

5  
Information

**Live Well San Diego Recognized Partner Proclamations**

**Overview:**

On July 13, 2010, the San Diego County Board of Supervisors adopted the *Live Well San Diego* initiative to achieve the County's vision of safe, healthy and thriving communities.

The *Live Well San Diego* initiative is about uniting all sectors—business, schools, military and veteran's organizations, community- and faith-based organizations, and all levels of government—in order to bring about positive change.

**Staff Recommendation:**

Present a proclamation on behalf of the Board of Supervisors designating the American Academy of Pediatrics – California Chapter 3 and MJE Marketing Services, Inc. as *Live Well San Diego* Recognized Partners.

**Fiscal Impact:**

None.

**Executive  
Director  
Gallo**