

First 5 Commission of San Diego
 October 2, 2017
Staff Report

Updates Since Last Report

Health

- Oral Health Initiative (OHI)
 Mountain Health and Community Services opened their first dental site in City Heights in early August, providing comprehensive dental treatment to their patients. Their second site in Campo is planned to open later this fiscal year.
- First 5 San Diego Offsite Oral Health Services Recognized with NACo Achievement Award
 In May, First 5 San Diego's Offsite Oral Health Services (OOHS) received a 2017 Achievement Award from the National Association of Counties (NACo). The program provides preventative and restorative oral health services to an underserved child population, ages birth to 5, utilizing location-based portable services technology. By providing oral health services in a community setting, the program brings services to children who might not otherwise receive care. The program began on January 1, 2016 as a component of First 5 San Diego's Oral Health Initiative (OHI) and seeks to improve the health of children and their families through oral health education so they are equipped to make healthy food and beverage choices that support good health.
- Healthy Development Services (HDS)
 The 32nd annual Zero to Three Conference will be taking place in San Diego from November 29 to December 1, 2017. The American Academy of Pediatrics – Chapter 3 (AAP-C3) submitted five presentation proposals for HDS. Only 72 proposals were accepted for oral presentation out of more than 750 submissions. All proposals submitted by First 5 San Diego for the HDS program were accepted for presentation. HDS will have at two oral presentations and three poster presentations.

Oral presentations:

- The Intersection Between Systems Coordination and Care Coordination to Promote Children's Optimal Development.
 - Presented by AAP-C3.
- The Missing Piece of the Developmental Profile: Transdisciplinary Identification of Sensory Concerns in Young Children.
 - Presented by AAP-C3 and Palomar Health Development, the North Inland HDS Region provider.

Poster presentations:

- Treating Mild to Moderate Developmental Delays: Filling the Service Gap.
 - Presented by AAP and Harder and Company.
- The Journey Towards a Community-wide Continuum of Infant/Early Childhood Mental Health (IECMH) Services.
 - Presented by AAP and First 5 San Diego.
- Utilizing the Parallel Process to Implement Motivational Interviewing in a Developmental Services System of Care.
 - Presented by AAP and Palomar Health Development, the North Inland HDS Region provider.

Learning

- **Quality Preschool Initiative (QPI)**
San Diego County Office of Education continues its outreach to new QPI providers for FY 2017-18 such as Escondido Community Child Development Centers and the Mexican American Opportunity Foundation.
- **IMPACT**
In year two of funding from this grant, one of the projects supported by IMPACT is the YMCA Childcare Resource Service (CRS) Family Connections. YMCA-CRS Family Connections has begun the first pilot training of the newly created Supporting Families Toolkit guide for home visiting staff and parents across San Diego County. Since April, YMCA-CRS has recruited and trained over 40 family child care providers on using developmental screening tools.

The UC San Diego Center for Community Health has created educational materials on the benefit of breastfeeding for parents and child care providers. They have also provided training to over 60 center directors, educators, and Lactation Supportive Environment staff across San Diego County on promoting a breastfeeding-friendly environment in the work place. Nearly 30 new child care centers and, Family Child care Providers have been recruited to the program since April 2017.

San Diego's Child Care Resource and Referral Agency certified six individuals in Pre-K, toddler, and infant quality assessment (CLASS). They also identified and certified a lead anchor to conduct additional assessments (ECERS, ITERS, and FCCERS) across the system.

Family

- **First 5 First Steps (F5FS)**
The American Academy of Pediatrics and regional lead staff presented on "Supporting Immigrant and Refugee Families with the Healthy Family America (HFA) Model" at the 2017 HFA State Leadership Conference in August. First 5 staff Jennifer Wheeler also presented with an HFA National and State of New York representative in a session on "Balancing the Requirements of Funders with HFA Model Requirements".

