

FIRST 5 COMMISSION OF SAN DIEGO
1495 Pacific Highway, Suite 201 MS A-211
San Diego, CA 92101-2417
(619) 230-6460

Commissioners Present:

Bill Horn, Chairman
Carol Skiljan, Vice-Chair
Sandra McBrayer, Secretary
Nick Macchione

Staff Present:

Kimberly Medeiros, Executive Director
Gloria Corral-Terrazas, Assistant Executive Director
Lynn Eldred, Program & Evaluation Manager
Grace Young, Contracts and School Readiness Program Manager
Martin Cherry, Operations Manager
David Smith, Sr. Deputy County Counsel
Candyce Yee, Policy Advisor

Members Excused:

Dr. Wilma Wooten

Minutes for May 7, 2012

Call to order and Introductions

Chairman Horn called the meeting of the First 5 Commission of San Diego to order at 2:00 p.m.

Approval of the Commission Meeting Minutes - April 2, 2012

ON MOTION OF Commissioner Skiljan, seconded by Commissioner Macchione, the Commission approved the minutes of April 2, 2012.

AYES: Horn, Skiljan, Macchione, McBrayer
ABSENT: Wooten
ABSTAIN: None
NOES: None

Opportunity of Public Comments

Cindy Grossman, Program Supervisor of the San Diego Adolescent Pregnancy and Parenting Program (SANDAPP) gave a brief overview of the program and thanked the Commission for their support.

Nancy Mercado shared with the Commission two stories of young girls that are being helped by SANDAPP.

Commissioner Recusal Reminder

Chairman Horn reminded the Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

Consent Calendar

ON MOTION OF Commissioner Macchione, seconded by Commissioner Skiljan, the Commission approved formation of the consent calendar with items 2 and 3 approved on consent.

AYES: Horn, Skiljan, Macchione, McBrayer
ABSENT: Wooten
ABSTAIN: None
NOES: None

1. Approval of the FY 2012-13 Operating Budget and Financial Spending Plan

Executive Director Medeiros reported the following:

Healthy Development Services

There is a waiting list for behavioral treatment services, occupational therapy, and speech therapy. The additional funding will be used for treatment services to an additional 240 children. The funding will be distributed in concurrence with the current regional allocation of funding. The contractors for these services are: Family Health Centers San Diego (Central and East regions); Pomerado Hospital (North Inland region); Rady Children’s Hospital San Diego (North Central and North Coastal regions); and South Bay Community Services (South region).

Oral Health Initiative

There is a shortage of funds for oral health treatment. Approximately half of the providers depleted their mid-year treatment funds 1-2 months early. This means that children with urgent oral health needs are going without treatment. The additional funding will be used to serve children who have severe dental problems.

Quality Preschool Initiative

On March 5, 2012 the Commission awarded the new Quality Preschool Initiative contract to San Diego County Office of Education (SDCOE). Funding reductions to this project were made as a result of AB99. By increasing the funding levels it will allow SDCOE to increase capacity in both the currently participating, and new communities that we will be serving in Central San Diego in Zip Codes 92102, 92105, 92113, 92114 which is mostly Central City, University Height, and Chula Vista.

ON MOTION OF Commissioner Skiljan, Seconded by Commissioner Macchione, the Commission:

- 1) **Approved the FY 2012 – 13 Operating Budget, and Financial Spending Plan.**
- 2) **Found that the proposed First 5 San Diego funding allocations are consistent with the Commission’s Strategic Plan, further the support and improvement of early childhood development within the County and provide a public benefit.**
- 3) **Approved funding for:**

Contract #	Contractor	Initiative	Fiscal Year 2012-13	Fiscal Year 2013-14	Fiscal Year 2014-15
A) Healthy Development Services					
534755	Family Health Centers of San Diego – Central Region	HDS	\$2,887,136	\$2,887,136	\$2,887,136
534757	Family Health Centers of San Diego – East Region	HDS	\$1,988,727	\$1,988,727	\$1,988,727
534778	Palomar Pomerado North County Health Dev. Inc.	HDS	\$2,057,251	\$2,057,251	\$2,057,251
534759	Rady Children’s Hospital of San Diego, North Central Region	HDS	\$1,926,292	\$1,926,292	\$1,926,292
534775	Rady Children’s Hospital of San Diego, North Coastal Region	HDS	\$2,173,499	\$2,173,499	\$2,173,499

