

## First 5 Commission of San Diego

October 19, 2015

### Staff Report

## Updates Since Last Report

### Health

- Zero to Three Policy Brief  
The local chapter of the American Academy of Pediatrics (AAP-CA3) has completed work on a Zero to Three policy brief on early identification and treatment of developmental delays. A strategy for distribution is being developed.
- First 5 Association Staff Summit  
Dr. Pradeep Gidwani from AAP-CA3 participated as a panelist for the “Engaging Health Allies” session on September 29, 2015.
- Oral Health Initiative (OHI)  
Operation Samahan, a subcontractor under OHI, has opened a new dental clinic in the City Heights area. Operation Samahan promotes better health and living conditions for all members of the community focusing on serving the indigent, low-income, uninsured and underserved individuals and families through high quality, affordable and culturally accessible care. The new clinic in City Heights increases OHI’s capacity to reach a culturally diverse and underserved population in San Diego County.

### Learning

- First 5 San Diego and the Quality Preschool Initiative (QPI) contractor, the San Diego County Office of Education (SDCOE), were jointly awarded a FY 2015-16 California State Preschool Program (CSPP) Quality Block Grant in the amount of \$4,321,096 by the California Department of Education. This CSPP Block Grant will support the improvement of CSPP funded preschool sites throughout San Diego County.

### Family

- October 14, 2015, marks the second anniversary of First 5 First Steps. Many of our First Steps babies are making their way into toddler-hood and we are happy to report that as of the first quarter of the fiscal year we are serving 523 families. Each region has submitted their Healthy Families America (HFA) self-studies in preparation for the accreditation visit in May 2016. The American Academy of Pediatrics (AAP-CA3), as the HFA multi-site Central Administration, is also completing their self-study materials for the HFA visit in January 2016. By the time our third anniversary approaches, we can be celebrating our success in becoming the first County, multi-site, HFA accredited system in the nation!

### Community

- Live Well San Diego Recognized Partner  
The Children’s Initiative became a *Live Well San Diego* Recognized Partner at the Board of Supervisors meeting on September 15, 2015. Supervisor Dianne Jacob recognized Commissioner

Sandra McBrayer with a proclamation commending the significance of the work that The Children's Initiative does in order to help San Diego's children be healthy, live safely and thrive.

- Sponsorships/Community Events

First 5 San Diego has been sponsoring and participating in community events throughout San Diego County including:

- **July 1<sup>st</sup> - September 30<sup>th</sup> – Summer Movies in the Park:** A partnership with the San Diego County Department of Parks and Recreation, the free movie events were held throughout the county to bring families together and encourage quality time in a safe environment.
- **July 25<sup>th</sup> – 26<sup>th</sup> – Fiesta del Sol:** The event held on Historic Logan Avenue in Chula Vista provided valuable resources for families including health, career and education, children's activities, civic engagement, labor, and arts and culture.
- **July 31<sup>st</sup> – San Diego P-3 Conference:** The conference brought P-3 stakeholders together to elevate early education in San Diego County as a priority.
- **August 1<sup>st</sup> - UC San Diego Health Little Grad Picnic:** The event provided education resources to families of NICU discharges/patients of UC San Diego Health's Neonatal Intensive Care Unit (NICU).
- **August 7<sup>th</sup> – Headquarters and Headquarters Family Day Luau and Resource Fair:** The fair provided service members a fun and interactive way to learn about resources available to them and their children.
- **August 29<sup>th</sup> – Imperial Ave Street Festival:** The event celebrated the rich history, arts and culture of the Greater Logan Heights community.
- **September 12<sup>th</sup> – Adverse Childhood Experiences:** The symposia gathered healthcare professionals and consumers to discuss health disparities among African-Americans and the impact of adverse childhood experiences.
- **September 13<sup>th</sup> – 4<sup>th</sup> Annual Medical Battalion's Family Day:** The event provided service members and their families information to benefit their well-being, interests, and opportunities.
- **September 17<sup>th</sup>-19<sup>th</sup> – We Can't Wait 2015 Conference:** The conference educated professionals about the latest early childhood mental health knowledge and practices.
- **October 10<sup>th</sup> - Live it up! Vista Library Health Fair:** The event provided families information on healthy and active living.
- **October 18<sup>th</sup> – Waterfront Pumpkin Patch:** The event brought families together to encourage quality time and family tradition, while introducing them to programs available through park services for parents and kids.

