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FIRST 5 COMMISSION OF SAN DIEGO CAC, 1600 Pacific Highway, Room 302 San Diego, CA 92101

Members Present:

Sandra McBrayer, Vice Chair Dr. Kelly Motadel, Secretary Dr. Kimberly Giardina, Commissioner Rick Richardson, Commissioner

Members Absent: Monica Montgomery-Steppe, Chair

Staff Present:

Alethea Arguilez, Executive Director Martin Cherry, Operations Manager Lenette Javier, Program & Evaluations Administrator Katherine Hart, Sr. Deputy County Counsel Hunter Watson, Communications & Community Outreach Karen Hays, Executive Secretary

COMMISSION MEETING MINUTES

March 25, 2025

Call to Order

Vice Chair McBrayer called the meeting of the First 5 Commission of San Diego to order at 10:18am.

Approval of Commission Meeting Minutes from February 18, 2025

ON MOTION OF Commissioner Richardson, seconded by Secretary Motadel, the Commission approved the minutes for the February 18, 2025 meeting.

AYES:	McBrayer, Motadel, Richardson
ABSENT:	Montgomery-Steppe
ABSTAIN:	Giardina
NOES:	None

Opportunity for Public Comments

The Commission received (1) public comment:

 Giannina Perez, former Chair of First 5 California and former consultant for First 5 Association, voiced her support for the work being done by the Commission and requested that First 5 San Diego inform First 5 California when faced with reductions. First 5 California has committed >\$92M for the next 4 years to use for mass media communications.

Commissioner Recusal Reminder

Vice Chair McBrayer reminded all Commissioners to recuse themselves from voting on any agenda item(s) that have a real or perceived conflict of interest.

Consent Calendar None

Item 1: ACTION - Contract #557977 Amendment for the Parent and Public Education/Communication Consulting Services

Executive Director Arguilez pulled this item to be discussed at the Commission's April 16, 2025 meeting.

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FIRST 5 COMMISSION OF SAN DIEGO

March 25, 2025 Page 2 of 2

Item 2: DISCUSSION - Funding Reductions FY 2025-2030

Following a presentation by Executive Director Arguilez, the Commission engaged in a discussion related to program data and impacts to help inform future program reductions and provided input regarding the funding allocations by strategic plan area which will guide the future program allocations for FY 25-30.

The Commission received (6) public comments:

- 1) Natalya Wordell, Alpine Union School District, voiced support for QPI.
- 2) Rita Palet, San Diego County Office of Education, voiced support for the Learn Well Initiative, QRIS, QCC and MCCYN.
- 3) Kemerley Gondek, educator from Mountain Empire Unified School District voiced support for QPI
- 4) Katie Wuest, educator from Mountain Empire Unified School District voiced support for QPI
- 5) Giannina Perez, former Chair of First 5 California and former consultant for First 5 Association voiced support for HDS.
- 6) Verlot Montano, Director from Mountain Empire Unified School District voiced support for QPI.

Item 3: Future Agenda Items

- Approval of the Annual Operating Budget for FY 25-26
- 5-year Financial Spending Plan FY 25-30
- Contract Approvals for FY 25-26
- Strategic Plan FY 20-25 Review and Closeout
- Presentation from 2-1-1 San Diego on the First 5 Warm Line
- Sunset Review of applicable Commission Policies
- Contract #557977 Amendment for the Parent and Public Education/Communication Consulting Services

Vice Chair McBrayer adjourned the meeting at 11:45am to reconvene on April 16, 2025.

Respectfully submitted for your review and approval:

Dr. Kelly Motadel, Secretary

April 16, 2025 Date

Notes by Karen Hays