

First 5 Commission of San Diego

April 13, 2015

Staff Report

Updates Since Last Report

Health

- In February, Healthy Development Services and the Maternal Depression Screening and Treatment Pilot presented workshop sessions at the 2015 Child Health, Education and Care Summit hosted by First 5 California.

Learning

- First 5 San Diego and the Quality Preschool Initiative (QPI) contractor, San Diego County Office of Education (SDCOE), were awarded a Quality Block Grant of \$5,111,873 by the California Department of Education to assess, improve and support California State Preschool Program (CSPP) sites throughout San Diego County. Quality Block Grants will be awarded to over 300 CSPP classrooms that have been rated at a TQRIS quality level of 4 or 5.
- The San Diego County Office of Education made presentations at the First 5 California *Child Summit* held in Sacramento on February 10, 2015 and at the *QRIS Summit* in Fresno on March 24, 2015 about the implementation of the Quality Preschool Initiative and Quality Rating Matrix in San Diego County.

Family

- Kit for New Parents (Kit)
More than 500,000 Kit for New Parents have been distributed in San Diego County since January 2002. The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years.

Community

- Parent Engagement & Early Literacy Campaign Radio Partnership
First 5 San Diego has partnered once again with local radio station Energy 103.7's "The A.J. Show" to invite parents with young children to "Sing, Play, Grow with A.J.!" as part of the parent engagement and early literacy campaign. The campaign invites parents and caregivers to share videos of their kids singing songs, telling jokes, cooking together or simply sharing stories. Participants will be invited to a show with children's entertainment group "Hullabaloo" and a meet & greet with A.J. from the "A.J. Show." The "Sing, Play, Grow with A.J.!" campaign ends on April 18, 2015.
- Sponsorships/Community Events
First 5 San Diego has been sponsoring and participating in community events throughout San Diego County including:
 - February 28th – Reach Out and Read San Diego's "Read and Romp": The annual event, held in Liberty Station, encourages parents to read to their children and promote a love of reading.

- March 14th – Mariachi Competition and Festival: First 5 San Diego reached out to the thousands of people who attended the event in National City, providing resources as well as activities for children.
- March 21st – It's How We Live Community Health and Wellness Fair: The event was held in Lakeside and provided resources to achieve a better and healthier lifestyle.
- April 11th – County of San Diego Child Abuse Prevention Coordinating Council Parent Summit: The event took place at the Jacobs Center and offered breakout sessions and resources to parents.
- April 11th & 25th – March of Dimes' March for Babies: First 5 San Diego sponsored both the Oceanside and Balboa Park events and will be partnering with the County of San Diego team at the Balboa Park walk.

Administration

- Contracting
 - In coordination with the County Department of Purchasing & Contracting, the Commission released RFP #6607 for KidSTART Center and Clinic Services. This procurement is a joint effort between the Commission and HHSA-Behavioral Health Services: Children, Youth and Families. The Pre-Proposal Conference was held on January 15, 2015 and the proposals were due on February 19, 2015.
 - For RFP 6606: Independent Data Evaluation Services, recommendations for award are included on the Commission agenda today.
- Evaluation
 - The dashboard for quarter 2 is presented at today's Commission meeting.
- Finance Committee
 - The Committee met on March 10, 2015. They reviewed:
 - The Balance Sheet for February 2015;
 - The FY 2015-16 Operating Budget;
 - The FY 2015-16 Sustainability Fund Budget; and
 - The Financial Spending Plan.
 - All documents were approved by the Finance Committee to go to the Commission and are included in the agenda packet for today's meeting.

Background on First 5 Commission Current Projects

2-1-1 San Diego

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

Best Start

Best Start provides breastfeeding education to nurses at three Sharp hospitals. The training will enable the nursing staff to provide support to mothers and newborns receiving services at these birthing hospitals.

Black Infant Health Program (BIH)

BIH was created to address health issues specific to African American women and infants. Prenatal care, breastfeeding, immunizations, smoking cessation and education on proper nutrition are all part of the BIH program that helps women achieve a healthy pregnancy which improves healthy outcomes for babies.

California School Age Families Education (Cal-SAFE)

The Cal-SAFE program, located within the San Diego Unified School District, helps expectant and parenting teens successfully graduate from high school and improve their parenting skills while providing a quality child care and development program for their children.

Capital Project

A Child Development Center is currently under construction that will serve military families in the Murphy Canyon area.

Childhood Injury Prevention Program

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

Childhood Obesity Initiative

The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.

Community Transformation Grant (CTG)

The goal of the Community Transformation Grant is to increase the number of community health clinics, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provided training for Public Health Nurse home visitors.

Community Water Fluoridation

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

Developmental Screening & Enhancement Program (DSEP)

DSEP provides developmental screenings, care coordination and caregiver coaching for children in the child welfare system. It also provides expanded training and support for staff at the Polinsky Children's Center that care for young children who have been removed from their homes.

First 5 First Steps (F5FS)

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Five & Fit Pilot Project

Five & Fit mobilizes volunteers ages 55 and older to prevent early childhood obesity by teaching children to make healthy food choices and engage in regular exercise while supporting parents and educators to build healthy habits.

Good Start for Women + Children

The Good Start for Women + Children Program is a partnership between First 5 San Diego and the Jacobs & Cushman San Diego Food Bank to provide pregnant women, and children ages 5 and under in high-need communities, with a monthly food package and First 5 San Diego parent education materials.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, behavioral health coaching services to early education providers and Care Coordination to all families receiving HDS services.

Immunizations for San Diego Kids

Immunizations for San Diego Kids goal is to increase the number of children ages zero through five who are fully immunized. A particular focus of the program is engaging families with personal belief concerns and questions on immunizations.

KidSTART

KidSTART is a partnership between First 5 San Diego and HHSA Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment.

KinderStart

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside and at Joyner Elementary School in City Heights, San Diego. It provides a high-quality multi-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

Kit for New Parents (Kit)

The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Maternity Shelter Program (MSP)

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

Mi Escuelita Therapeutic Preschool

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination and preventative education to children ages one through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity.

Parent and Community Education

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

Pathways to Play

The Pathways to Play Project is a partnership between First 5 San Diego and County of San Diego Parks and Recreation to create nature-based play areas (play pockets) for children ages 0 through 5 at the Tijuana River Valley Regional Park, providing opportunities for physical activity, educational experiences and family engagement.

Quality Preschool Initiative (QPI)

QPI provides high quality preschool services in public and private center-based early childhood programs in high-need communities throughout San Diego County.

Reach Out and Read San Diego

Reach Out and Read San Diego partners with medical offices throughout San Diego County to train and support pediatricians in their efforts to promote early literacy by providing children 6 months through 5 years old with a new book, and parents with read aloud advice at regular pediatric checkups.

San Diego Adolescent Pregnancy and Parenting Program (SANDAPP)

SANDAPP improves health outcomes for pregnant and parenting adolescents and their children through case management, counseling and parent-child therapy. Its goals are to promote high school graduation, effective parenting skills, youth development and self-sufficiency.