534753	South Bay Community Services, South Region	HDS	\$2,452,095	\$2,452,095	\$2,452,095
B) Oral Health Initiative					
534747	Community Clinics Health Network	Oral Health	\$2,900,000	\$2,900,000	\$2,900,000
C) Quality Preschool Initiative					
TBD	San Diego County Office of Education	QPI	\$17,000,000	\$18,500,000	\$19,500,000
D) CalSAFE					
538479	Carlsbad Unified School District	CalSAFE	\$30,000	\$30,000	N/A
538481	Escondido Union School District	CalSAFE	\$140,000	\$140,000	N/A
538475	Grossmont Union High School District	CalSAFE	\$116,723	\$116,723	N/A
538477	Oceanside Unified School District	CalSAFE	\$125,000	\$125,000	N/A
538469	San Marcos Unified School District	CalSAFE	\$150,000	\$150,000	N/A
538472	Vista Unified School District	CalSAFE	\$105,000	\$105,000	N/A
E) Evaluation and Data System					
518205	Harder+Company Community Research	Evaluation Services	\$1,236,250	\$1,236,250	\$1,236,250
524597	Persimmony International	Database System	\$282,770	\$282,770	N/A
F) Information & Referral (I & R) Services					
505786	Info Line of San Diego County dba 2-1-1 San Diego	Information & Referral (I & R) Services	\$600,000	N/A	N/A
Total			\$36,170,743	\$37,070,743	\$37,121,250

4) Authorized the Executive Director or her designee to negotiate a project length budget and execute a contract with each contractor approved in recommendation number 3 above.

AYES: Horn, Skiljan, Macchione, McBrayer
ABSENT: None
ABSTAIN: Wooten
NOES: None

2. Kit for New Parents- Support Services: Release of Solicitation

ON MOTION OF Commissioner Macchione, seconded by Commissioner Skiljan, during the formation of the consent calendar, the Commission:

- 1) Found that the proposed First 5 San Diego Initiative is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.
- 2) Authorized the Executive Director, or her designee, to work with the County Director of Purchasing and Contracting to release a competitive solicitation for the distribution and support services for the Kit for New Parents for FY 2012-13 through FY 2016-17.
- 3) Authorized up to \$1,150,000 for FYs 2012-13 through 2014-15. Funding for FYs 2015-16 and 2016-17 will be determined once a new financial plan is established.

AYES: Horn, Skiljan, Macchione, McBrayer

ABSENT: Wooten

ABSTAIN: None

NOES: None

3. Reassignment of the KidSTART - Support Services: Release of Solicitation

ON MOTION OF Commissioner Macchione, seconded by Commissioner Skiljan, during the formation of the consent calendar, the Commission:

- 1) Found that the proposed First 5 San Diego Initiative is consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.
- 2) Authorized the Executive Director, or her designee, to work with the County Health and Human Services Agency to reassign the KidSTART contract from HHSA Child Welfare Services to the First 5 Commission of San Diego.
- 3) Authorized the Executive Director, or her designee, to negotiate and execute a contract with Rady Children's Hospital for the continuation of KidSTART Center services for:
 - a. up to \$750,000 for FY 2012-13;
 - b. up to \$550,000 for FY 2013-14;
 - c. up to \$350,000 for FY 2014-15.
- 4) Authorized the Executive Director, or her designee, to negotiate and execute a Memorandum of Understanding (MOU) with HHSA Children's Mental Health Services for the continuation of KidSTART EPSDT Clinic services:
 - a. up to \$150,000 for FY 2012-13;
 - b. up to \$150,000 for FY 2013-14;
 - c. up to \$150,000 for FY 2014-15.
- 5) Allowed any unexpended funds from the current contracts to be included as part of the project-length budgets of the KidSTART Center and KidSTART Clinic.

