

THE STRATEGIC PLAN FRAMEWORK 2020 - 2025

The Strategic Plan framework provides an overview of the content and organization of the Strategic Plan. The First 5 San Diego values, vision, mission, and core functions serve as the foundation for the Strategic Plan goals and objectives. These provide the basis for the development and implementation of strategic initiatives, projects, programs and services. The first version of this framework was adopted in 2009 through in-depth community engagement, with revisions applied in recent years.

