



# FIRST 5 SAN DIEGO

Strategic Plan 2020-2025 | Implementation Updates  
Commission Presentation | April 13, 2023

# OVERVIEW

**Welcome & Presentation Overview**

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**Strategic Plan Year in Review**

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**Summary & Next Steps**

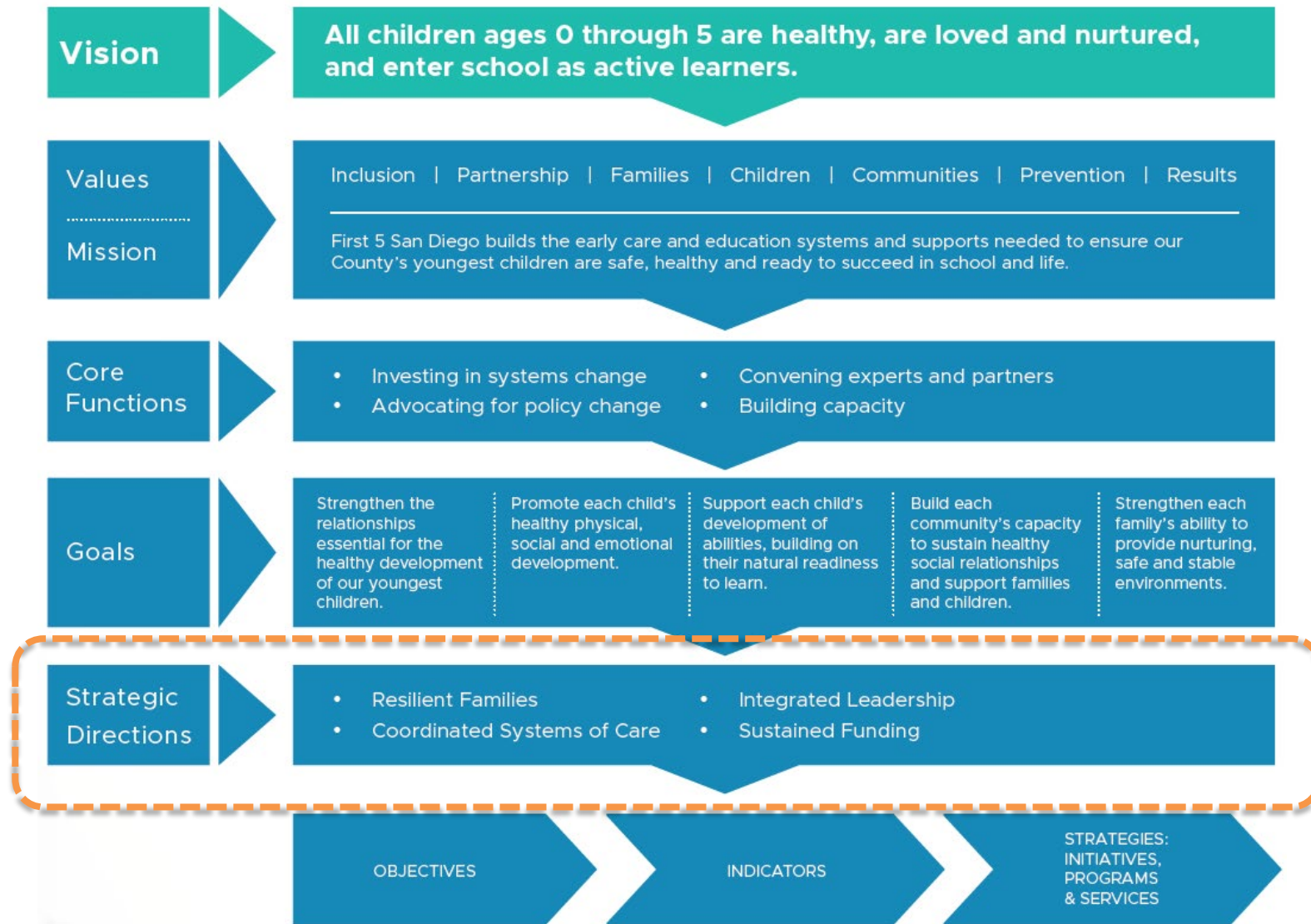
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# STRATEGIC PLAN FRAMEWORK



2020 - 2025



# Key Elements for Success

-  Bringing everyone to the table, honoring all voices, especially our families
-  Co-creating our shared vision for an equitable, coordinated system of care
-  Finding gaps in the system and defining solutions through an equity lens
-  Integrating leadership and planning efforts, and aligning resources
-  Joining with key partners in policy advocacy: whole child / whole family

A photograph of a woman with long brown hair in a braid, wearing a grey t-shirt, smiling warmly. She is leaning over a young boy with dark hair, who is wearing a blue and white striped shirt. In the background, a young girl with spiky black hair, wearing a pink shirt, is looking upwards with her right arm raised. A large, white, fluffy stuffed animal is in the foreground. The scene is set in a bright, modern living room with a white sofa.

