

First 5 Commission of San Diego

October 6, 2014

Staff Report

Updates Since Last Report

Health

- DSEP and KidSTART
 - First 5 San Diego along with the County of San Diego Child Welfare Services and Behavioral Health Services, Rady Children's Hospital San Diego, and Casey Family Programs have announced the publication of a new document, referred to as a chronicle, titled *San Diego County's Approach to Addressing the Developmental and Social-Emotional Needs of Young Children in Foster Care*. The chronicle outlines the Developmental Screening and Enhancement Program (DSEP) and KidSTART coordinated service approach and describes unique characteristics of the programs. A copy of the chronicle is provided in the Commission packet today as item 6-3.
- We Can't Wait conference
 - Several First 5 San Diego projects were highlighted in breakout sessions at the fifth annual *We Can't Wait* conference held on September 19 and 20. The focus of the conference was treating and preventing Adverse Childhood Events (ACEs).

Learning

- Quality Preschool Initiative (QPI)
 - The QPI program is expected to serve more than 13,500 children during FY 2014-15; this is the third year of this program's implementation. More than 200 preschool sites throughout the county are participating and have now received a quality rating designation.
- KinderStart – Joyner Elementary School, City Heights, San Diego
 - KinderStart began at Joyner Elementary School on July 28, 2014. The summer program served 58 children. Four parent sessions were held to educate families in matters such as school rules and routines, safety in the home and community, nutrition, and the importance of engaging in reading and learning at home. Approximately 75 parents attended these sessions.
- KinderStart – Laurel Elementary School, Oceanside
 - KinderStart at Laurel Elementary School began its second year on July 7th, 2014. The summer program served approximately 60 children and conducted five parent sessions. Approximately 80 parents attended these sessions which included a presentation by the local police department and lifeguard on home and water safety. KinderStart staff is using the second year of the program to focus on *Live Well San Diego* by educating students on healthy eating during snack time, and utilizing recess to work with students on exercise and play.

Family

- Targeted Home Visiting Initiative
 - October 14, 2014, will mark the 1st year anniversary of intensive service delivery provided through the First 5 First Steps county-wide Home Visiting Initiative. In fiscal year 2013-14, over 900 referrals were received from multiple sources ranging from Community Health Clinics, to the self-referral of high-needs families. First 5 First Steps staff conducted

approximately 2,000 home visits and enrolled 334 families during the first year of the program.

Community

- **Healthy Eating with AJ**
 - On June 18, 2014, First 5 San Diego, Vons, and Energy 103.7 presented “Healthy Eating with AJ” at the Salvation Army Ray and Joan Kroc Community Center (Kroc Center) Open House. Energy 103.7’s *AJ in the Morning* teamed up with Chef Donna Sly for a healthy cooking demonstration. Executive Director Medeiros joined in the demonstrations and First 5 San Diego hosted a booth with resources and giveaways.
- **San Diego Living**
 - On July 31, 2014, Executive Director Medeiros appeared on San Diego 6’s *San Diego Living* to talk about the importance of healthy eating for children ages 0 through 5. First 5 staff Melissa Bartolome and her son Max demonstrated healthy recipes families can easily make together at home.
- **First 5 San Diego Parent Summit**
 - First 5 San Diego is hosting its inaugural Parent Summit on Saturday, October 25, 2014 at Liberty Station. The purpose of the free event is to provide parents and caregivers of children ages 0 through 5 with new tools and techniques to help them with their child’s healthy development. More than 250 people are expected to attend and will participate in workshops covering topics such as Positive Parenting, Preparing Your Child for Preschool, and Healthy Eating. Families will also be able to enjoy a resource fair, featuring information from service providers and other community partners, a Kids Zone, and entertainment. Supervisor Greg Cox, Commission Chair, will provide welcoming remarks and Fred Becker, Technical Professional Advisory Committee member, will be the keynote speaker.
- **Community Events**
 - First 5 San Diego has been participating in community events throughout San Diego County including:

Date/s	Name of Event	Hosting Organization	Type of First 5 San Diego Participation
June 13, 2014	Philippine Independence Day Fair	County of San Diego Filipino-American Employees Association	Booth
June 19, 2014	Juneteenth	African-American Alliance of County Employees	Booth
June 21, 2014	Grandparents Raising Grandchildren, Chula Vista	County of San Diego Health and Human Services Agency	Booth
June 28, 2014	Day of Play	Olivewood Gardens	Sponsor and Booth
July 1, 2014 – September 30, 2014	Summer Movies in the Park	County of San Diego Parks and Recreation	Sponsor
July 12-13, 2014	Fiesta del Sol San Diego	Justice Overcoming Boundaries	Sponsor
August 21, 2014	Health and Wellness Fair	Hilton Bayfront	Booth

September 2, 2014	Women and Working Families Resource Seminar	Congressman Scott Peters and Assembly Speaker Toni Atkins	Booth
September 19-20, 2014	We Can't Wait Conference 2014	San Diego Academy of Child and Adolescent Psychiatry	Sponsor
September 20, 2014	KidsCare Fest	La Mesa Community Services	Booth