## Administration

- Contracting

- The award recommendation for RFP #6608: Oral Health Initiative (OHI) services is included in the agenda today.

- Evaluation

- The dashboard for FY 2014-15, 4th Quarter is included in the Executive Director's monthly report at today's Commission meeting.

- Finance Committee

- The Committee met on August 18, 2015. They reviewed the Balance Sheet and the Statement of Revenues and Expenditures as of June 30, 2015, and the Balance Sheet for July 31, 2015.
- The Committee met again on September 15, 2015. They reviewed the Balance Sheet for August 31, 2015 and the Independent Audit Report for FY 2014-15. They met with the Senior Auditor from Christy White Associates who reported that there are no findings on compliance or internal controls over financial reporting. All documents were approved by the Finance Committee to go to the Commission and are included in the agenda packet.

## Background on First 5 Commission Current Projects

### **2-1-1 San Diego**

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

### **Childhood Injury Prevention Program**

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

### **Childhood Obesity Initiative**

The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.

### **Community Transformation Grant (CTG)**

The goal of the Community Transformation Grant is to increase the number of community health clinics, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provided training for Public Health Nurse home visitors.

### **Community Water Fluoridation**

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

### **First 5 First Steps (F5FS)**

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

### **Five & Fit Pilot Project**

Five & Fit mobilizes volunteers ages 55 and older to prevent early childhood obesity by teaching children to make healthy food choices and engage in regular exercise while supporting parents and educators to build healthy habits.

### **Good Start for Women + Children**

The Good Start for Women + Children Program is a partnership between First 5 San Diego and the Jacobs & Cushman San Diego Food Bank to provide pregnant women and children ages 5 and under in high-need communities, with a monthly food package and First 5 San Diego parent education materials.

### **Healthy Development Services (HDS)**

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, and Care Coordination to all families receiving HDS services.

### **Immunizations for San Diego Kids**

Immunizations for San Diego Kids goal is to increase the number of children ages zero through five who are fully immunized. A particular focus of the program is engaging families with personal belief concerns and questions on immunizations.

## **KidSTART**

KidSTART is an integrated program within First 5 San Diego and HSA Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment. (The First 5 San Diego funding supports the Center only.)

## **KinderStart**

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside and at Joyner Elementary School in City Heights, San Diego. It provides a high-quality multi-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

## **Kit for New Parents (Kit)**

The Kit is a free, comprehensive resource from First 5 California for new and expectant parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

## **Maternity Shelter Program (MSP)**

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

## **Mi Escuelita Therapeutic Preschool**

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

## **Oral Health Initiative (OHI)**

OHI provides oral health services, care coordination and preventative education to children ages birth through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity.

## **Parent and Community Education**

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

## **Pathways to Play**

The Pathways to Play Project is a partnership between First 5 San Diego and County of San Diego Parks and Recreation to create nature-based play areas (play nodes) for children ages zero through five at the Tijuana River Valley Regional Park, providing opportunities for physical activity, educational experiences and family engagement.

## **Quality Preschool Initiative (QPI)**

QPI provides high quality preschool services in public and private center-based early childhood programs in high-need communities throughout San Diego County.

## **Reach Out and Read San Diego**

Reach Out and Read San Diego partners with medical offices throughout San Diego County to train and support pediatricians in their efforts to promote early literacy by providing children 6 months through 5 years old with a new book, and parents with read aloud advice at regular pediatric checkups.