

FIRST 5 SAN DIEGO

FY 2018-2019 SNAPSHOT

The First 5 Commission of San Diego County (First 5 San Diego) promotes the health and well-being of young children during their most critical years of development, from the prenatal stage through five years of age. Our goal is that all children ages zero through five are healthy, are loved and nurtured and enter school as active learners.

First 5 San Diego is a key contributor to improving the system of care for our county's youngest children by providing them with developmental checkups and services, dental care, quality preschool, early education and literacy programs, home visiting services, obesity prevention services and other family support services while building the community and organizational capacity to support families.

First 5 San Diego programs and services are funded through San Diego County's portion of California's Proposition 10 tobacco tax revenues.

For more information about First 5 San Diego programs and the complete annual report, visit:

first5sandiego.org



FOUR PROGRAM AREAS

The overarching goal of the First 5 San Diego Strategic Plan 2015-20 is to strengthen the relationships essential for the healthy development of young children.

THESE RELATIONSHIPS ARE THREADED ACROSS FOUR KEY AREAS:

HEALTH

- Screened 18,659 children and 4,159 pregnant women for oral health services and provided treatment for 13,883 children and 2,598 pregnant women
- Screened 16,351 children for developmental delays and treated 6,792 children with developmental concerns
- Screened 12,731 children for behavioral delays and provided treatment for 3,191 children with behavioral concerns

LEARNING

- Provided high-quality early care and education for 12,138 children
- Achieved a high-quality ranking for 97.7% of participating preschool sites
- Provided professional development to 1,323 early childhood education staff

FAMILY

- Served 608 pregnant women and caregivers and 565 children with intensive home visits
- Provided care coordination to 20,337 children, parents and caregivers
- Provided 4,448 parents and caregivers with parent education services

COMMUNITY

- Sponsored or participated in community events that reached over 115,000 San Diegans
- Conducted a community awareness campaign that achieved more than 86 million gross impressions
- Provided 37,766 health and social service referrals for families



INITIATIVES

2-1-1 INFORMATION AND REFERRAL

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

CHILDHOOD INJURY PREVENTION PROGRAM

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

FIRST 5 FIRST STEPS

First 5 First Steps (F5FS) provides countywide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

GOOD START FOR WOMEN + CHILDREN

The Good Start for Women + Children Program is a partnership with the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages five and under in high-need communities with a monthly food package and First 5 San Diego parent education materials.

HEALTHY DEVELOPMENT SERVICES

Healthy Development Services (HDS) is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for behavioral and developmental concerns (including speech and language), parent education and Care Coordination to all families receiving HDS services.

IMPACT FAMILY CONNECTIONS

IMPACT Family Connections is a partnership with the YMCA Childcare Resource Service (CRS) that assists Family Child Care Home (FCCH) providers to implement developmental screenings and clearly articulated referral pathways for services. The program also provides training and technical assistance to home visitors across San Diego County to enhance families' knowledge about quality early childhood education settings.

IMPACT BREASTFEEDING-FRIENDLY ENVIRONMENT PROGRAM FOR CHILDCARE FACILITIES

Through IMPACT funding, the goal of this program is to increase access to environments that support the initiation and duration of breastfeeding. Specifically, services will work to increase the number of baby-friendly childcare

facilities, helping them adopt and implement policies supportive of breastfeeding and lactation accommodation.

KIDSTART

KidSTART is an integrated program within First 5 San Diego and HHSA Behavioral Health Services to support children with complex needs. The KidSTART Center performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The KidSTART Clinic provides comprehensive behavioral and social-emotional clinical treatment (First 5 San Diego funding supports the Center only).

KIT FOR NEW PARENTS

The Kit for New Parents is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed countywide and are available in English, Spanish, Vietnamese, Cantonese and Korean.

MATERNITY SHELTER PROGRAM

MSP assists these young women who are homeless, or at risk of becoming homeless, develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

MI ESCUELITA THERAPEUTIC PRESCHOOL

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

ORAL HEALTH INITIATIVE

The Oral Health Initiative (OHI) provides oral health services, care coordination and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity. OHI also offers offsite dental services utilizing place-based portable dental services technology at targeted First 5 San Diego Quality Preschool Initiative (QPI) preschools.

QUALITY PRESCHOOL INITIATIVE

The Quality Preschool Initiative (QPI) is a systemic approach to assess, improve and communicate the level of quality in early care and education programs.



LIVE WELL
SAN DIEGO

first5sandiego.org