

AUTHORIZE COMPETITIVE SOLICITATION FOR EVIDENCE-BASED FAMILY HOME VISITING SUPPORT SERVICES (DISTRICTS: ALL)

Item 5-1



First 5 Commission of San Diego

April 16, 2025

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[SANDIEGOCOUNTY.GOV/HHSA](https://sandiegocounty.gov/hhsa)

Background



Previous Models

- 1999 - Nurse Family Partnership (NFP)
- 2013 - Healthy Families America (HFA)
- 2022 - Evidence-based Home Visiting

Current Home Visiting Programs

- Medical Care Services
 - American Academy of Pediatrics – HFA
- First 5
 - Various contracted providers

2025 Forward

- 2024 – Business process review
- Integrating MCS and First 5 under HFA Model Framework



Scope & Focus



Scope of Work:

Contractor shall:

- Provide Home visitation services to the identified at risk populations
- Provide intensive program staff training
- Follow Healthy Families America model delivered according to model fidelity
- Work closely with Countywide Coordinator - American Academy Pediatrics (AAP)
- Coordinate service delivery with County Public Health Nurses

Focus Populations:

- Low income
- Teen parents
- Immigrants/refugees
- Military families
- CalWORKs beneficiaries
- Child and Family Well-being families
- Family First Prevention Services Act families
- Medically complex (mother or child), including but not limited to;
 - History or current substance abuse
 - History or current DV
 - History or current mental health concerns



Approach



Key aspects:

- Integration of existing programs
- Coordinated service delivery with Public Health Nurses (PHNs)
- Transdisciplinary approach
- Clear roles for different professionals
- Centralized and streamlined access for families



RECOMMENDATION



- Approve the funding allocation of up to \$2.1M in Prop 10 funds towards the combined procurement with HHSA.
- Authorize First 5 Executive Director to work with HHSA and DPC to procure the new Home Visiting Program for FY 2025-30.
- Authorize the Director, DPC to issue a Competitive Solicitation for Family Home Visiting Support Services, and upon successful negotiations and determination of fair and reasonable price, award one or more contracts for a term of one year, with four option years and up to an additional six months if needed; and to amend contracts as needed to reflect changes to services and funding.

Questions?