# YEAR IN REVIEW

# A YEAR OF OPPORTUNITY



California budget makes key investments in early education

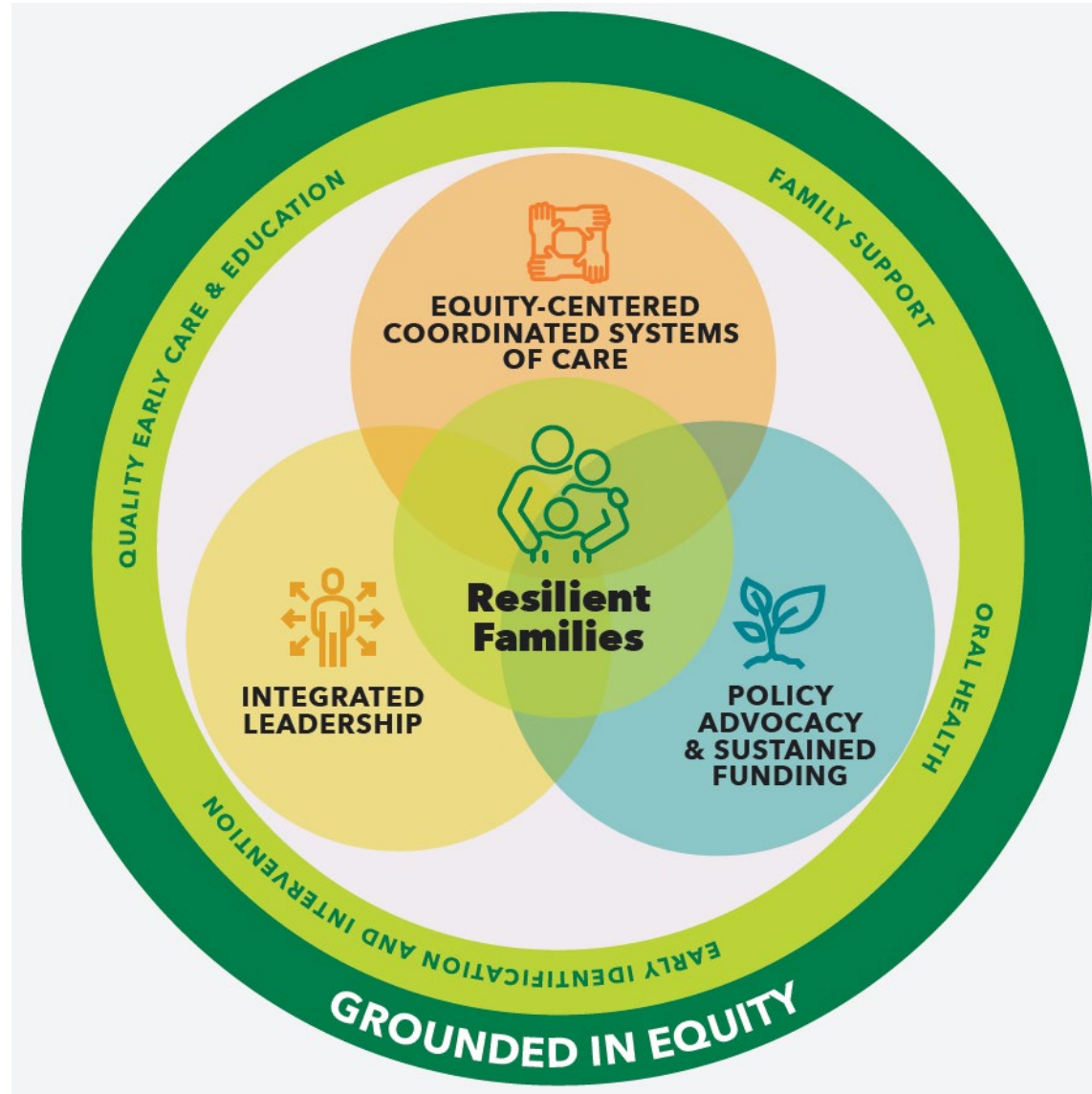


Board of Supervisors holds Child Care Conference and requests development of a San Diego Child Care Blueprint



Board of Supervisors unanimously approves establishment of the Child and Family Well-Being Dept

