

Strategic Plan 2025 - 2030

December 17, 2024



Overview

1. The Plan
2. Thanks to Participants
3. Strategic Plan Framework
4. Commissioner Discussion
5. Next Steps



Our New Plan



FIRST 5 SAN DIEGO
STRATEGIC PLAN
2025 - 2030



**Many Thanks to
the Ad Hoc
Committee,
CBO Partners,
and Families**

Ad-Hoc Committee

- Dr. Wilma Wooten
- Rick Richardson
- Dr. Kelly Motadel
- Tianna Travis
- Dale Fleming
- Miren Algorri
- Dr. Alexis Aviña
- Aimee Zeitz-Gruber
- Dr. Jeffrey Rowe
- Dr. Sarah Garrity
- Erin Hogeboom

CBO Partners

- All Kids Academy Head Start
- Casa Familiar
- Episcopal Community Services
- Metropolitan Area Advisory Committee on Anti-Poverty in San Diego County
- Neighborhood House Association

Special thanks to the many families who participated in the listening sessions hosted by our CBO partners



Strategic Plan Framework

VISION

All children, ages 0 through 5, are safe, healthy, actively learning, and embraced by loving families and supportive communities.

MISSION

We promote the health and well-being of young children and their families by fostering collaboration and making equity-centered investments to help every child have the very best start in life.

VALUES



Love



Integrity



Justice

GUIDING PRINCIPLES



Family-Centered



Partnership



Systems Change



Prevention



Advocacy



Capacity



Impact

GOALS AND STRATEGIES

Build strong, integrated systems through deep collaboration, policy advocacy, and innovative funding approaches to better serve our children 0-5 and their families.

- Equity-Focus
- System Coordination and Integration
- Sustained Funding
- Policy Advocacy

HEALTH

Promote each child's healthy physical, social, and emotional development.

Early Identification and Treatment

Collaboration with Health Plan Partners

LEARNING

Strengthen the system to improve the quality of early care and education.

Quality Enhancement of Early Education

FAMILY

Build on each family's strengths in providing safe, nurturing, and stable environments.

Care Coordination

Maternal and Caregiver Mental Health

Home Visitation Support

COMMUNITY

Partner with communities to grow their capacity to support families and children

Public Education

Parents and Caregivers Education

Decision-makers Education



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Commissioner Feedback

- Addressing parental stress and providing mental health services should be an important focus moving forward
- Avoiding duplication of services will be critical – need to be efficient, targeted, and precise due to the decline in revenue
- Partnering with the Family Connection Hub will be important to ensure resources are being used adequately and appropriately
- A no-wrong-door approach will help guide people to the right programs and help to make sure resources are being utilized appropriately
- Acknowledging the reference to education in our Mission and in our Learning Goal

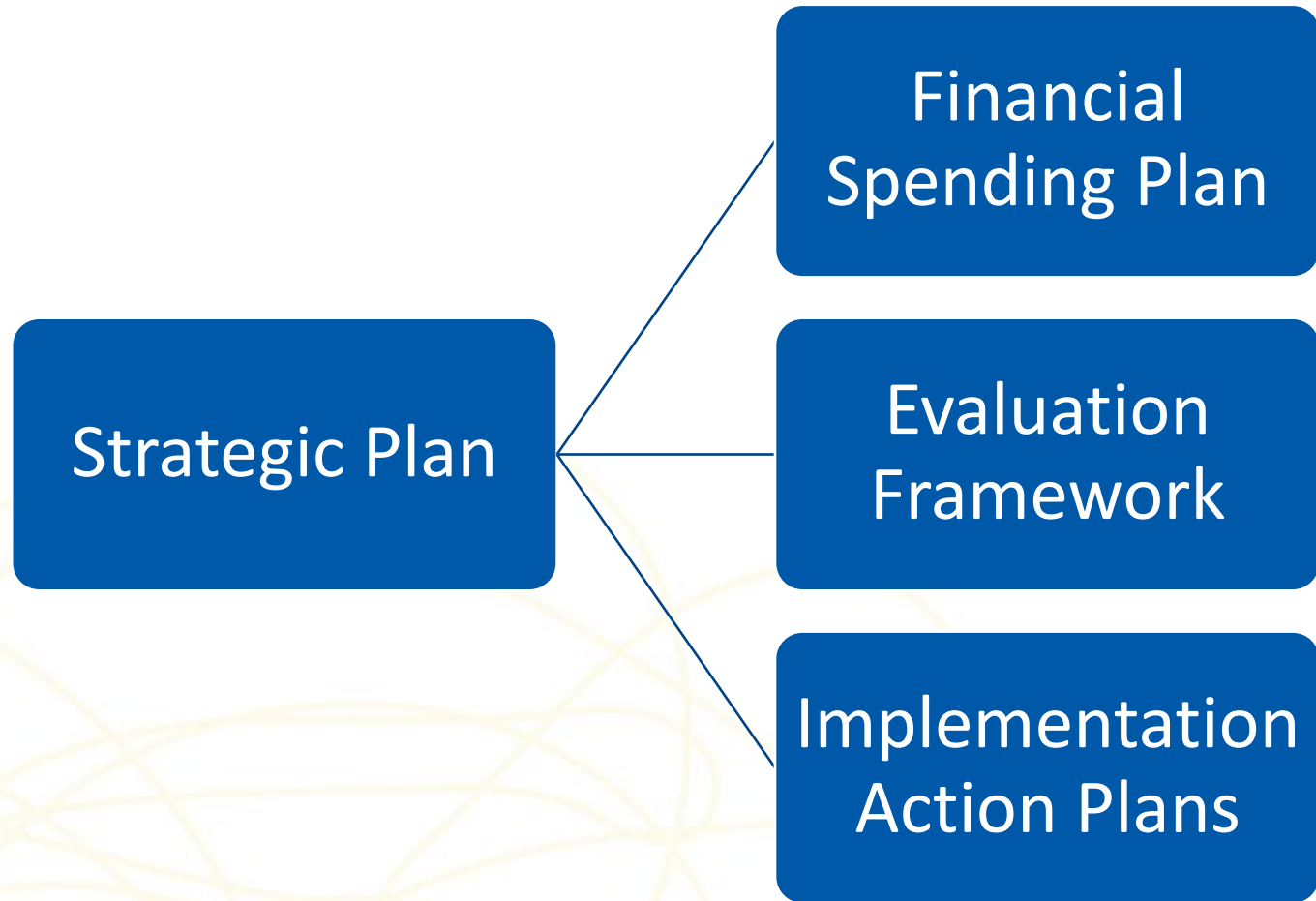
Commission Discussion





Next Steps

Making It Happen



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