

## First 5 Commission of San Diego

November 4, 2013

### Staff Report

## Updates Since Last Report

### Health

- Healthcare Access
  - Healthcare Access contractors have applied to be Certified Enrollment Entities and staff have attended trainings and completed requirements to become Certified Enrollment Counselors to be able to assist clients with Covered CA enrollment.

### Learning

- Quality Preschool Initiative (QPI)
  - QPI preschool services have fully integrated all of the program service delivery and data collection requirements from both the First 5 California Child Signature Program (CSP-1) and the state-wide Race to the Top – Early Learning Challenge Program (RTT-ELC). The QPI program is expected to serve more than 12,000 preschool eligible children during FY 2013-14.

### Family

- Targeted Home Visiting Initiative
  - The Targeted Home Visiting Initiative is a countywide program (North Inland/North Coastal, North Central/Central, East, and South) which will be referred to as “First 5 First Steps” in each region. The Countywide Coordinator provides oversight, technical support, and training to these programs that provide home visitation services for expectant parents and parents of newborns to specific high-risk target population families of: teens, military, immigrants, refugees, and low-income households using the *Healthy Families America* (HFA) model and the *Parents as Teachers* (PAT) curriculum. Services to families began October 14, 2013 in all regions.

### Community

- Community Events
  - First 5 San Diego has been actively participating in community events throughout San Diego County during the Fall of 2013 including:
    - October 11 – La Maestra’s Celebration of Health (Sponsor)
    - October 12 – Live it Up! Health Fair at Vista Library (Booth)
    - October 19 & 20 – San Diego Kids Expo & Fair at Del Mar Fairgrounds (Booth)
    - October 22 – Live Well in Action! Wellness Fair at County Administration Center (Booth)
    - October 31 – Mental Health America’s 16th Annual Meeting Of The Minds Conference and Resource Fair (Sponsor)
    - November 2 – San Diego Center for Children Walk for Kids 5K Festival at Crown Point Shores (Booth)

## **Administration**

- Contracting
  - On September 16, 2013 the First 5 Commission approved contract awards to San Diego Unified School District for the summer KinderStart program and to American Academy of Pediatrics to further support the Reach Out and Read program in San Diego County. Commission staff has initiated contract development activities for each of these contracts.
  
- Evaluation
  - The State Annual Report was submitted to the State Commission prior to the November 1<sup>st</sup> deadline. This is a legislative requirement to receive Prop 10 funding for San Diego County.
  - The draft Annual Evaluation Report for FY 12-13 is being presented today to the Commission. Once accepted by the Commission, it will be posted online.
  - Staff from First 5 San Diego, Harder+Company Community Research and the American Academy of Pediatrics Chapter 3 presented at the national American Evaluation Association Conference on October 19, 2013. The presentation was titled: "Broadening the Table: How Evaluators, Funders and CBO's Collaborate to Improve Outcomes and Systems."
  
- Finance Committee
  - The Committee did not meet in October. The Committee members reviewed the September 2013 Balance Sheet and the Statement of Revenues and Expenditures including the 1<sup>st</sup> Quarter Budget Projection for the quarter ending September 30, 2013, on an individual basis. Both documents were approved to go to the Commission.

## Background on First 5 Commission Current Projects

### **2-1-1 San Diego**

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

### **Best Start**

Best Start provides breastfeeding education to 730 nurses at three Sharp hospitals. The completed training will enable the nursing staff to provide around the clock support to mothers and newborns residing at these birthing hospitals.

### **Black Infant Health Program (BIH)**

BIH focuses on reducing preterm births, low birth weight babies and other poor birth outcomes in the African American community. Prenatal care, breastfeeding, immunizations, smoking cessation and nutrition are all part of the BIH program to help women achieve healthy pregnancies and healthy births.

### **California School Aged Families Education (Cal-SAFE)**

The Cal-SAFE program, located in six school districts, helps expectant and parenting teens successfully graduate from high school and improve their parenting skills while providing a quality child care and development program for their children.