Administration

- Contracting
 - Commission contracting staff is initiating the development of all required documents for the FY 2014-15 procurements.
- Evaluation
 - The dashboard for FY 2013 – 14 quarter 4 is included in the Commission packet.
- Finance Committee
 - The Committee met on August 19, 2014. They reviewed the Balance Sheet and the Statement of Revenues and Expenditures as of June 30, 2014, and the Balance Sheet for July 31, 2014.
 - The Committee met again on September 16, 2014. They reviewed the Balance Sheet for August 31, 2014 and the Independent Audit Report for FY 2013-14. They met with the Senior Auditor from Christy White Associates who reported that there are no findings on compliance or internal controls over financial reporting. All documents were approved by the Finance Committee to go to the Commission and are included in the agenda packet.

Background on First 5 Commission Current Projects

2-1-1 San Diego

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

Best Start

Best Start provides breastfeeding education to nurses at three Sharp hospitals. The training will enable the nursing staff to provide support to mothers and newborns receiving services at these birthing hospitals.

Black Infant Health Program (BIH)

BIH was created to address health issues specific to African American women and infants. Prenatal care, breastfeeding, immunizations, smoking cessation and education on proper nutrition are all part of the BIH program that helps women achieve a healthy pregnancy which improves healthy outcomes for babies.

California School Age Families Education (Cal-SAFE)

The Cal-SAFE program, located in six school districts, helps expectant and parenting teens successfully graduate from high school and improve their parenting skills while providing a quality child care and development program for their children.

Capital Project

A Child Development Center is currently under construction that will serve military families in the Murphy Canyon area.

Childhood Injury Prevention Program

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

Childhood Obesity Initiative

The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.

Community Transformation Grant (CTG)

The goal of CTG is to increase the number of Community Health Centers, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provided training for Public Health Nurse home visitors.

Community Water Fluoridation

Community water fluoridation supports Sweetwater Authority to become optimally fluoridated to improve the oral health of children and families. With First 5 San Diego investments, optimal fluoridation was also reached for the City of San Diego and Olivenhain Municipal water districts.

Developmental Screening & Enhancement Program (DSEP)

DSEP provides developmental screenings, care coordination and caregiver coaching for children in the child welfare system. It also provides expanded training and support for staff at the Polinsky Children's Center that care for young children who have been removed from their homes.

First 5 First Steps (F5FS)

First 5 First Steps provides county-wide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Five & Fit Pilot Project

Five & Fit mobilizes volunteers ages 50 and older to prevent early childhood obesity by teaching children to make healthy food choices and engage in regular exercise while supporting parents and educators to build healthy habits.

Good Start for Women + Children

The Good Start for Women + Children Program is a partnership between First 5 San Diego and the Jacobs & Cushman San Diego Food Bank to provide pregnant women, and children ages 5 and under in high-need communities, with a monthly food package and First 5 San Diego parent education materials. The program also provides emergency infant formula to County of San Diego Family Resource Centers.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, behavioral health coaching services to early education providers and Care Coordination to all families receiving HDS services.

Immunizations for San Diego Kids

Immunizations for San Diego Kids goal is to increase the number of children ages zero through five who are fully immunized. A particular focus of the program is engaging families with personal belief concerns and questions on immunizations.

KidSTART

KidSTART is a partnership between First 5 San Diego and HHSA Behavioral Health Services to support children with complex needs. The *KidSTART Center* performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The *KidSTART Clinic* provides comprehensive behavioral and social-emotional clinical treatment.

KinderStart

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside and at Joyner Elementary School in City Heights, San Diego. It provides a high-quality multi-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

Kit for New Parents (Kit)

The Kit is a free, comprehensive resource from First 5 California for new and expecting parents emphasizing the importance of a child's early years. Kits are distributed county-wide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Maternity Shelter Program (MSP)

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

Mi Escuelita Therapeutic Preschool

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination and preventative education to children ages one through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity.

Parent and Community Education

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

Pathways to Play

The Pathways to Play Project is a partnership between First 5 San Diego and County of San Diego Parks and Recreation to create nature-based play areas (play pockets) for children ages 0 through 5 at the Tijuana River Valley Regional Park, providing opportunities for physical activity, educational experiences and family engagement.

Quality Preschool Initiative (QPI)

QPI provides high quality preschool services in public and private center-based and home-based early childhood programs in high-need communities throughout San Diego County.

Reach Out and Read San Diego

Reach Out and Read San Diego partners with medical offices throughout San Diego County to train and support pediatricians in their efforts to promote early literacy by providing children 6 months through 5 years old with a new book, and parents with read aloud advice, at regular pediatric checkups.

San Diego Adolescent Pregnancy and Parenting Program (SANDAPP)

SANDAPP improves health outcomes for pregnant and parenting adolescents and their children through case management, counseling and parent-child therapy. Its goals are to promote high school graduation, effective parenting skills, youth development and self-sufficiency.