

**First 5 Commission of San Diego**  
**November 14, 2024**  
**Annual Report to First California for FY 2023-24**

**Request**

The request before the Commission is to approve the Annual Report for FY 2023-24 to be submitted to First 5 California. The Commission is required by law to hold a public hearing on its annual report to First 5 California.

**Background**

The Health and Safety Code requires local commissions to prepare an Annual Report to First 5 California. This report contains information on its expenditure, the number of clients served in core areas, as well as demographic information. This information is aggregated across all counties to provide the legislature and the public with a state-level picture of the activities of county commissions. In addition, the report requires brief descriptions of the Commission’s evaluation activities, key results and policy direction.

In order to aggregate the work of 58 county commissions, the activities reported in the state annual report are necessarily at a high level. Local commissions report only on a small list of services that are common across the counties. First 5 San Diego’s projects report service-level data through the state report on a fraction of their many services. The narrative sections are brief to meet specific requirements concerning content and length.

The Annual Report to First 5 California does not contain a comprehensive picture of the activities of the previous fiscal year and does not address all of the priorities of First 5 San Diego. The Commission, however, will receive detailed information on the breadth of its services and the outcomes achieved in FY 2023-24 at its November meeting through the Annual Report to the Community. This report will provide a fuller and richer representation of First 5 San Diego efforts in our county.

**Summary of Data Reported to First 5 California**

The Annual Report data sheets are included as Items 1-2 through 1-4. What follows is a summary of the data. This table includes the number of unduplicated clients intensively served by First 5 San Diego’s projects in FY 2023-24. These figures do not include the large number of participants who receive “light touch” services where client data is not collected – such as calls to 2-1-1 San Diego or families receiving the Kit for New Parents.<sup>1</sup> Following the reporting guidelines of First 5 California also results in numbers that are under-representing the number of clients served by various programs. The Contract Management and Evaluation Database System (CMEDS) and increased standardization of reporting allows staff to provide the Commission with more in-depth information on who is served through First 5 funded programs.

<b>Unduplicated Clients Across Initiatives – Intensive Services</b>	<b>Children</b>	<b>Parents/ Caregivers</b>	<b>Providers</b>	<b>Total</b>
<b>Served in FY 2023-2024</b>	38,102	10,853	3,116	52,071

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<sup>1</sup> “Light touch” services are not included in the unduplicated count. To reduce the burden of data collection and reporting on its contractors, First 5 San Diego does not require contractors to enter individual client records in CMEDS on children receiving these types of services which enables more contract dollars to be spent on direct services. Contractors report aggregate numbers for these services.

<b>Unduplicated Clients <u>Within</u> Each Initiative – Intensive Services</b>	<b>Children</b>	<b>Parents/ Caregivers</b>	<b>Providers</b>	<b>Total</b>
Healthy Development Services	14,891	6,506	0	21,397
KidSTART Center	241	303	0	544
Learn Well	18,744	0	3,116	21,860
Oral Health	11,360	3,322	0	1,646
Targeted Home Visiting	621	1,025	0	1,439
<b>Total</b>	<b>45,857</b>	<b>11,156</b>	<b>3,116</b>	<b>60,129</b>

### Participant Demographics

These data are a snapshot of the population of children and parents intensively served by programs funded by First 5 San Diego.

<b>Profile of Children Served</b>	<b>% Total Clients</b>
Girls	42.5%
Boys	57.5%
Children Under age 3	48.6%
Children ages 3-5	51.4%

<b>Languages Spoken by Clients Served</b>	<b>% Total Clients</b>	<b>% Total Children</b>	<b>% Total Parents/ Caregivers</b>	<b>% Total Providers</b>
English	60.1%	61.7%	55.7%	57.0%
Spanish	31.0%	30.6%	33.6%	26.9%
Arabic	1.2%	1.1%	1.3%	1.2%
Chaldean	0.4%	0.3%	1.0%	0.0%
Tagalog	0.3%	0.3%	0.2%	0.3%
Mandarin	0.3%	0.3%	0.1%	0.1%
Vietnamese	0.2%	0.2%	0.1%	0.2%
Cantonese	0.1%	0.1%	0.2%	0.1%
Korean	0.0%	0.0%	0.0%	0.1%
Somali	0.0%	0.0%	0.0%	0.0%
Other	4.8%	5.0%	5.1%	1.3%
Don't Know/Declined	1.6%	0.4%	2.7%	12.8%

Over half of the clients served by First 5 San Diego Programs speak English (60.1%) or Spanish (31.0%), with smaller percentages speaking Arabic (1.2%), Chaldean (0.4%), Tagalog (0.3%), Mandarin (0.3%), Vietnamese (0.2%), Cantonese (0.1%), and no clients reported speaking Korean or Somali. Additionally, 4.8% speak other languages, and 1.6% of clients' languages are unknown.

The largest racial/ethnic group among clients served is Hispanic/Latino (52.3%), followed by White (non-Hispanic) at 15.9%. Other groups include Multiracial (6.6%), African American/Black (5.6%), Asian (3.8%), White (Middle Eastern) (2.7%), American Indian/Alaskan Native (3.2%), Pacific Islander (0.4%), and African (0.1%). Additionally, 2.9% identify as "Other," while 6.5% of clients' race/ethnicity is unknown.

Race/Ethnicity by Clients Served	% Total Clients	% Total Children	% Total Parents/Caregivers	% Total Providers
Hispanic/Latino	52.3%	52.2%	53.2%	49.7%
White (non-Hispanic)	15.9%	16.0%	15.0%	17.1%
Multiracial	6.6%	7.3%	5.8%	1.4%
African American/Black	5.6%	6.1%	4.1%	6.0%
Asian	3.8%	4.0%	2.9%	5.6%
White (Middle Eastern)	2.7%	2.6%	3.7%	0.0%
American Indian/Alaskan Native	3.2%	3.8 %	2.0%	0.5%
Pacific Islander	0.4%	0.4%	0.2%	0.4%
African	0.1%	0.1%	0.2%	0.0%
Other	2.9%	2.0%	4.4%	7.6%
Don't Know/Declined	6.5%	5.5%	8.5%	11.7%

**Next Steps**

The Executive Director will submit the Annual Report to First 5 California by October 30, 2024, as required by law. The Commission’s evaluator, Harder+Company Community Research, and marketing consultant, MIG, Inc. are currently working on the Annual Report to the Community, which will be presented to the Commission at its next meeting on November 14, 2024.

**Staff Recommendations**

- 1) Open Public Hearing.
- 2) Receive public comment.
- 3) Approve the First 5 Commission of San Diego Annual Report for Fiscal Year 2023-2024.
- 4) Authorize the Executive Director to submit the Annual Report to First 5 California.
- 5) Close the Public Hearing.

**Fiscal Impact**

The Health and Safety Code grants First 5 California the authority to withhold funding from any county commission that fails to submit an annual report.