

**2024 Policy Priority – Sustainability and Scale
Current Advocacy and Implementation Activities / March 2024**

Item 9-4

1. Secure funding toward sustainability to both offset the impact of the Proposition 31 flavored tobacco ban and declining tobacco tax revenue.	2. Ensure that local First 5 commissions are recognized and engaged by the state as public entities, intermediaries, fiscal agents and thought partners for programs that seek to improve child and family outcomes.	3. Preserve previous state policy achievements and investments to improve child and family outcomes.	4. Leverage other health, family, and child development investments with the goal of establishing a sustainable early childhood system.
<ul style="list-style-type: none"> ▪ \$100M State Budget Ask ▪ Funding and advocacy request from First 5 California 	<ul style="list-style-type: none"> ▪ Ongoing conversations with State to leverage, streamline, and align existing funding streams to F5s <ul style="list-style-type: none"> ○ <i>HHS Secretary Mark Ghaly and deputy secretaries</i> ○ <i>Children and Youth Behavioral Health Initiative</i> ○ <i>First 5 California SPCFA</i> ▪ Medi-Cal Learning Community and work with First 5s on Managed Care Plan MOUs (Center) 	<ul style="list-style-type: none"> ▪ Continuous Medi-Cal Coverage for 0-5 ▪ Implementation of MHSA reforms at the local level (Tracking) ▪ Work with Whole Child Equity Partnership and Community Health Worker Medi-Cal benefit implementation (Center) 	<ul style="list-style-type: none"> ▪ The Bright Beginnings Act (AB 2982) establishing a Prenatal to Three workgroup ▪ Partnering with the Whole Child Equity Partnership ▪ Medi-Cal Learning Community and work with First 5s on Managed Care Plan MOUs (Center)