

First 5 Commission of San Diego
November 13, 2017
Staff Report

Updates Since Last Report

Health

- Oral Health Initiative (OHI)
No updates to this program since last commission meeting.
- Healthy Development Services (HDS)
Healthy Development Services was recognized for being a finalist in the Innovation Challenge 2.0 with the innovation: "Serving Children with Mild to Moderate Development and Behavior Concerns," was highlighted in the *Live Well San Diego* Partner's Report.

Learning

- Quality Preschool Initiative (QPI)
The Quality Preschool Initiative website was launched. It helps parents and providers find rated programs, understand quality childcare and early learning, and educates the community and funders on how they can help support this important initiative.
- IMPACT
No updates to this program since last commission meeting.

Family

- First Five First Steps
No updates to this program since last commission meeting.

Community

- Holiday Food Drive 2017 Launch
First 5 San Diego partnered once again with the Jacobs & Cushman San Diego Food Bank for the Holiday Food Drive along with Vons and Wells Fargo. The food drive launch event took place on November 1st at the San Diego Food Bank Distribution Center. First 5 San Diego Executive Director Alethea Arguilez was in attendance along with Jim Floros, President & CEO of the Jacobs & Cushman San Diego Food Bank and representatives from Vons and Wells Fargo. The annual food drive aims to help provide meals for over 370,000 people each month.
- Talk Read Sing Event
First 5 San Diego partnered with Channel 933 radio to encourage parents to Talk, Read and Sing with their children. Messaging was shared on air and social media and parents had an opportunity to register for a Talk-Read-Sing event at the Logan Heights Library on November 7th. The event featured story time and singing activities and was hosted by Channel 933 radio personality Geena the Latina and musical group Hullabaloo.

- Community Engagement and Event Sponsorships

First 5 San Diego is proud to have sponsored or participated in the following community events:

- Solana Beach Sunset 5K Run/Walk – October 7, 2017 (Sponsored and Participated)
- Ready for the 4! Launch at Logan Heights Library – October 17, 2017 (Participated)
- Military Provider Resource Fair – October 20, 2017 (Participated)
- Fall Festival in the Park – Lakeside – October 28, 2017 (Participated)
- Jack-O-Smash – October 29, 2017 (Sponsored and Participated)
- Waterfront Pumpkin Patch – October 29, 2017 (Sponsored and Participated)
- Faith Chapel Community Fall Festival – October 31, 2017 (Participated)
- 20th Annual San Diego Pediatric Fair – November 4, 2017 (Participated)
- NCHS Health Palooza – November 4, 2017 (Participated)
- Get out and Read – November 11, 2017 (Sponsored and Participated)
- San Carlos Festival of Fun (Growing Connections) – November 11, 2017 (Participated)

Administration

- Finance Committee

- The Finance Committee has not met since the last Commission meeting on October 2, 2017. The Finance Committee is next scheduled to meet on January 16, 2018 at which time the committee will review the 2nd quarter expenditure projections and Balance Sheet as of December 31, 2017.

Background on First 5 Commission Current Projects

2-1-1 San Diego

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

Childhood Injury Prevention Program

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

Community Water Fluoridation

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

First 5 First Steps (F5FS)

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Good Start for Women + Children

The Good Start for Women + Children Program is a partnership with the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages 5 and under in high-need communities with a monthly food package and First 5 San Diego parent education materials.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and Care Coordination to all families receiving HDS services.

IMPACT Family Connections

IMPACT Family Connections is a partnership with the YMCA Childcare Resource Service (CRS) that assists Family Child Care Home (FCCH) providers to implement developmental screenings and clearly articulated referral pathways for services. The program will also provide training and technical assistance to home visitors across San Diego County to enhance families' knowledge about quality early childhood education settings.

IMPACT Breastfeeding Friendly Environment Program

Through IMPACT funding, the goal of this program is to increase access to environments that support the initiation and duration of breastfeeding. Specifically, services will work to increase the number of baby-friendly childcare facilities helping them adopt and implement policies supportive of breastfeeding and lactation accommodation.

KidSTART

KidSTART is an integrated program within First 5 San Diego and HHS Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment. (First 5 San Diego funding supports the Center only.)

Kit for New Parents (Kit)

The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Maternity Shelter Program (MSP)

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

Mi Escuelita Therapeutic Preschool

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination, and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices, and increasing provider capacity. OHI also offers offsite dental services utilizing place-based portable dental services technology at targeted First 5 San Diego Quality Preschool Initiative (QPI) preschools.

Parent and Community Education

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

Quality Preschool Initiative (QPI)

QPI is a systemic approach to assess, improve, and communicate the level of quality in early care and education programs.