### **Capital Project**

A Child Development Center is currently under construction that will serve military families in the Murphy Canyon area.

### **Child Injury Prevention Program**

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

### **Childhood Obesity Initiative (COI)**

COI is a public-private partnership whose mission is to reduce and prevent childhood obesity in the County by creating healthy environments for all children and families through advocacy, education, policy development and environmental change.

### **Community Transformation Grant (CTG)**

CTG leverages funding from the Centers for Disease Control and Prevention with a goal to increase the number of hospitals, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provides training for Public Health Nurse home visitors.

### **Community Water Fluoridation**

Community Water Fluoridation supports three sub-optimally fluoridated water districts – the City of San Diego, Olivenhain Municipal and Sweetwater Authority to improve the oral health of children and families.

### **Developmental Screening & Enhancement Program (DSEP)**

DSEP provides developmental screenings, care coordination and caregiver coaching for children in the child welfare system. It also provides expanded training and support for staff at the Polinsky Children's Center that care for young children who have been removed from their homes.

### **Family Early Literacy Library Project**

The Family Early Literacy Library Project is a partnership with the San Diego County Library to provide family early literacy stations at County branch libraries in high-need communities with a high population of

children ages zero through five. The project provides family early literacy workshops, enhances story-time curriculums, and increases Beginner Reading Collections.

### **First 5 First Steps (F5FS)**

First 5 First Steps will provide countywide home visitation services to specific high-risk target populations including pregnant and parenting teens, and military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

### **Five and Fit Pilot Project**

Five and Fit is an intergenerational project coordinated by HHSA Aging and Independence Services where older adults work with early childhood educators and parents to address childhood obesity in children ages zero through five.

### **Healthcare Access (HCA)**

HCA provides families with assistance in enrolling and maintaining their enrollment in public health insurance programs. HCA staff also work with families, promoting preventive care and assisting them in utilizing health services.

### **Healthy Development Services (HDS)**

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Activities include speech and language services, developmental and behavioral services, as well as parent education and behavioral health coaching services to early education teachers.

### **Immunizations for San Diego Kids**

Immunizations for San Diego Kids goals are to increase the number of children ages zero through five who are fully immunized and to link more physicians to the San Diego Immunization Registry. A particular focus of the program is engaging families with personal belief concerns and questions on immunizations.

### **KinderStart**

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside. It provides a high-quality 5-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

### **KidSTART**

KidSTART is a partnership between First 5 San Diego and HHSA Behavioral Health Services to support children with complex needs. The KidSTART Center performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The KidSTART Clinic provides comprehensive behavioral and social-emotional clinical treatment.

### **Kit for New Parents (Kit)**

The Kit is a free, comprehensive resource from First 5 California for new and expecting parents emphasizing the importance of a child's early years. Kits are distributed countywide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

### **Maternity Shelter Program (MSP)**

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

### **Mi Escuelita Therapeutic Preschool**

Mi Escuelita provides a therapeutic preschool experience for young children in the South Bay who have been exposed to domestic violence and abuse.

**Oral Health Initiative (OHI)**

OHI provides oral health services, care coordination and preventative education to children ages one through five and pregnant women with the objective of improving oral health, promoting positive oral health practices and increasing provider capacity.

**Parent and Community Education**

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

**Quality Preschool Initiative (QPI)**

QPI is a multi-tiered service delivery model that provides high quality preschool services in public and private center-based and home-based early childhood programs in sixteen high-need communities in San Diego County.

**Random Digit Dial Immunization Project (RDD)**

RDD is conducting community research to determine the immunization rate for children ages 19 to 35 months in San Diego County.

**San Diego Adolescent Pregnancy and Parenting Program (SANDAPP)**

SANDAPP improves health outcomes for pregnant and parenting adolescents and their children through case management, counseling and parent-child therapy. Its goals are to promote high school graduation, effective parenting skills, youth development and self-sufficiency.