AYES: Horn, Skiljan, Macchione, McBrayer

ABSENT: Wooten

ABSTAIN: None

NOES: None

4. San Diego County Report Card on Children and Families

Commissioner McBrayer gave a PowerPoint presentation regarding the 2011 San Diego Report Card on Children and Families. The report highlighted early prenatal care, low birth weight, birth to teens, immunization, poverty, and recommendations for action.

Commissioner Macchione acknowledged Commissioner McBrayer and her great timing for the Report Card presentation. He is excited that the report card aligns with the work of *Live Well, San Diego!*

Commissioner McBrayer reported that 2,000 copies of the San Diego County Report Card on Children and Families have been distributed. Fifteen (15) presentations have been given to community providers. All presentations were tailored to the area and zip codes represented.

Chairman Horn acknowledged Commissioner McBrayer for a great report.

5. Finance Committee Report

Fred Baranowski, Finance Committee Chair, gave an update on the Commission's financial status and activities of the Finance Committee including the 3rd QTR Budget Projections and the Summary Balance Sheet as of March 31, 2012.

Commissioner Macchione inquired as to what other county commissions are doing to protect the First 5 funds from the state.

Fred Baranowski responded that the Finance Committee has been discussing spending the funds as fast as possible and have a 5 or 3 year spending plan as oppose to a 10 year plan; or continue spending at the 10 year rate.

Executive Director Medeiros reported that some of the commissions are providing catalyst funds; others like Orange County are buying a building for future dentists; other county commissions are purchasing the buildings where they reside knowing that as the revenue stream declines they will have a place without having the monthly expenses that go along with leasing a facility; some commissions are augmenting existing contracts. Executive Director Medeiros also reported that First 5 California has asked the commissions to report their fund balances by July.

Commissioner Macchione asked Executive Director Medeiros to meet with the leveraging committee to provide them with information about what other county commissions are doing.

6. Executive Director Monthly Report

Executive Director Medeiros reported the following:

June 4, 2012 Commission meeting

The Commissioners will be hearing about leveraging opportunities and the emerging critical needs applicants.

Fluoridation

On April 18, 2012, the Olivenhain Board of Directors voted to accept funding from First 5 San Diego and from the California Dental Association (CDA) to implement community water fluoridation. The CDA provided \$110,000 in additional funding for this project. In addition, staff continues to work to finalize a contract and statement of work with the Sweetwater Water Authority.

Good Start Campaign

At the end of April, First 5 San Diego launched the second phase of the Positive Parenting Good Start Campaign. The campaign is educating parents on positive parenting practices such as eating healthy meals together and increasing physical activity as a family. Parents can call 211 to receive information

on parenting workshops that are being offered in San Diego. Media efforts include public service announcements and billboards. Staff is working with the YMCA for the first time to look at how First 5 can advertise its programs and reach out to young children.

Staff worked with the library to get 2,000 Potter the Otter books distributed in the month of April for El Día del Niño. This book promotes family literacy and the importance of drinking water.

Events

First 5 has been participating in events almost every weekend for the past few months. On April 21, 2012 First 5 participated in the Kids Fair held at Camp Pendleton. More than 5,000 military families and children attended the event. First 5 California had an exhibit that offered activities for the children.

Commissioner Macchione asked for the status of the Child Development center in Murphy Canyon.

Executive Medeiros reported that the Child Development Center is the final capital project with the U.S. Navy and is the Commission's last capital project. There were some environmental impacts that delayed the project but they are now ready to start construction. The date for completing the center has not been determined.

7. Future Agenda Items

- Sunset Review of Commission Policies
- Approval of Emerging Critical Needs applications

8. Adjournment

Chairman Horn adjourned the meeting of the First 5 Commission at 2:48 p.m. to reconvene on June 4, 2012.

Respectfully submitted for your review and approval:

Sandra McBrayer

Date

Notes by: Rosa Lemus