

First 5

San Diego

Strategic

Planning

2025-30

February 8, 2024



Agenda

1. Overview of Approach
2. Project Timeline
3. Strategic Planning Ad Hoc Committee
4. Feedback from Commissioners
5. Close



Approach

Project Approach

1

Build on strengths of previous Strategic Planning Framework and Roadmap for Systems Change

2

Integrate with complementary efforts and partnerships

3

Ensure a transparent and inclusive process

4

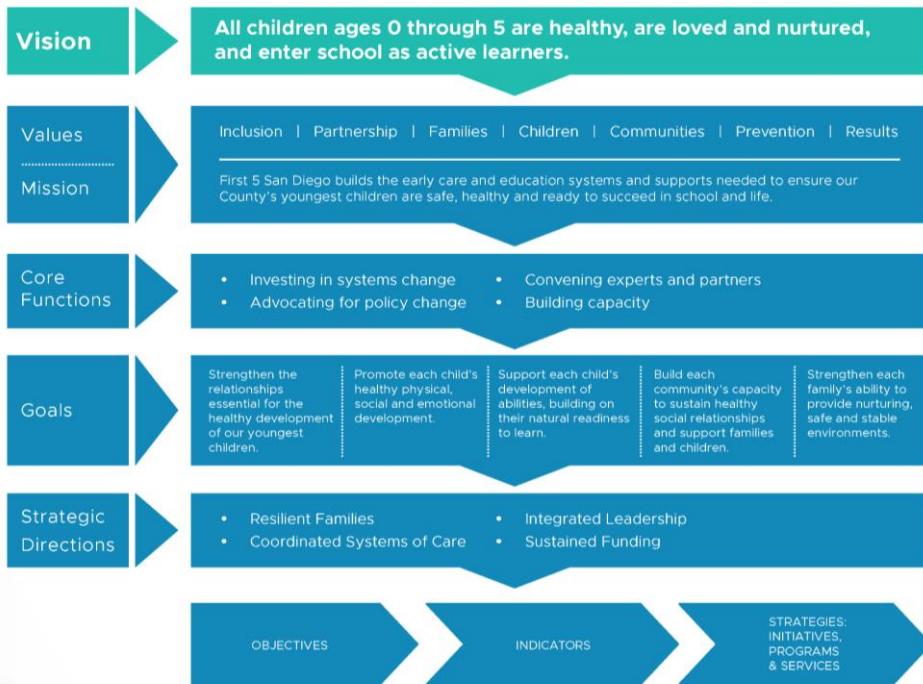
Center equity in process and in content

5

Identify strategies to tap new funding streams

THE STRATEGIC PLAN FRAMEWORK 2020 - 2025

The Strategic Plan framework provides an overview of the content and organization of the Strategic Plan. The First 5 San Diego values, vision, mission, and core functions serve as the foundation for the Strategic Plan goals and objectives. These provide the basis for the development and implementation of strategic initiatives, projects, programs and services. The first version of this framework was adopted in 2009 through in-depth community engagement, with revisions applied in recent years.



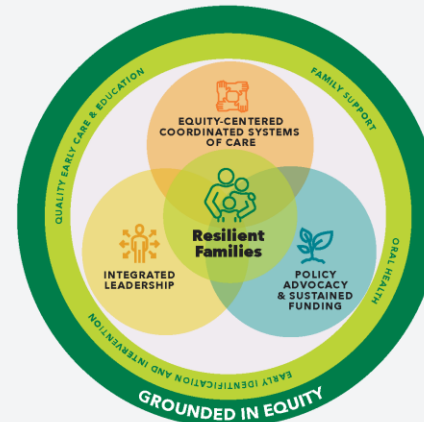
Strategic Plan 2020 - 2025

Roadmap for Systems Change



In the coming years, forming and strengthening the partnerships that can create lasting changes to the systems of care and support the resiliency of our youngest children and their families will become a defining role for First 5 San Diego.

This Roadmap for Systems Change outlines how our Strategic Directions will be implemented in deep collaboration with families and community partners.



STRATEGIC DIRECTIONS	IMPLEMENTATION STEPS		
<p>EQUITY-CENTERED COORDINATED SYSTEMS OF CARE: Connect or integrate systems of care to ensure that the youngest children and their families have timely and seamless access to supports and services that best meet their needs.</p>	<p>Convene and engage families and partners to define a vision for the system and assess equity gaps</p>	<p>Identify efforts, partners and funding to fill equity gaps and strengthen the system</p>	<p>Define and implement efforts to coordinate the system, fill gaps, and track measures of success</p>
<p>INTEGRATED LEADERSHIP: Build partnerships across sectors and systems that increase community commitment to supporting the first five years of life.</p>	<p>Support aligning early care and education initiatives in support of integrated efforts</p>	<p>Prioritize and engage cross-sector partners</p>	<p>Launch an integrated, cross-sector leadership initiative</p>
<p>POLICY ADVOCACY & SUSTAINED FUNDING: Integrate new funding sources from across sectors and advocate for policies that establish innovations to the systems of care and expand services to the youngest children and their families.</p>	<p>Advocate and position our region for emerging local and statewide policies, initiatives and funding</p>	<p>Pursue expanded coverage from managed care plans for services to our youngest children and their families</p>	<p>Position our early care and education system for new opportunities</p>

Enhanced Community Engagement

- Partnerships with CBOs to provide outreach assistance (CBOs will receive \$1,000 stipend)
- Focus on communities that have been historically under-represented in formal planning efforts, including:
 - Black, Indigenous, Latino, Asian, and other People of Color (BIPOC) communities
 - Migrant communities
 - Refugee communities
 - Military families
 - LGBTQ+ families
 - Justice-involved families or formerly incarcerated parents

Enhanced Community Engagement

Feedback from Commissioners:

What do you most want to learn through the engagement?

Timeline

Schedule At-a-Glance

	October	November	December	January	February	March	April	May	June	July-Sept.	August	September	October	
Project Initiation & Ongoing Management	 Project Coordination Meetings	 Presentation to the Commission	 	 	 	 	 	 	 	 	 	 	 	
Research and Document Review		 Research and Document Review												
Strategic Planning Ad Hoc Committee Meetings					 Ad Hoc Committee									
Community Engagement				 Toolkit	 Partner Training (in-person)	 Partner-led Listening Sessions				 Summary Reports Due	 Analysis of Results			
Strategic Plan				 Interviews	 Partner Agreements				 Stipend Payments		 Draft	 Final Document	 Presentation to the Commission Oct. 2024	

Ad Hoc Committee

Ad Hoc Committee Membership

- Dr. Wilma Wooten, First 5 Commission of San Diego
- Kelly Motadel, Health and Human Services Agenda, County of San Diego
- Tianna Travis, YMCA Youth and Family Services Department, formerly FAYCES
- Dale Fleming, Retired Director, County of San Diego; community leader and advocate
- Miren Algorri, Child Care provider
- Alexis Aviña, United Way
- Aimee Zeitz, Partners in Prevention, YMCA
- Dr. Jeffrey Rowe, Retired Forensic Psychiatrist, County of San Diego; currently private practitioner
- Sarah Garrity, San Diego State University Associate Dean of the College of Education
- Erin Hogeboom, San Diego for Every Child and Children First Collective

Feedback

Next Steps