THE STRATEGIC PLAN FRAMEWORK

The Strategic Plan framework provides an overview of the content and organization of the Strategic Plan. The First 5 San Diego values, vision, mission, and core functions serve as the foundation for the Strategic Plan goals and objectives. These provide the basis for the development and implementation of strategic initiatives, projects, programs and services. The first version of this framework was adopted in 2009 through in-depth community engagement, with revisions applied in recent years.

All children ages 0 through 5 are healthy, are loved and nurtured, **Vision** and enter school as active learners. Inclusion | Partnership | Families | Children | Communities | Prevention | Results Values First 5 San Diego builds the early care and education systems and supports needed to ensure our Mission County's youngest children are safe, healthy and ready to succeed in school and life. Core Investing in systems change Convening experts and partners **Functions** Advocating for policy change **Building capacity** Strengthen the Promote each child's Support each child's Build each Strengthen each family's ability to provide nurturing, healthy physical, development of community's capacity essential for the social and emotional to sustain healthy abilities, building on Goals healthy development their natural readiness social relationships of our youngest and support families children. and children. Strategic **Resilient Families** Integrated Leadership Coordinated Systems of Care **Sustained Funding** Directions INITIATIVES, **OBJECTIVES INDICATORS PROGRAMS** & SERVICES