rent &amp; Leases Services /Structure</b>	Office Lease/Storage Rent				\$	305,108	
120									
121		<b>52504 Copy Equipment Rental</b>	Rental services for copiers and color copy costs				\$	5,800	
122									
123		<b>52560 Books and Subscriptions</b>	Professional literature for staff				\$	400	
124									
125		<b>52566 Minor Equipment</b>	Office furniture & other minor equipment				\$	2,000	
126									
127		<b>52608 Out of County Travel</b>	Travel for First 5 Association Meetings and Conferences				\$	7,000	
128									
129		<b>52610 In-County/Non-Travel</b>	In-County/Non-Travel expense				\$	3,414	
130									
131		<b>52612 Staff Mileage</b>	Mileage at approved IRS rate				\$	5,000	
132									
133		<b>52721 Network Services</b>	COSD IT contract: Phone, voicemail, data jacks & network services				\$	30,336	
134									
135		<b>52723 Data Center Services</b>	COSD IT contract: Email services				\$	1,750	
136									
137		<b>52732 Desktop Services</b>	COSD IT contract: Rental and service of computers, laptops, and printers				\$	22,500	
138									
139		<b>52750 Catalog Items</b>	COSD IT contract: Upgrades - hardware, software and wireless networking				\$	1,000	
140									

	A	B	C	D	E	F	G	H	I
141		<b>Program Funding</b>			<i>Previously Approved</i>		<i>Additional Requested</i>	<i>Total</i>	
142					<i>for FY 2024-25</i>		<i>Program Budget</i>	<i>Program Budget</i>	
143		<b>Health</b>							
144			Healthy Development Services		\$ 12,700,000			\$ 12,700,000	
145			KidSTART Center		\$ 1,100,000			\$ 1,100,000	
146			Oral Health Initiative		\$ 1,000,000			\$ 1,000,000	
147			Reducing Childhood Injury		\$ 150,000			\$ 150,000	
148			Doula Pilot Program		\$ * 49,900			\$ -	
149			<b>Total Health</b>					<b>\$ 14,950,000</b>	
150		<b>Learning</b>							
151	(1)		Learn Well Initiative		\$ 8,000,000		\$ 250,000	\$ 8,250,000	
152			F5CA Impact Legacy Grant 2023-25		\$ ** 1,607,315			\$ -	
153			Mi Escuelita Therapeutic Preschool		\$ 653,160			\$ 653,160	
154			<b>Total Learning</b>					<b>\$ 8,903,160</b>	
155		<b>Family</b>							
156			First 5 First Steps		\$ 8,528,655			\$ 8,528,655	
157			F5CA Home Visiting Coordination Grant 2023-25		\$ *** 470,629			\$ -	
158			Maternity Shelter Program		\$ 125,000			\$ 125,000	
159			<b>Total Family</b>					<b>\$ 8,653,655</b>	
160		<b>Community</b>							
161			Information & Referral Warmline		\$ 300,000			\$ 300,000	
162			Parent & Public Education		\$ 400,000		\$ 25,000	\$ 425,000	
163	(3)		Community Engagement		\$ 100,000			\$ 100,000	
164			<b>Total Community</b>					<b>\$ 825,000</b>	
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\* \$49,900 for Doula Pilot Program was funded in the FY23-24 Operating Budget for FY24-25 (line 148)

\*\* \$1,607,315 for F5CA Impact Legacy Grant was funded in the FY23-24 Operating Budget for FY24-25 (line 153)

\*\*\* \$470,629 for F5CA Home Visiting Coordination and Integration Grant was funded in the FY23-24 Operating Budget for FY24-25 (line 159)

#### Amendment

1. Add'l \$250,000 for Contract no. 562989 with SDCOE for Learn Well Initiative (line 152)
2. Add'l \$60,000 in funding to accommodate the SSO costs; \$10,000 for Contract no. 524597 for Persimmony International and \$50,000 for the County's IT provider, Peraton (line 111)
3. Add'l \$25,000 for Contract no. 557977 with MIG, Inc. in support of the Dr. Seuss Foundation (line 165)
4. Add'l \$943,026 in reimbursed by HHSA Child & Family Well-Being (CFWB) FFPSA (line 68)
5. Add'l \$4.3 million from Tobacco Settlement Fund (line 69)