

First 5 Commission of San Diego

April 4, 2016

Staff Report

Updates Since Last Report

Health

- Oral Health Initiative (OHI)
The countywide coordinator, Community Clinics Health Network changed its name and is now called Health Quality Partners of Southern California (HQP). In March, HQP and La Maestra Community Clinic began offsite services (screenings) at the Farrugut Circle Head Start location in El Cajon.

Learning

- First 5 San Diego, in partnership with the San Diego County Office of Education, submitted an application to the California Department of Education for an Infant/Toddler Quality Rating and Improvement System Grant. Funding results were recently posted and First 5 San Diego was granted \$1,610,057 for the period of July 1, 2015 - June 30, 2017. The purpose of the grant is to enable counties to provide training, technical assistance, and resources to help infant and toddler child care providers meet a higher tier of quality as determined by their local Quality Rating and Improvement System rating matrix.
- First 5 San Diego submitted an application to First 5 California for a grant called IMPACT with the anticipated funding amount of \$6.9 million over 5 years. The purpose of First 5 IMPACT is to support system improvement efforts. Grants cannot be used to fund direct services, and instead must fund networks of local quality improvement systems across the state to better coordinate, assess, and improve the quality of early learning settings. Our submission was the culmination of several months of planning and meetings with community partners to develop a strong application for San Diego County that is aligned to First 5 San Diego's Strategic Plan. The application proposed to continue supporting quality preschool, expanding developmental screenings and referrals, enhancing home visiting supports in quality child care and preschool settings, and promoting breastfeeding-friendly child care.
- First 5 San Diego will submit an application to First 5 California for an IMPACT Technical Assistance (TA) Hub grant with the anticipated funding amount of \$1.6 million over 5 years. The IMPACT TA Hub funding is intended to support coordination, project management, and systems-building activities for early learning Quality Rating and Improvement Systems. Funded IMPACT TA Hubs provide specialized support for classroom assessment, enhancement of teacher-child interactions, strengthening families, and other quality systems efforts. The application is due April 18, and the funding period begins April 1, 2016.

Family

- American Academy of Pediatrics – CA3 (AAP), the First 5 First Steps countywide coordinator, had an accreditation visit from the Healthy Families America (HFA) representatives. HFA staff had high accolades for the team for being the youngest multi-site system to go through accreditation. HFA is also implementing a training standard created specifically by AAP in their new standard protocols for other multi-sites across the nation. The next step of accreditation is for HFA to visit regional sites in May 2016. An update on the process will be provided at the October 2016 Commission meeting.

Community

- **Read Across America Day**
First 5 San Diego's Executive Director Kim Gallo and Assistant Executive Director Gloria Corral participated in Read Across America Day on March 2, 2016 by reading to students at the Parks Child Development Center in National City. Read Across America Day was established in 1998 by the National Education Association as a celebration of reading. All students at the event received a book to encourage reading at home.
- **Executive Director Kimberly Gallo: Finalist for Most Admired CEO Awards**
First 5 San Diego Executive Director, Kimberly Gallo, was honored by the San Diego Business Journal by receiving a nomination for its prestigious 2016 Most Admired CEO Awards which recognizes San Diego's leaders for their outstanding professional achievements and their contributions to the community.

Administration

- **Evaluation**
 - The dashboard for the 2nd Quarter FY 2015-16 is included in the Executive Director's report at today's Commission meeting.
- **Finance Committee**
 - The Committee met on March 15, 2016. They reviewed:
 - The Balance Sheet for February 2016;
 - The FY 2016-17 Operating Budget;
 - The FY 2016-17 Sustainability Fund Budget; and
 - The Financial Spending Plan.
 - All documents were approved by the Finance Committee to go to the Commission and are included in the agenda packet for today's meeting.
- **California Healthcare, Research and Prevention Tobacco Tax Act of 2016**
 - The bill is currently active and collecting signatures. A total of 585,407 signatures are needed by June 13, 2016 to qualify for the November ballot.
 - The measure would increase the existing tobacco tax by \$2 per pack of cigarettes (or equivalent).
 - This measure would apply the tobacco tax to e-cigarettes.
 - If passed, First 5 would receive the 50 cents per pack equivalent on all e-cigarette sales.
 - This measure includes a backfill provision for Prop 99 and Prop 10.

Background on First 5 Commission Current Projects

2-1-1 San Diego

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

Childhood Injury Prevention Program

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

Childhood Obesity Initiative

The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.

Community Transformation Grant (CTG)

The goal of the Community Transformation Grant is to increase the number of community health clinics, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provided training for Public Health Nurse home visitors.

Community Water Fluoridation

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

First 5 Discovery Zone Expansion Project

The Discovery Zone Expansion Project is a partnership with the San Diego County Library to implement family early literacy stations (First 5 San Diego Discovery Zone) at the new Alpine Library and Imperial Beach Library, designed to provide a child's first teacher, the primary caregiver with the tools and resources they need to incorporate research-based family early literacy practices in the home.

First 5 First Steps (F5FS)

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Five & Fit Pilot Project

Five & Fit mobilizes volunteers ages 55 and older to prevent early childhood obesity by teaching children to make healthy food choices and engage in regular exercise while supporting parents and educators to build healthy habits.

Good Start for Women + Children

The Good Start for Women + Children Program is a partnership between First 5 San Diego and the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages 5 and under in high-need communities, with a monthly food package and First 5 San Diego parent education materials.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and Care Coordination to all families receiving HDS services.

KidSTART

KidSTART is an integrated program within First 5 San Diego and HHS Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment. (The First 5 San Diego funding supports the Center only.)

KinderStart

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside and at Joyner Elementary School in City Heights, San Diego. It provides a high-quality multi-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

Kit for New Parents (Kit)

The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Maternity Shelter Program (MSP)

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

Mi Escuelita Therapeutic Preschool

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity.

Parent and Community Education

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

Pathways to Play

The Pathways to Play Project is a partnership between First 5 San Diego and County of San Diego Parks and Recreation to create nature-based play areas (play nodes) for children ages zero through five at the Tijuana River Valley Regional Park, providing opportunities for physical activity, educational experiences and family engagement.

Quality Preschool Initiative (QPI)

QPI provides high quality preschool services in public and private center-based early childhood programs in high-need communities throughout San Diego County.

Renette Park Project

The Renette Park Project is a partnership with the City of El Cajon to enhance Renette Park with a new playground that provides opportunities for physical activity, educational experiences and family engagement for children ages zero through five and immigrant populations.