









First 5 Commission of San Diego
 Quarterly Performance Dashboard
 Quarter 3, FY 2014-15

Strategic Goal Area	Strategic Plan Objective	Annual Target	Performance To 3rd Quarter Target
Health	Decrease the percentage of pregnant women and children from birth to age 5 with untreated dental disease.	Provide dental treatment for 15,000 children. [OHI]	92.0% 
		Provide dental treatment for 4,550 pregnant women. [OHI]	85.0% 
	Decrease the percentage of children entering kindergarten with undetected and/or untreated developmental, social emotional delays or problems.	Provide treatment to 5,539 children with developmental delays or social emotional problems. [HDS]	92.5% 
		Provide an Individual Care Plan to 90 percent of children in the CWS system. [DSEP]	100.0% 
		377 children will receive or be connected to treatment services through the KidSTART Center	106.8% 
		Provide treatment services to 244 children at the KidSTART Clinic.	94.7% 
Learning	Increase the percentage of children ages 3 to 5 enrolled in quality early care and education programs.	Provide quality preschool to 12,440 children. [QPI]	110.1% 
		Provide comprehensive developmental screenings to 90 percent of participating children. [QPI]	99.0% 



Start-up period







90% or above target



75-89% of target



< 75% of target

Strategic Goal Area	Strategic Plan Objective	Annual Target	Performance To 3rd Quarter Target
Family	Increase the number of households with children ages 0-5 that regularly engage in age-appropriate parent-child activities that promote early learning.	2,400 parents will receive education on age-appropriate development, social-emotional development and positive parenting. [QPI]	131.5% 
	Increase the use of positive parenting practices to promote the healthy social and emotional development of children ages 0-5.	Provide education to 2,852 parents in age-appropriate development, social-emotional development and positive parenting. [HDS]	120.0% 
	Increase parents' and caregivers' access to needed services for their children.	Provide information and referral services to 40,500 pregnant women and families with children ages 0-5. [2-1-1]	83.2% 
		Appropriately refer 95% of cases involving families with children aged 0-5. [2-1-1]	98.8% 

DSEP	Developmental Screening and Enhancement Program
HDS	Healthy Development Services
OHI	Oral Health Initiative
QPI	Quality Preschool Initiative



Start-up period



90% or above target



75-89% of target



< 75% of target