

**FIRST 5 COMMISSION OF SAN DIEGO**  
**First 5 Commission Meeting**  
**9655 Granite Ridge Drive, Suite 120**  
**MS-A211**  
**San Diego, CA 92123**

**Meeting conducted via Teleconference on Zoom**

**Members Present:**

Dianne Jacob, Chairwoman  
Sandra McBrayer, Vice-Chair  
Dr. Wilma Wooten, Secretary  
Nick Macchione  
Rick Richardson

**Staff Present:**

Alethea Arguilez, Executive Director  
Martin Cherry, Operations Administrator  
Taylor Dupont, Legislative Analyst  
Katherine Hart, Sr. Deputy County Counsel  
Karen Hays, Administrative Secretary III

**Minutes for November 02, 2020**

**Call to Order**

Chairwoman Jacob called the meeting of the First 5 Commission of San Diego to order at 1:31 p.m.

**Approval of the Commission Meeting Minutes from October 5, 2020**

**ON MOTION OF Commissioner Macchione, seconded by Commissioner Richardson, the Commission approved the Minutes of October 5, 2020.**

**AYES: Jacob, McBrayer, Wooten, Macchione, Richardson**  
**ABSENT: None**  
**ABSTAIN: None**  
**NOES: None**

**Opportunity for Public Comments**

None

**Commissioner Recusal Reminder**

Chairwoman Jacob reminded all Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

**Consent Calendar**

**ON MOTION OF Commissioner Richardson, seconded by Commissioner McBrayer, the Commission approved the formation of the consent calendar with Items 1 and 2 approved on consent with separate votes.**

**Item 1**

**AYES: Jacob, McBrayer, Wooten, Richardson**  
**ABSENT: None**  
**ABSTAIN: Macchione**  
**NOES: None**

**Item 2**

**AYES: Jacob, McBrayer, Wooten, Macchione, Richardson**  
**ABSENT: None**  
**ABSTAIN: None**  
**NOES: None**

**1. Budget Adjustment for the First 5 First Steps Targeted Home Visiting Initiative - Cal Learn ON MOTION OF Commissioner Richardson, seconded by Commissioner McBrayer, the Commission approved the formation of the consent calendar with Item 1 approved on consent. The Commission:**

- 1) Found that the proposed First 5 San Diego funding allocations are consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County, and provides a public benefit.
- 2) Authorized the Executive Director, or her designee, to execute a project length contract amendment with the First 5 First Steps Home Visiting Initiative contractors list in table 1 below and increase the 2020-21 Operating Budget up to \$228,304 for the current fiscal year.
- 3) Authorize the Executive Director, or her designee, to execute a project length contract amendment with the First 5 First Steps Home Visiting Coordinator contractor, listed in table 2 below, and increase the 2020 - 21, and 2021 - 22 Operating Budgets by up to \$100,000 for both fiscal years.

<b>Contract Number</b>	<b>Organization: <u>Direct Services</u></b>	<b>Increase Amount</b>
545579	South Bay Community Services	\$ +60,193
545581	SAY San Diego, Inc.	\$ +54,309
543754	Home Start, Inc.	\$ +54,309
545639	Palomar Health Development, Inc.	\$ +32,902
<b>Contract Number</b>	<b>Organization: <u>Coordination</u></b>	<b>Increase Amount</b>
543149	American Academy of Pediatrics	\$ +26,591

Table 1 (FY 20-21) Total: \$ +228,304

<b>Contract Number</b>	<b>Organization: <u>Coordination</u></b>	<b>FY 20-21 Increase Amount</b>	<b>FY 21-22 Increase Amount</b>
543149	American Academy of Pediatrics	\$ +100,000	\$ +100,000

Table 2

**AYES:** Jacob, McBrayer, Wooten, Richardson  
**ABSENT:** None  
**ABSTAIN:** Macchione  
**NOES:** None

*\*\* Commissioner Macchione recused himself from Item #1 \*\**

**2. Finance Committee Member Appointments ON MOTION OF Commissioner Richardson, seconded by Commissioner Macchione, the Commission approved the formation of the consent calendar with Item 2 approved on consent. The Commission:**

1. Appointed the following members to the Finance Committee for calendar years 2021 and 2022:

- Amy Thompson – Health and Human Services Agency, Acting Finance Director
  - Fred Baranowski – Commission Community Member
  - Tracy Drager – Finance and General Government Group, Assistant Auditor & Controller
  - Hank Kim – Treasurer / Tax Collector, Chief Investment Officer
  - Gina Ellen – Senior Financial Advisor at JET Wealth Advisors, San Diego Regional Chamber of Commerce Member
2. Appointed Fred Baranowski as the Chairperson and Amy Thompson as the Vice-Chairperson of the Finance Committee for the 2021 and 2022 calendar years.

**AYES:** Jacob, McBrayer, Wooten, Macchione, Richardson  
**ABSENT:** None  
**ABSTAIN:** None  
**NOES:** None

**3. Presentation on the FY 2019 - 20 Local Annual Report to the Community**

Nicole Bracy, Harder + Co. and Anne Berchtold, MIG Inc. gave a presentation that highlighted the accomplishments of the various funded initiatives in the strategic priority areas of Health, Learning, Family and Community.

**4. Executive Director Report**

Executive Director Arguilez gave an update on the activities of the First 5 Commission:

- The Commission and its providers' efforts supporting children and families during the COVID-19 crisis included:
  - 19 media outreach events
  - Op-ed pieces authored by ED Arguilez
  - Twice-daily PSA's on Fox 5 which reached over 2.5 million families
  - Weekly telebriefings for childcare providers
- Looking at ways of building up our sustainability in terms of safety net programming that includes the Healthy Development Services program, as well as potential Medi-Cal billing opportunities.
- Shared the proposed Commission meeting schedule for 2021.
- Acknowledged Martin Cherry, APOM, First 5 San Diego, celebrating his 20<sup>th</sup> anniversary with the County.
- Recognized Chairwoman Jacob for her leadership over the years.

**5. 2020-2025 Strategic Planning Session Focusing on New Strategic Directions**

The approval of the new 5-year Strategic Plan for 2020-2025 brought about 4 new strategic directions focusing on: Resilient Families, Coordinated Systems of Care, Integrated Leadership and Sustained Funding. First 5 Staff has been working with the consultant firm, MIG, Inc., to support the development of the new strategic priorities implementation plan. This session was facilitated by MIG consultants: Carolyn Verheyen, Vice President & COO and Andy Pendoley, Director of Planning and Community Engagement who lead the Commissioners in an active working session to gather input related to the new strategic directions. The input gathered will support the next steps in developing the implementation plan.

Chairwoman Jacob adjourned the meeting at 3:25 p.m. to reconvene February 2, 2021.

Respectfully submitted for your review and approval:

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 Dr. Wilma J. Wooten

February 2, 2021  
 Date

(Notes by: Executive Secretary Karen Hays)