

FIRST 5 SAN DIEGO

FY 2014-15 SNAPSHOT

First 5 San Diego promotes the health and well-being of young children during their most critical years of development, from the prenatal stage through five years of age. First 5 San Diego programs and services are funded through San Diego County's portion of California's Proposition 10 tax revenues.

Programs and services are funded based on local needs and priorities as identified on our strategic plan. Our vision is that all children ages zero through five are healthy, loved and nurtured, and enter school as active learners. For more information about First 5 San Diego programs and complete annual report, visit:

first5sandiego.org

FISCAL YEAR 2014-15 HIGHLIGHTS & ACCOMPLISHMENTS

- **Invested \$53 million in direct services for young children and their families**
- **Partners leveraged an additional \$11.7 million with public and private entities**
- **Served nearly 70,000 children, parents, caregivers and providers**



HEALTH

- Screened 26,845 children and 5,186 pregnant women for oral health services and provided treatment for 14,312 children and 3,793 pregnant women
- Screened 18,008 children for developmental delays and treated 5,929 children with developmental concerns
- Screened 5,954 children for behavioral delays and provided treatment for 3,473 children with behavioral concerns

LEARNING

- Provided high-quality early education for 14,297 children
- Achieved a high-quality ranking for 96% of participating preschool classrooms
- Provided professional development to 2,811 early childhood education teachers

FAMILY

- Served primary caregivers with 12,334 intensive home visits
- Provided care coordination to 24,267 children, parents and caregivers
- Provided 6,007 parents and caregivers with parent education services

COMMUNITY

- Sponsored or participated in community events that reached nearly 141,000 families
- Conducted a community awareness campaign that achieved more than 100 million gross impressions
- Provided 82,897 health and social service referrals for families



FIRST 5 SAN DIEGO PROJECTS



Quality Preschool Initiative (QPI)

QPI provides high quality preschool services in public and private center-based early childhood programs in high-need communities throughout San Diego County.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination, and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices, and increasing provider capacity.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and care coordination to all families receiving HDS services.

KidSTART

KidSTART is an integrated program within First 5 San Diego and the County of San Diego Health and Human Services Agency (HHSA) Behavioral Health Services to support children with multiple, complex delays and disorders.



First 5 First Steps

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Kit for New Parents (Kit)

The Kit for New Parents is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed countywide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