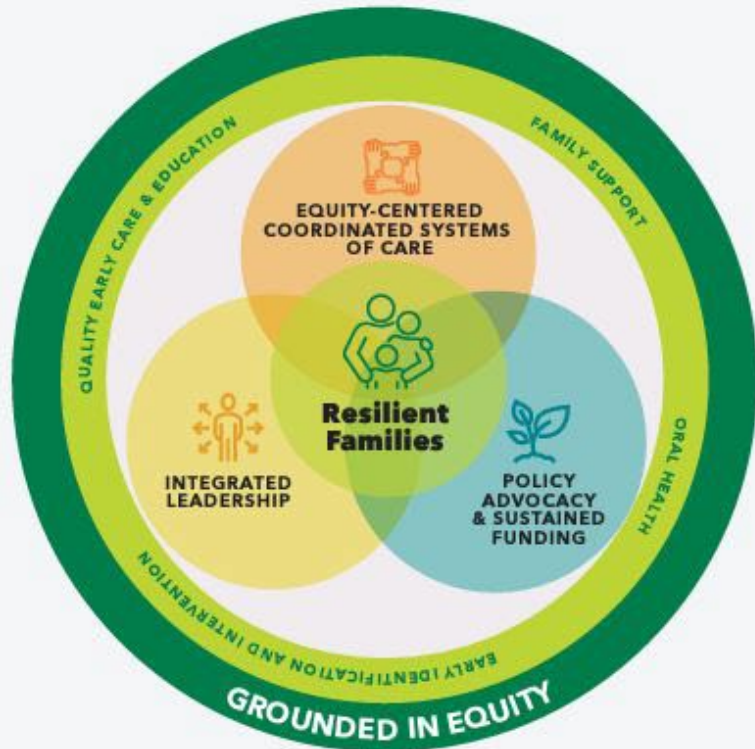
# ROADMAP FOR SYSTEMS CHANGE



# Roadmap for Systems Change

In the coming years, forming and strengthening the partnerships that can create lasting changes to the systems of care and support the resiliency of our youngest children and their families will become a defining role for First 5 San Diego.

This Roadmap for Systems Change outlines how our Strategic Directions will be implemented in deep collaboration with families and community partners.



STRATEGIC DIRECTIONS	IMPLEMENTATION STEPS		
<p><b>EQUITY-CENTERED COORDINATED SYSTEMS OF CARE:</b> Connect or integrate systems of care to ensure that the youngest children and their families have timely and seamless access to supports and services that best meet their needs.</p>	<p>Convene and engage families and partners to define a vision for the system and assess equity gaps</p>	<p>Identify efforts, partners and funding to fill equity gaps and strengthen the system</p>	<p>Define and implement efforts to coordinate the system, fill gaps, and track measures of success</p>
<p><b>INTEGRATED LEADERSHIP:</b> Build partnerships across sectors and systems that increase community commitment to supporting the first five years of life.</p>	<p>Support aligning early care and education initiatives in support of integrated efforts</p>	<p>Prioritize and engage cross-sector partners</p>	<p>Launch an integrated, cross-sector leadership initiative</p>
<p><b>POLICY ADVOCACY &amp; SUSTAINED FUNDING:</b> Integrate new funding sources from across sectors and advocate for policies that establish innovations to the systems of care and expand services to the youngest children and their families.</p>	<p>Advocate and position our region for emerging local and statewide policies, initiatives and funding</p>	<p>Pursue expanded coverage from managed care plans for services to our youngest children and their families</p>	<p>Position our early care and education system for new opportunities</p>



# STRATEGIC DIRECTIONS

Lasting Changes to the Systems of Care...leading to:

## RESILIENT FAMILIES

Provide families with  
the foundational support and  
knowledge to be their child's  
first and best caregiver  
and teacher.

# SUCCESS SPOTLIGHT

- Response to family needs during COVID
- Adjusting services based on community needs
- Supporting the early care and education system of care



# STRATEGIC DIRECTIONS

Lasting Changes to the Systems of Care

## ***EQUITY-CENTERED*** **COORDINATED** **SYSTEMS OF CARE**

Connect or integrate systems of care to ensure that the youngest children and their families have timely and seamless access to supports and services that best meet their needs.

# SUCCESS SPOTLIGHT

- HDS/KidStart Continuum of Care Supports FY23-25
- Family First Prevention Act pilot with F5FS Home Visiting
- Development of the Prevention Hub within the new CFWB Dept.



# STRATEGIC DIRECTIONS

Lasting Changes to the Systems of Care

## INTEGRATED LEADERSHIP

Build partnerships across sectors and systems that increase community commitment to supporting the first five years of life.

SAN DIEGO COUNTY

## San Diego County Approves New HHS Department Focused on Children and Families

Published February 28, 2023 • Updated on February 28, 2023 at 8:50 pm



The new **Child and Family Well-Being Department** will integrate the **First 5 Commission of San Diego** and **Child Welfare Services**, along with the child care system and other essential resources for families, to reimagine prevention and protection services to create a partnership that will shift our traditional approach to child protection.

# STRATEGIC DIRECTIONS

Lasting Changes to the Systems of Care

## *POLICY ADVOCACY* **& SUSTAINED FUNDING**

Identify and integrate existing and new funding sources from public, private and philanthropy sectors that establish innovations to the systems of care and expand services to the youngest children and their families.



## CALL TO ACTION

This Child Care Blueprint is responsive to the County of San Diego Board of Supervisor's October 2022 call to action.

San Diego County needs an equitable system that simplifies the child care equation for working families and makes it possible for child care providers, a vital component of our economy, to earn a competitive wage.

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*To equitably and fully commit to these recommendations, a significant local investment for San Diego's child care sector is needed to support children, families, and child care providers.*

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# SUMMARY AND NEXT STEPS

- Child Care Blueprint submitted to Board of Supervisors on April 28, 2023
- Launch of NEW Child and Family Well-being Department begins July 2023
- F5SD Strategic Planning Engagement Process to begin in Fall 2023



# PUBLIC COMMENT

# COMMISSIONER DISCUSSION



# FIRST 5 SAN DIEGO

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