FIRST 5 SAN DIEGO

FY 2017 - 2018 SNAPSHOT

First 5 San Diego promotes the health and well-being of young children during their most critical years of development, from the prenatal stage through five years of age. First 5 San Diego programs and services are funded through San Diego County's portion of California's Proposition 10 tax revenues.

Programs and services are funded based on local needs and priorities as identified in our strategic plan. Our vision is that all children ages zero through five are healthy, loved and nurtured, and enter school as active learners. For more information about First 5 San Diego programs and complete annual report, visit:

first5sandiego.org

FISCAL YEAR 2017-18 HIGHLIGHTS & ACCOMPLISHMENTS

- Invested \$35.1 million in direct services for young children and their families
- Partners leveraged an additional \$10.4 million in cash and in-kind support with public and private entities
- Served more than 51,000 children, parents, caregivers and providers



HEALTH

- Screened 23,012 children and 6,091 pregnant women for oral health services and provided treatment for 14,612 children and 2,064 pregnant women
- Screened 16,362 children for developmental delays and treated 6,652 children with developmental concerns
- Screened 11,157 children for behavioral delays and provided treatment for 3,133 children with behavioral concerns

LEARNING

- Provided high-quality early education for 12,341 children
- Achieved a high-quality ranking for 97.9% of participating preschool sites
- Provided professional development to 1,350 early childhood education teachers

FAMILY

- Served 637 primary caregivers and 579 children with intensive home visits
- Provided care coordination to 21,598 children, parents and caregivers
- Provided 4,863 parents and caregivers with parent education services

COMMUNITY

- Sponsored or participated in community events that reached over 103,000 San Diegans
- Conducted a community awareness campaign that achieved more than 85 million gross impressions
- Provided 39,754 health and social service referrals for families

PROJECTS

Quality Preschool Initiative (QPI)

The Quality Preschool Initiative (QPI) is a systemic approach to assess, improve and communicate the level of quality in early care and education programs.

Healthy Development Services (HDS)

Healthy Development Services (HDS) is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education and care coordination to all families receiving HDS services.

First 5 First Steps

First 5 First Steps provides countywide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Kit for New Parents (Kit)

The Kit for New Parents (Kit) is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed countywide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Oral Health Initiative (OHI)

The Oral Health Initiative (OHI) provides oral health services, care coordination and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity. OHI also offers offsite dental services utilizing place-based portable dental services technology at targeted First 5 San Diego Quality Preschool Initiative (QPI) preschools.

KidSTART

KidSTART is an integrated program within First 5 San Diego and the Health and Human Services Agency's Behavioral Health Services to support children with complex needs. The KidSTART Center performs triage, assessment, referrals and treatment for children with multiple, complex delays and disorders. The KidSTART Clinic provides comprehensive behavioral and social-emotional clinical treatment (First 5 San Diego funding supports the Center only).





first5sandiego.org