

**First 5 Commission of San Diego**  
January 29, 2018  
**Staff Report**

**Updates Since Last Report**

**Health**

- Oral Health Initiative (OHI)  
OHI's off-site dental services team visited Johnson and Lexington State preschools, both part of the Cajon Valley School District, and provided comprehensive dental exam and treatments to preschool children. The team plans to visit three additional QPI sties by June 2018.
- Healthy Development Services (HDS) & KidSTART  
HDS and KidSTART were showcased at the 2017 Zero to Three Annual Conference; see "Community."

**Learning**

- Quality Preschool Initiative (QPI)  
QPI efforts were showcased at the 2017 Zero to Three Annual Conference; see "Community."
- IMPACT  
The YMCA Childcare Resource Service (YMCA-CRS) Family Connections has completed the first pilot training of the newly created Supporting Families Toolkit guide for home visiting staff and parents across San Diego County. They plan to provide training and the toolkit to the remaining 29 home visiting sites by the end of the current fiscal year. In addition, YMCA-CRS continues to recruit and train new family child care providers on using developmental screening tools.

The University of California at San Diego (UCSD) Center for Community Health continues to engage, recruit, and train new child care centers and family child care providers for the IMPACT Breastfeeding-Friendly Environment program. UCSD is also in the process of developing a sustainable training method for staff, educators, and providers on promoting a breastfeeding-friendly environment in the work place across all of San Diego County.

**Family**

- First 5 First Steps  
Healthy Families America, which is the model used by the First 5 First Steps to provide home visitation services, has revised its best practice standards as of January 1, 2018. The changes were based on practices that First 5 First Steps developed, hence recognizing San Diego's leadership in creating best practices.

**Community**

- Zero to Three Annual Conference Sponsorship and Participation  
First 5 San Diego partnered with Zero to Three as a Platinum Sponsor at the 2017 Annual Conference which was held in San Diego from November 29 – December 1, 2017. First 5 San Diego had a presence in the event marketplace as an exhibitor in addition to being showcased at the following presentations by contractors:

- The Intersection Between Systems Coordination and Care Coordination to Promote Children’s Optimal Development.
    - Presented by the American Academy of Pediatrics-Chapter 3 (AAP-CA3).
  - The Missing Piece of the Developmental Profile: Transdisciplinary Identification of Sensory Concerns in Young Children.
    - Presented by AAP-C3 and Palomar Health Development, the North Inland HDS Region provider.
  - Treating Mild to Moderate Developmental Delays: Filling the Service Gap.
    - Poster presentation by AAP-CA3 and Harder and Company.
  - The Journey Towards a Community-wide Continuum of Infant/Early Childhood Mental Health (IECMH) Services.
    - Poster presentation by AAP-CA3 and First 5 San Diego.
  - Utilizing the Parallel Process to Implement Motivational Interviewing in a Developmental Services System of Care.
    - Poster presentation by AAP-CA3 and Palomar Health Development, the North Inland HDS Region provider.
  - Changing Trajectories, Changing Systems: How One County Built Bridges Ensuring Access for the Most Vulnerable
    - Poster presentation by Rady Children’s Hospital of San Diego, a KidSTART provider.
  - Growing Healthy Together
    - Poster presentation by the San Diego County Office of Education, a QPI provider.
- Talk. Read. Sing. Public Education Campaign  
 First 5 San Diego has launched its public education campaign, which is scheduled to run intermittently through June 2018. The campaign promotes early childhood literacy and encourages parents to Talk, Read, Sing and be active with their children. The public service announcements (PSAs) illustrate how these actions stimulate brain activity and are good for the heart – both physically and emotionally. Messaging will be broadcasted via television, radio, digital media, and outdoor and public transit advertisements.
  - Community Engagement and Event Sponsorships  
 First 5 San Diego is proud to have sponsored or participated in the following community events:
    - Zero to Three Conference – November 29 – December 1, 2017 (Sponsored and Participated)
    - San Diego Mega Blood Drive – December 16, 2017 (Participated)

## **Administration**

- Evaluation
  - The dashboard for the first quarter of FY 2017-18 is included in the Executive Director’s report as item 4-2.
- Finance Committee
  - The Committee met on January 16, 2018. They reviewed the Statement of Revenues and Expenditures which includes the 2<sup>nd</sup> Quarter Budget Projection as of December 31, 2017, and the Balance Sheet for December 31, 2017. Both documents were approved to go forward to the Commission and are included in today’s meeting packet as items 3-1 and 3-2.

## Background on First 5 Commission Current Projects

### **2-1-1 San Diego**

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

### **Childhood Injury Prevention Program**

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

### **First 5 First Steps (F5FS)**

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

### **Good Start for Women + Children**

The Good Start for Women + Children Program is a partnership with the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages 5 and under, in high-need communities, with a monthly food package and First 5 San Diego parent education materials.

### **Healthy Development Services (HDS)**

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and Care Coordination to all families receiving HDS services.

### **IMPACT Family Connections**

IMPACT Family Connections is a partnership with the YMCA Childcare Resource Service (YMCA-CRS) that assists Family Child Care Home (FCCH) providers to implement developmental screenings and clearly articulated referral pathways for services. The program also provides training and technical assistance to home visitors across San Diego County to enhance families' knowledge about quality early childhood education settings.

### **IMPACT Breastfeeding Friendly Environment Program**

The goal of this program is to increase access to environments that support the initiation and duration of breastfeeding (utilizing IMPACT funding). Specifically, services will work to increase the number of baby-friendly childcare facilities helping them adopt and implement policies supportive of breastfeeding and lactation accommodation.

### **KidSTART**

KidSTART is an integrated program within First 5 San Diego and HHSA Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple complex delays and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment. (First 5 San Diego funding supports the Center only.)

### **Kit for New Parents (Kit)**

The Kit is a free comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

**Maternity Shelter Program (MSP)**

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless, or at risk of becoming homeless, develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

**Mi Escuelita Therapeutic Preschool**

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

**Oral Health Initiative (OHI)**

OHI provides oral health services, care coordination, and preventative education to children ages birth through five, and pregnant women, with the goal of improving oral health, promoting positive oral health practices, and increasing provider capacity. OHI also offers offsite dental services utilizing place-based portable dental services technology at targeted First 5 San Diego Quality Preschool Initiative (QPI) preschools.

**Parent and Community Education**

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

**Quality Preschool Initiative (QPI)**

QPI is a systemic approach to assess, improve, and communicate the level of quality in early care and education programs.