

FIRST 5 COMMISSION OF SAN DIEGO
First 5 Commission Meeting
1600 Pacific Highway, Room 302/303
San Diego, CA 92101

Members Present:

Dianne Jacob, Chairwoman
Carol Skiljan, Vice-Chair
Sandra McBrayer, Secretary
Nick Macchione
Dr. Wilma Wooten

Staff Present:

Kimberly Medeiros, Executive Director
Gloria Corral-Terrazas, Asst. Executive Director
Martin Cherry, Operations Manager
Grace Young, Contracts Manager
Naomi Chavez, Community Engagement & Planning Manager
Stephen Magruder, Sr. Deputy County Counsel
Kyle Sand, County Counsel

Minutes for February 9, 2015

Call to Order

Chairwoman Jacob called the meeting of the First 5 Commission of San Diego to order at 2:03 p.m.

Approval of the Commission Meeting Minutes – November 3, 2014

ON MOTION OF Commissioner Macchione, seconded by Commissioner Skiljan, the Commission approved the Minutes of November 3, 2014.

AYES: Macchione, Wooten, Skiljan, McBrayer

ABSENT: None

ABSTAIN: Jacob

NOES: None

Opportunity for Public Comments

No public comments were received.

Commissioner Recusal Reminder

Chairwoman Jacob reminded all Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

Consent Calendar

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione the Commission approved the formation of the consent calendar with Items 1 & 2 approved on consent.

AYES: Jacob, Macchione, Wooten, Skiljan, McBrayer

ABSENT: None

ABSTAIN: None

NOES: None

1. Annual Appointments of Commission Officers

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione during the formation of the consent calendar the Commission:

- 1) Approved Chairwoman Jacob's nomination of Commissioner Carol Skiljan to serve as the Vice Chair of the Commission for the 2015 calendar year.
- 2) Approved Chairwoman Jacob's nomination of Commissioner Sandra McBrayer to serve as the Secretary of the Commission for the 2015 calendar year.

AYES: Jacob, Macchione, Wooten, Skiljan, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

2. Finance Committee Member Appointments

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione during the formation of the consent calendar the Commission:

1) Approved the appointment of the following members to the Finance Committee for calendar years 2015 and 2016:

- Amy Thompson – Health and Human Services Agency, Assistant Finance Director
- Fred Baranowski – Market Manager for America West Bank
- Damien Quinn – Finance and General Government Group, Director of Finance
- Rob Castetter – Treasurer / Tax Collector, Chief Investment Officer
- Roger Gordon – Certified Public Accountant
- Nedra Bickel – TPAC member

2) The Commission approved the appointment of Fred Baranowski as the Chairperson and Amy Thompson as the Vice-Chairperson of the Finance Committee for the 2015 and 2016 calendar years.

AYES: Jacob, Macchione, Wooten, Skiljan, McBrayer
ABSENT: None
ABSTAIN: None
NOES: None

3. Finance Committee Report

Fred Baranowski, Chair of the Finance Committee, presented the Balance Sheet as of December 31, 2014 and the 2nd Quarter Budget Projection for FY 2014-15.

4. Executive Director Report

Executive Director Medeiros reported:

• **Health**

Healthy Development Services (HDS) received national recognition and visibility for the program's innovative approaches to treating children with mild to moderate developmental and behavioral concerns. HDS was presented the Bright Idea Award from the Harvard Kennedy School Ash Center for Democratic Governance and Innovation.

Sandra McBrayer requested more in depth information on Healthy Development Services and asked to have a presentation given at an upcoming First 5 Commission meeting.

Two programs from First 5 San Diego were chosen to present at the Zero to Three National Conference: Healthy Development Services, and Maternal and Child Health Program.

• **Learning**

First 5 San Diego submitted an application for the Quality Block Grant to the California Department of Education in partnership with the San Diego County Office of Education and was awarded 5.1 million dollars in funding.

The Home Visitation Initiative is off to a great start for FY 2014-15. First 5 San Diego has already processed over 600 families for Home Visitation services. San Diego County is the first county to receive "National Accreditation" in 2015 along with the American Academy of Pediatrics to train the Healthy Families America Model.

The new Snapshot of First 5 San Diego has been completed. (The Snapshot was handed out to those present.)

- **Community**

First 5 San Diego launched its Parent Engagement & Early Literacy Campaign in January 2015. The campaign encourages parents and caregivers to talk, read and sing to their baby, recommending 30,000 words each day and focuses on language milestones. The campaign will run through June 2015.

First 5 San Diego with The San Diego Food Bank just wrapped up the Holiday Food Drive and it was very successful.

- **Website Award**

First5sandiego.org received the Web Marketing Association's 2014 Award for Outstanding Achievement in Web Development. The award is the premier award recognition program for Web developers and marketers worldwide.

- **Sponsorship/Community Events**

First 5 San Diego sponsored and had a booth at the Fresh Start Healthy Lifestyles Fair, hosted by the C5 Athletics Foundation on January 10, 2015.

- **Dashboard**

Executive Director Medeiros presented the 1st Quarter FY 2014-15 Dashboard. Each quarter, staff prepares a dashboard of the key measures for each of the Commission's initiatives and major projects. The Dashboard shows that all key measures are *at* or *near* target.

A presentation on the Mi Escuelita Program was given by Danielle L. Fettes, Ph.D.

- **Administration**

Stephen Magruder, Senior Deputy County Counsel, is retiring at the end of March this year and Kyle Sand will be his replacement.

5. **Future Agenda Items**

- Future of the TPAC Committee
- Budget Approval for FY 2015-16

6. **Adjournment**

Chairwoman Jacob adjourned the meeting at 3:06 p.m. to reconvene April 13, 2015

Respectfully submitted for your review and approval:

Sandra McBrayer

Date