

First 5 San Diego promotes the health and well-being of young children during their most critical years of development, from the prenatal stage through five years of age. First 5 San Diego programs and services are funded through San Diego County's portion of California's Proposition 10 tax revenues.

Programs and services are funded based on local needs and priorities as identified in our strategic plan. Our vision is that all children ages zero through five are healthy, loved and nurtured, and enter school as active learners. For more information about First 5 San Diego programs and complete annual report, visit:

first5sandiego.org

FISCAL YEAR 2016-17 HIGHLIGHTS & ACCOMPLISHMENTS

- **Invested \$37.5 million in direct services for young children and their families**
- **Partners leveraged an additional \$13.7 million in cash and in-kind support with public and private entities**
- **Served more than 54,000 children, parents, caregivers and providers**



FIRST 5 SAN DIEGO

FY 2016-2017 SNAPSHOT



HEALTH

- Screened 23,979 children and 6,790 pregnant women for oral health services and provided treatment for 13,321 children and 2,662 pregnant women
- Screened 17,913 children for developmental delays and treated 5,053 children with developmental concerns
- Screened 10,558 children for behavioral delays and provided treatment for 2,781 children with behavioral concerns

LEARNING

- Provided high-quality early education for 14,175 children
- Achieved a high-quality ranking for 96.3% of participating preschool sites
- Provided professional development to 1,557 early childhood education teachers

FAMILY

- Served 648 primary caregivers and 579 children with intensive home visits
- Provided care coordination to nearly 21,000 children, parents and caregivers
- Provided 4,885 parents and caregivers with parent education services

COMMUNITY

- Sponsored or participated in community events that reached over 102,000 San Diegans
- Conducted a community awareness campaign that achieved more than 81 million gross impressions
- Provided 57,672 health and social service referrals for families





FIRST 5 SAN DIEGO



PROJECTS

Quality Preschool Initiative (QPI)

The Quality Preschool Initiative (QPI) is a systemic approach to assess, improve and communicate the level of quality in early care and education programs.

Healthy Development Services (HDS)

Healthy Development Services (HDS) is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education and care coordination to all families receiving HDS services.

First 5 First Steps

First 5 First Steps provides countywide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Oral Health Initiative (OHI)

The Oral Health Initiative (OHI) provides oral health services, care coordination and preventative education to children ages birth through five and pregnant women

with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity. OHI also offers offsite dental services utilizing place-based portable dental services technology at targeted First 5 San Diego Quality Preschool Initiative (QPI) preschools.

KidSTART

KidSTART is an integrated program within First 5 San Diego and the Health and Human Services Agency's Behavioral Health Services to support children with complex needs. The KidSTART Center performs triage, assessment, referrals and treatment for children with multiple, complex delays and disorders. The KidSTART Clinic provides comprehensive behavioral and social-emotional clinical treatment (First 5 San Diego funding supports the Center only).

Kit for New Parents (Kit)

The Kit for New Parents (Kit) is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed countywide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

