

**First 5 Commission of San Diego**  
 October 06, 2014  
**Annual Reporting to First 5 California for FY 2013-14**

**Request**

The Commission is required by law to hold a public hearing on its annual report to First 5 California. In addition state law requires First 5 San Diego to submit this approved report prior to November 1, 2014.

**Background**

The Health and Safety Code requires local commissions to prepare an Annual Report to First 5 California. This report contains information on its expenditures, the number of clients served in core areas, as well as demographic information on those served. This information is aggregated across all counties to provide the legislature and the public with a state-level picture of the activities of county commissions. In addition, the report requires brief descriptions of the Commission's evaluation activities, key results and policy direction.

In order to aggregate the work of 58 county commissions, the activities reported in the state annual report are necessarily at a high level. Local commissions report only on a small list of services that are fairly common across the counties. Even the most complex of First 5 San Diego's projects report service-level data through the state report on only one to three of their many services. The narrative sections are brief in order to meet specific requirements concerning content and length.

The Annual Report to First 5 California does not contain a comprehensive picture of the activities of the previous fiscal year, and does not address all of the priorities of First 5 San Diego. The Commission, however, will receive detailed information on the breadth of its services and the outcomes achieved in FY 2013-14 at its November meeting when it will receive the Annual Report to the Community. This report will provide a fuller and richer representation of First 5 San Diego efforts in our county.

**Summary of Data Reported to First 5 California**

The Annual Report data sheets have been provided to the Commission and the public. What follows is a summary of the data. This table includes the number of unduplicated clients intensively served by First 5 San Diego projects in FY 2013-14. These figures do not include the large number of participants who receive "light touch" services where client data is not collected – such as calls to 211 or families receiving the Kit for New Parents.<sup>1</sup> Following the reporting guidelines of First 5 California also results in numbers that are underreported for some services. The Contract Management and Evaluation Database System (CMEDS) and increased standardization of reporting allows staff to provide the Commission with more in-depth information on who is served through First 5 funded programs.

<b>Unduplicated Clients Across Initiatives – Intensive Services</b>	<b>Children</b>	<b>Parents/ Caregivers</b>	<b>Providers</b>	<b>Total</b>
<b>Served in FY 2013-14</b>	<b>62,003</b>	<b>25,805</b>	<b>2,568</b>	<b>90,376</b>

<sup>1</sup> Light touch services are not included in the unduplicated count. To reduce the burden of data collection and reporting on its contractors, First 5 San Diego does not require contractors to enter individual client records in CMEDS on children receiving "light touch" services. This enables more contract dollars to be spent on direct services. Contractors report aggregate numbers for these services. Some clients receive multiple services so these service counts are sometimes duplicated.

<b>Unduplicated Clients Within Each Initiative – Intensive Services</b>	<b>Children</b>	<b>Parents/ Caregivers</b>	<b>Providers</b>	<b>Total</b>
<b>Developmental Screening and Enhancement Program (DSEP)</b>	989	856	0	<b>1,845</b>
<b>Healthy Development Services</b>	26,596	15,472	1,344	<b>43,412</b>
<b>Healthcare Access</b>	14,557	3,869	0	<b>18,426</b>
<b>KidSTART Center</b>	390	477	0	<b>867</b>
<b>KidSTART Clinic</b>	199	0	0	<b>199</b>
<b>Oral Health</b>	25,234	6,114	1,183	<b>32,531</b>
<b>Targeted Home Visiting</b>	218	461	0	<b>679</b>
<b>Quality Preschool</b>	13,687	2,506	1,226	<b>17,419</b>
<b>Total</b>	<b>81,870</b>	<b>29,755</b>	<b>3,753</b>	<b>115,378</b>

### Participant Demographics

These data are a snapshot of the population of children and parents intensively served by programs funded by First 5 San Diego.

<b>Profile of Children Served</b>	<b>%TOTAL CLIENTS</b>
Girls	47.2%
Boys	52.8%
Children Under Age 3	39.8%
Children Ages 3-5	60.2%

<b>Languages Spoken by Clients Served</b>	<b>% TOTAL CLIENTS</b>	<b>% TOTAL CHILDREN</b>	<b>% TOTAL PARENTS</b>	<b>% TOTAL PROVIDERS</b>
English	50.2%	48.4%	51.1%	85.3%
Spanish	46.8%	49.2%	44.6%	12.7%
Somali	0.3%	0.2%	0.5%	0.1%
Tagalog	0.3%	0.2%	0.3%	0.1%
Vietnamese	0.2%	0.2%	0.1%	0.0%
Mandarin	0.0%	0.0%	0.1%	0.0%
Cantonese	0.0%	0.0%	0.0%	0.1%
Korean	0.0%	0.0%	0.0%	0.0%
Other	1.6%	1.4%	2.2%	0.2%
Don't Know / Decline/Unknown	0.6%	0.4%	1.1%	1.5%

Half of the clients served by First 5 San Diego programs (50.2%) speak English as the primary language in their home with Spanish as the next most common language spoken (46.8%). Somali, Tagalog, and Vietnamese languages were reported spoken at home by less than one percent of clients served.

Close to three-quarters of clients served are Hispanic (69.6%) with White (12.7%) and African-American (4.0%) as the next most common ethnicities.

<b>Ethnicity by Clients Served</b>	<b>%TOTAL CLIENTS</b>	<b>%TOTAL CHILDREN</b>	<b>% TOTAL PARENTS</b>	<b>% TOTAL PROVIDERS</b>
Hispanic/Latino	69.6%	71.8%	65.8%	53.3%
White (non-Hispanic)	12.7%	11.2%	14.9%	26.7%
African-American/Black	4.0%	4.4%	2.9%	4.9%
Asian	3.3%	3.4%	3.2%	2.8%
Multiracial	2.4%	2.2%	2.8%	1.0%
American Indian/Alaskan Native	0.5%	0.6%	0.3%	0.3%
Pacific Islander	0.4%	0.4%	0.4%	0.7%
African	0.4%	0.4%	0.5%	0.1%
Other	2.8%	2.5%	3.6%	2.2%
Don't Know/Declined/ Unknown	3.9%	3.1%	5.6%	8.0%

**Next Steps**

The Executive Director will submit the State Annual Report to First 5 California prior to November 1, 2014, as required by law. The Commission’s evaluator, Harder+Company Community Research, is currently working with MJE Marketing Services, Inc. on the Annual Report to the Community, which will be presented to the Commission at its next meeting on November 3, 2014.

**Staff Recommendations**

- 1) Hold a Public Hearing, receive public comment and approve the First 5 Commission of San Diego Annual Report for Fiscal Year 2013-14.
- 2) Authorize the Executive Director to submit the Annual Report to First 5 California.

**Fiscal Impact**

The Health and Safety Code grants First 5 California authority to withhold funding from any county commission that fails to submit an annual report.