

First 5 Commission of San Diego County
 October 6, 2014
Approval for Competitive Procurements

Request

The request before the Commission is to authorize the release of three Request for Proposals (RFPs) for Evaluation, KidSTART Center, and Oral Health Initiative services.

Background

On June 2, 2014 the Commission approved the First 5 San Diego Strategic Plan 2015 – 2020. For contracted services to be in place by FY 2015-16, the procurement process must be initiated now. The KidSTART Center and Oral Health Initiative are First 5 San Diego funded programs that will continue in the new 5-year Strategic Plan. Service contracts must be procured now to ensure services for children and their families continue without interruption.

Evaluation of Commission programs is a requirement in the Health and Safety Code. The current contract for evaluation services ends June 30, 2015. These services must be procured to ensure timely response to required evaluation reports.

Funding Approval for First 5 San Diego Services

Approval is needed for the RFP release of the following program / services to secure contracts in FY 2015-16.

Evaluation Services: The requested amount is up to \$565,000 per fiscal year for 5 years starting in FY 2015 - 16.

- The Commission has been contracting for evaluation services since FY 2003 – 04.
- The Commission utilizes the services of an evaluation contractor to: develop, implement and maintain an evaluation effort that measures outcomes; promote accountability; and support a strategic approach to planning and investing the Commission's diminishing resources.
- The evaluation contractor will perform outcome evaluations of First 5 San Diego funded programs and activities, the overall work of the Commission, and projects jointly funded with First 5 California.
- The evaluation contractor, in addition to measuring results, will provide information to support policy development and planning, and support the implementation of the Strategic Plan.
- The evaluation contractor will produce required reports on First 5 San Diego programs including an annual First 5 California report and a local evaluation report for the First 5 San Diego Commission.
- The evaluation contractor will work with First 5 San Diego staff to clearly identify evaluation expectations and outcomes, and provide technical assistance to contractors.

KidSTART Center: The requested amount is up to \$1,100,000 per fiscal year for 5 years starting in FY 2015 - 16.

- KidSTART services have been provided to young children since FY 2010 – 11.
- KidSTART was developed to address a gap in services for children with complex developmental and social-emotional concerns, with the overall goals to improve health outcomes and reduce the long-term dependency on public resources.
- KidSTART is a focused, comprehensive continuum of care to identify, and assess and treat the most challenging children at the earliest age possible when treatment can be most effective and cost-efficient. KidSTART also collaborates with existing systems of care to surround and support children and families who need intensive services.

- The program consists of a KidSTART Center and a KidSTART Clinic. These are integrated to allow developmental and mental health specialists to assess needs, develop collaborative treatment plans, provide unique interventions and facilitate long term care coordination for families.
 - The Center is funded and overseen by First 5 San Diego and provides triage, assessment, and referrals and treatment for children with complex developmental and social-emotional needs.
 - The Clinic is funded and overseen by HHS Behavioral Health Services and provides comprehensive behavioral and social-emotional clinical treatment.
- Commission staff will work with HHS Behavioral Health Services on a coordinated competitive procurement for the KidSTART program.

Oral Health Initiative (OHI): The requested funding is up to 0\$1,050,000 for FY 2015-16 and \$2,100,000 per year for four years (FY 2016-17 through FY 2019-20)

- Oral Health services have been provided to young children and pregnant women since FY 2005 – 06.
- Dental disease remains the single most common chronic disease among children. Untreated dental disease in young children can lead to pain, poor nutrition, an inability to concentrate and lost school days.
- During pregnancy, the mother’s oral health has a direct correlation to her unborn child’s health. Studies show an association between periodontal disease and poor pregnancy outcomes including preterm delivery, low birth weight and gestational diabetes.
- It is more cost effective to provide preventative treatment for children and pregnant women, and comprehensive oral health education for parents.
- Key services include:
 - Dental screenings, exams and treatment services for children 0-5 and pregnant women;
 - Care Coordination for high risk clients; and
 - Parent education focused on prevention.

Procurement Activities

Commission staff will work in coordination with the County Department of Purchasing and Contracting to develop and release a Request for Proposals for each of the services described above and evaluate the proposals in accordance with County Contracting procedures.

Link to the Strategic Plan

These procurements support the following objectives in the Strategic Plan 2015 – 2020:

- Decrease the percentage of pregnant women and children ages 0 through 5 with untreated dental disease.
- Decrease the percentage of children entering kindergarten with undetected and/or untreated developmental, social emotional, or behavioral delays or problems.
- Increase the use of positive parenting practices to promote the healthy development of children age 0 through 5.
- Increase parents’ and caregivers’ access to needed services for their children.

Link to *Live Well San Diego*

These procurements support *Live Well San Diego* by providing a variety of services to promote healthy behaviors for young children and their families through First 5 San Diego funded programs and by providing support for families to access needed resources, and improve the oral health of young children.

Staff Recommendations

- 1) Find that the proposed First 5 San Diego procurements are consistent with the Commission’s Strategic Plan, furthers the support and improvement of early childhood development within the County, and provides a public benefit.
- 2) Authorize the Executive Director, or her designee, to work with the County Director of Purchasing and Contracting to release a Request for Proposals for Evaluation Services, the KidSTART program, and the Oral Health Initiative.
- 3) For Evaluation Services, approve a one-year contract with four one-year option periods and funding for each fiscal year up to the amount noted below. Funding for each fiscal year will come from that year’s budget.

	Fiscal Year 2015-16	Fiscal Year 2016-17	Fiscal Year 2017-18	Fiscal Year 2018-19	Fiscal Year 2019-20	Total Funding
Evaluation Services	\$565,000	\$565,000	\$565,000	\$565,000	\$565,000	\$2,825,000

- 4) For KidSTART Center services, approve a one-year contract with four one-year option periods and funding for each fiscal year up to the amount noted below. Funding for each fiscal year will come from that year’s budget.

	Fiscal Year 2015-16	Fiscal Year 2016-17	Fiscal Year 2017-18	Fiscal Year 2018-19	Fiscal Year 2019-20	Total Funding
KidSTART Services	\$1,100,000	\$1,100,000	\$1,100,000	\$1,100,000	\$1,100,000	\$5,500,000

- 5) Extend the current contract for the Oral Health Initiative with Community Clinics Health Network for a period of six months (July 1, 2015 – December 30, 2015) for a total of up to \$1,050,000 to allow adequate time for the new procurement to be completed.
- 6) For the new Oral Health Initiative services contract, approve an eighteen month contract with three one-year option periods with funding for each fiscal year up to the amount noted below. Funding for each fiscal year will come from that year’s budget.

	Fiscal Year 2015-16 (6 months)	Fiscal Year 2016-17	Fiscal Year 2017-18	Fiscal Year 2018-19	Fiscal Year 2019-20	Total Funding
Oral Health Initiative Services	*\$1,050,000	*2,100,000	2,100,000	2,100,000	2,100,000	\$9,450,000

* FY 2015-16 and FY 2016-17 combine for an 18 month contract

Fiscal Impact

Up to \$18,825,000 will be approved for programs and services for the fiscal years listed. Funding for the procurement of these services was approved on April 21, 2014 as part of the Financial Spending Plan approval.