

## First 5 Commission of San Diego

February 1, 2016

### Staff Report

## Updates Since Last Report

### Health

- Oral Health Initiative (OHI)  
The new contract for the Oral Health Initiative has been signed and was effective January 1, 2016. In support of the Commission's Strategic Plan 2015-2020 objective to "decrease the percentage of pregnant women and children ages 0 through 5 with untreated dental disease," Community Clinics Health Network was awarded the contract to provide comprehensive dental services for children and pregnant women through dental screening, treatment, care coordination and parent and caregiver education focused on prevention through Fiscal Year 2019-20.

### Learning

- First 5 San Diego submitted an application to First 5 California for a grant called IMPACT with the anticipated funding amount of \$9.6 million over 5 years. The purpose of First 5 IMPACT is to support early childhood education system improvement efforts. It does not fund direct services, but instead funds networks of local quality improvement systems across the state to better coordinate, assess, and improve the quality of early learning settings. First 5 California anticipates sharing the list of award recipients in February. The application culminated several months of planning and meetings with community partners to develop an application for our county that made sense and was aligned to First 5 San Diego's Strategic Plan.
- First 5 San Diego has also been awarded an additional \$320,443 from the California Department of Education's Race to the Top Early Learning Challenge (RTT-ELC) program to support the Quality Preschool Initiative (QPI) in Fiscal Year 2015-16.

### Family

- There are no updates for this report.

### Community

- Talk, Read, Sing Public Education Campaign  
First 5 San Diego has launched a new public education campaign that will run intermittently through June. The campaign will promote early childhood literacy and encourage parents to Talk, Read & Sing to their children. Messaging will be broadcasted via television, radio, digital media and outdoor advertisements.
- Renette Park Project  
First 5 San Diego entered into a contract on December 1, 2015 with the City of El Cajon for a project that will enhance Renette Park with a new playground that provides opportunities for physical activity, educational experiences and family engagement for children ages 0 through 5 and immigrant populations. This project will provide parent education and family engagement activities to encourage healthier lifestyles in an effort to reduce childhood obesity for San Diego's youngest residents.

## **Administration**

- Evaluation
  - The dashboard for the 1st Quarter FY 2015-16 is included in the Executive Director's monthly report at today's Commission meeting.
  
- Finance Committee
  - The Committee met on January 12, 2016. They reviewed the Statement of Revenues and Expenditures as of December 31, 2015, and the Balance Sheet for December 31, 2015. Both documents were approved to go forward to the Commission.

## Background on First 5 Commission Current Projects

### **2-1-1 San Diego**

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

### **Childhood Injury Prevention Program**

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

### **Childhood Obesity Initiative**

The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.

### **Community Transformation Grant (CTG)**

The goal of the Community Transformation Grant is to increase the number of community health clinics, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provided training for Public Health Nurse home visitors.

### **Community Water Fluoridation**

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

### **First 5 First Steps (F5FS)**

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

### **Five & Fit Pilot Project**

Five & Fit mobilizes volunteers ages 55 and older to prevent early childhood obesity by teaching children to make healthy food choices and engage in regular exercise while supporting parents and educators to build healthy habits.

### **Good Start for Women + Children**

The Good Start for Women + Children Program is a partnership between First 5 San Diego and the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages 5 and under in high-need communities, with a monthly food package and First 5 San Diego parent education materials.

### **Healthy Development Services (HDS)**

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and Care Coordination to all families receiving HDS services.

### **KidSTART**

KidSTART is an integrated program within First 5 San Diego and HHSA Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment. (The First 5 San Diego funding supports the Center only.)

### **KinderStart**

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside and at Joyner Elementary School in City Heights, San Diego. It provides a high-quality multi-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

### **Kit for New Parents (Kit)**

The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

### **Maternity Shelter Program (MSP)**

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

### **Mi Escuelita Therapeutic Preschool**

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

### **Oral Health Initiative (OHI)**

OHI provides oral health services, care coordination and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity.

### **Parent and Community Education**

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

### **Pathways to Play**

The Pathways to Play Project is a partnership between First 5 San Diego and County of San Diego Parks and Recreation to create nature-based play areas (play nodes) for children ages zero through five at the Tijuana River Valley Regional Park, providing opportunities for physical activity, educational experiences and family engagement.

### **Quality Preschool Initiative (QPI)**

QPI provides high quality preschool services in public and private center-based early childhood programs in high-need communities throughout San Diego County.

### **Renette Park Project**

The Renette Park Project is a partnership with the City of El Cajon to enhance Renette Park with a new playground that provides opportunities for physical activity, educational experiences and family engagement for children ages zero through five and immigrant populations.