Community

- **First 5 San Diego and Food 4 Less Team Up to Show Families How to Eat Healthy**
First 5 San Diego was thrilled to partner with radio personality AJ Machado to celebrate National Fruits and Vegetables Month with AJ's Fruit and Veggie Club and a healthy cooking event on June 21st at a local Food 4 Less grocery store. The event featured healthy cooking demonstrations for families looking to improve their children's eating habits. Parents were able to learn a variety of nutritious kid-friendly recipes and some new tips with healthy alternatives to home-cooked meals.
- **Community Engagement and Event Sponsorships**
First 5 San Diego is proud to have sponsored or participated in the following community events:
 - USMC EGGstravaganza Family Resource Fair – April 13, 2017 (Participated)
 - March for Babies (Oceanside) – April 22, 2017 (Sponsored and Participated)
 - WOW Day Celebration for Military Families – April 28, 2017 (Participated)
 - March for Babies (Balboa Park) – April 29, 2017 (Sponsored and Participated)
 - Parenting Expo – April 29, 2017 (Participated)
 - 3rd Annual Early Education Fair – May 6, 2017 (Participated)
 - Miracle Babies 5K – May 7, 2017 (Participated)
 - Combat Logistics Battalion – Pre-deployment Brief – May 24, 2017 (Participated)
 - Childhood Obesity Conference – May 30 – June 2, 2017 – (Sponsored and Participated)

- Philippine Independence Day Fair – June 9, 2017 (Participated)
- Day of Play – July 15, 2017 (Sponsored and Participated)
- LWSD 5K – July 30, 2017 (Sponsored and Participated)
- Ombudsman Resource Fair – August 2017 – (Participated)
- Grandparents Raising Grandchildren Symposium – August 26, 2017 – (Participated)
- Nine Months Matter – September 23, 2017 – (Participated)

Administration

- Evaluation
 - The dashboard for the fourth quarter of FY 2016-17 is included in the Executive Director's monthly report as item 6-2.
- Finance Committee
 - The Committee met September 19, 2017. They reviewed the Balance Sheet for August 31, 2017 and the Independent Audit Report for FY 2016-17. They met with the Senior Auditor from Christy White Associates who reported that there are no findings on compliance or internal controls over financial reporting. All documents were approved by the Finance Committee to go to the Commission and are included in the agenda packet.
- First 5 San Diego Awarded with GFOA Certificate of Achievement for Excellence in Financial Reporting for FY 2015-16 Comprehensive Annual Financial Report (CAFR)

In May, First 5 San Diego was awarded with the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) for its Comprehensive Annual Financial Report (CAFR) for the fiscal year ended June 30, 2016. The CAFR Program recognizes state and local governments that go beyond the minimum requirements of generally accepted accounting principles to prepare a comprehensive annual financial report that evidences the spirit of transparency and full disclosure. This is the third time First 5 San Diego has been recognized with the award.

Background on First 5 Commission Current Projects

2-1-1 San Diego

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

Childhood Injury Prevention Program

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

Community Water Fluoridation

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

First 5 First Steps (F5FS)

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Good Start for Women + Children

The Good Start for Women + Children Program is a partnership with the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages 5 and under in high-need communities with a monthly food package and First 5 San Diego parent education materials.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and Care Coordination to all families receiving HDS services.

IMPACT Family Connections

IMPACT Family Connections is a partnership with the YMCA Childcare Resource Service (CRS) that assists Family Child Care Home (FCCH) providers to implement developmental screenings and clearly articulated referral pathways for services. The program will also provide training and technical assistance to home visitors across San Diego County to enhance families' knowledge about quality early childhood education settings.

IMPACT Breastfeeding Friendly Environment Program

Through IMPACT funding, the goal of this program is to increase access to environments that support the initiation and duration of breastfeeding. Specifically, services will work to increase the number of baby-friendly childcare facilities helping them adopt and implement policies supportive of breastfeeding and lactation accommodation.

KidSTART

KidSTART is an integrated program within First 5 San Diego and HHS Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment. (First 5 San Diego funding supports the Center only.)

Kit for New Parents (Kit)

The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Maternity Shelter Program (MSP)

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

Mi Escuelita Therapeutic Preschool

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination, and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices, and increasing provider capacity. OHI also offers offsite dental services utilizing place-based portable dental services technology at targeted First 5 San Diego Quality Preschool Initiative (QPI) preschools.

Parent and Community Education

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

Quality Preschool Initiative (QPI)

QPI is a systemic approach to assess, improve, and communicate the level of quality in early care and education programs.