First 5 Commission of San Diego County April 13, 2015

Fiscal Year 2015 – 16 Operating Budget and Funding Approval

Request

The request before the Commission is to approve the Operating Budget and Sustainability Fund Budget for FY 2015–16; the Financial Spending Plan for FY 2015-16 through FY 2019-20; and authorize contracts and contract amendments included in the revised Operating Budget and Financial Spending Plan. These proposed budgets continue to support the safety net of services for young children and their families during times of diminishing resources.

Background

On June 2, 2014 the Commission approved the Strategic Plan 2015-2020. The new plan narrows and focuses the work of existing programs initiated in the 2010-2015 Strategic Plan given lower funding levels. The Commission's Sustainability Fund has been augmenting annual revenues since 2009 by an average of \$18.8 million per year. The Sustainability Fund will not be able to maintain the current augmentation level for the next 5 years in line with the new Strategic Plan 2015-2020. In order to maintain an even level of services for the 2015-2020 years, a \$12.9 million annual contribution is proposed. This new rate maintains programs and services at the highest level possible based on the projected decline in Prop 10 revenues and results in a nearly zero balance in the Sustainability Fund at the end of the 2019-20 fiscal year.

Given the significantly lower funding level, every program was evaluated to strategically maximize program effectiveness and enable the Commission to reach the First 5 San Diego Strategic Plan 2015-2020 objectives.

New Contract for Evaluation Services: Approve contracting authority for this new contract effective July 1, 2015 for 5 years not to exceed \$560,000 per year

- The Commission approved the funding, four option years and release of a Request for Proposals (RFP) for Evaluation Services on October 6, 2014 (Item 3).
- The RFP for Independent Data Evaluation Services was released on November 3, 2014 in coordination with the County Department of Purchasing & Contracting.
- Proposals and a required Oral Presentation were reviewed by a Source Selection Committee (SSC) based on the criteria specified in the RFP.
- After thorough review of the proposals (in combination with the oral presentations) and in consideration of the requirements of the RFP and evaluation criteria, the SSC is recommending Harder + Company Community Research for award (pending successful negotiations).

Link to the Strategic Plan

The FY 2015-16 Operating Budget and Sustainability Fund Budget, in addition to the Financial Spending Plan supports the Strategic Plan 2015 – 2020 and will allow programs that will further the support and improvement of early childhood development within the County and provide a public benefit.

Link to Live Well San Diego

The Operating and Sustainability Fund Budgets for FY 2015 – 16, and the Financial Spending Plan for fiscal years 2015 - 2020 supports *Live Well San Diego* by providing a variety of opportunities to promote healthy behaviors for children and families in First 5 San Diego funded programs and by providing early identification of health related issues. Additionally, funded programs support efforts to promote healthy nutrition, physical exercise and safe environments for preschool children and their families.

Staff Recommendations

 Approve the FY 2015 – 16 Operating Budget, Sustainability Fund Budget, and Financial Spending Plan.

- 2) Find that the proposed First 5 San Diego funding allocations are consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County, and provides a public benefit.
- 3) Authorize the Executive Director to act on the previously approved option year for FY 2015 16 for Persimmony International (contract # 524597) and The Children's Initiative (contract # 545596).
- 4) Approve funding for the following contracts for up to the amounts, fiscal years, and option years shown. Option years will allow the contracts to be extended as funding is approved. Funding for each fiscal year will come from that year's budget.

Contract #	Contractor	Initiative	Fiscal Year 2015-16	Fiscal Year 2016-17	Fiscal Year 2017-18	Option years to be added
543149	American Academy of Pediatrics Chapter 3	Targeted Home Visiting Initiative - First 5 First Steps	\$800,000	\$800,000	\$800,000	3
534750	American Academy of Pediatrics Chapter 3	Healthy Development Services	\$625,000	\$625,000	\$625,000	5
534747	Community Clinics Health Network	Oral Health Initiative	\$825,000 (6 months)	N/A	N/A	■5 (6 months)
534755	Family Health Centers of San Diego (Central Region)	Healthy Development Services	\$3,040,625	\$3,040,625	\$3,040,625	5
534757	Family Health Centers of San Diego (East Region)	Healthy Development Services	\$2,229,625	\$2,229,625	\$2,078,125	5
513248	HHSA Public Health Services (MOU)	Childhood Obesity Initiative	\$130,000	\$0	\$0	1
543754	Home Start Inc.	Maternity Home Shelter Program	\$50,086	\$125,000	\$125,000	4.5
545594	Home Start Inc. (East Region)	Targeted Home Visiting Initiative - First 5 First Steps	\$735,907	\$735,907	\$735,907	5
505786	Info Line of San Diego County Inc.	Information Referral 2- 1-1 San Diego	\$300,000	\$300,000	\$300,000	5
546245	Palomar Health Development, Inc.	Healthy Development Services	\$1,940,625	\$1,940,625	\$1,888,125	5
545639	Palomar Health Development, Inc. (North Coastal/Inland Regions)	Targeted Home Visiting Initiative - First 5 First Steps	\$1,278,323	\$1,278,323	\$1,278,323	5
524597	Persimmony International	Data System	\$263,770	\$263,770	\$263,770	1
534759	Rady Children's Hospital - San Diego (North Central Region)	Healthy Development Services	\$1,246,875	\$1,246,875	\$1,246,875	5
534775	Rady Children's Hospital - San Diego (North Coastal Region)	Healthy Development Services	\$1,993,500	\$1,993,500	\$1,947,500	5
542056	San Diego County Office of Education	Quality Preschool Initiative	\$14,000,000	\$14,000,000	\$14,000,000	3
545581	SAY San Diego Inc. (North Central/Central Regions)	Targeted Home Visiting Initiative - First 5 First Steps	\$1,336,090	\$1,336,090	\$1,336,090	5
528231	South Bay Community Services	Mi Escuelita	\$653,160	\$653,160	\$653,160	5

		Total	\$36,857,016	\$36,951,930	\$36,701,930	
Pending	Pending RFP Completion	Oral Health Initiative	\$975,000 (6 months)	\$1,950,000	\$1,950,000	4.5
Pending	Pending RFP Completion	KidSTART Center	\$1,100,000	\$1,100,000	\$1,100,000	4
Pending	Harder + Company Community Research	Evaluation Services	\$560,000	\$560,000	\$560,000	4
545579	South Bay Community Services (South Region)	Targeted Home Visiting Initiative - First 5 First Steps	\$849,680	\$849,680	\$849,680	5
534753	South Bay Community Services (South Region)	Healthy Development Services	\$1,923,750	\$1,923,750	\$1,923,750	5

5) Authorize the Executive Director or her designee to negotiate a project length budget and execute a contract or amendment with each contractor approved in recommendation number 4 above.

Fiscal Impact

Up to \$45,363,588 will be approved for operations and programs for the 2015-16 fiscal year in addition to approval of the Financial Spending Plan for funding through FY 2019-20.