

First 5 Commission of San Diego

June 2, 2014

Staff Report

Updates Since Last Report

Health

- DSEP and KidSTART
 - The DSEP-KidSTART coordinated service approach will be highlighted in a program chronicle titled *San Diego County's Approach to Addressing the Developmental and Social-Emotional Needs of Young Children in Foster Care*. Leadership from First 5 San Diego, HHS Child Welfare Services and Behavioral Health Services, and Rady Children's Hospital San Diego collaborated to develop the publication which was funded by Casey Family Programs. The program chronicle will be available this summer.
- Five & Fit
 - Five & Fit is coordinated by HHS's Aging and Independence Services. The program connects older adult volunteers with early childhood education providers and parents to address obesity among children ages zero through five. Five & Fit older adult volunteers started working with preschool children in their classroom at Vista Square Elementary on April 22nd by leading children in regular exercise and healthy eating activities.

Learning

- Quality Preschool Initiative (QPI)
 - The San Diego QPI program is on track to serve more than 12,000 children during FY 2013-14. The total number of preschool sites that have received a quality rating designation in FY 2013 – 14 will increase by 40% over FY 2012 – 13.
- KinderStart – Joyner Elementary School, City Heights, San Diego
 - On May 1, 2014, a contract was executed with San Diego Unified School District to expand the KinderStart program into the City Heights neighborhood at Joyner Elementary School. This program provides a high-quality, multi week, early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

Family

- Targeted Home Visiting Initiative
 - On May 19, 2014, First 5 staff member Jennifer Wheeler and representatives from the American Academy of Pediatrics Chapter 3 went to Jacksonville Florida to present a break-out session at the Healthy Families America – 2014 National Conference for America's Children. The American Academy of Pediatrics Chapter 3 is also being entered in the California State Association of Counties Challenge Award for Innovation.

Community

- First 5 San Diego Discovery Zone
 - First 5 San Diego has partnered with the San Diego County Library to implement the *First 5 San Diego Family Early Literacy Project* at five branch libraries in El Cajon, Imperial Beach, San Marcos, Spring Valley and Vista. The project uses a "Discovery Zone" as the focus of

Community (cont'd)

activities to provide parents and caregivers with the knowledge, tools and resources they need to incorporate five key research-based family early literacy practices in the home; 1) reading, 2) talking, 3) singing, 4) writing, and 5) playing. On May 28, 2014, First 5 San Diego and the San Diego County Library held a ribbon cutting ceremony for the Discovery Zone at the Vista Library during the branch's Refresh Project Celebration. Executive Director Kim Medeiros attended the event along with Supervisor Bill Horn (District 5) and the Director of the San Diego County Library System, José Aponte.

- VIP Village Preschool-Live Well San Diego Partnership
 - On May 29, 2014, Supervisor Greg Cox, Executive Director Kim Medeiros, and HHSA Director Nick Macchione joined the South Bay Union School District's VIP Village Preschool to launch a healthy eating and fitness partnership with *Live Well San Diego*. As part of the First 5 San Diego Quality Preschool Initiative, the VIP Village Preschool is in the second year of implementing the *Live Well San Diego Pilot Project* in which teachers work with a local fitness specialist to learn exercise techniques and healthy eating options for young children. The preschool is the first preschool to partner with *Live Well San Diego*.

- Emmy® Award Nominations
 - First 5 San Diego's "Explore" and "Healthy Eating" PSAs were nominated for a 2014 Emmy® Award by the National Academy of Television Arts and Sciences - Pacific Southwest Region in the Community/Public Service – Single Spot/Campaign category. The purpose of the Emmy® Awards is to recognize outstanding achievements in television by conferring annual awards of merit in the Pacific Southwest Region. The Pacific Southwest Region includes the California regions of San Diego, Bakersfield, Palm Springs, San Luis Obispo, Santa Barbara and Santa Maria, as well as Las Vegas, Nevada. The PSAs were developed for First 5 San Diego's FY 2012-13 parent and public education campaigns on the importance of developmental milestones and healthy eating. Winners will be announced at the 40th Anniversary Pacific Southwest Emmy® Awards which will be held at the Omni La Costa Resort & Spa in Carlsbad, CA on June 14, 2014.

- Community Events
 - First 5 San Diego has been participating in community events throughout San Diego County including:
 - April 26, 2014 – Jackie Robinson YMCA Healthy Kids Day (Sponsor)
 - April 26, 2014 – South Bay Family YMCA Healthy Kids Day (Sponsor and Booth)
 - May 3, 2014 – National Alliance on Mental Illness (NAMI) San Diego 5K Walk (Booth)
 - May 4, 2014 – Miracle Babies 5K Walk/Run (Sponsor and Booth)
 - May 10, 2014 – San Diego County Waterfront Park Grand Opening (Sponsor and Booth)
 - May 31, 2014 – Live Well San Diego 5K Walk/Run (Sponsor, Booth, and Team)

Administration

- Contracting
 - Commission contracting staff is developing all required documents for the FY 2014-15 contract amendments.

- Evaluation
 - The dashboard for FY 2013 – 14 quarter 3 will be presented at today's Commission meeting.

- Finance Committee
 - The Committee did not meet since the Commission meeting of April 21, 2014. The next scheduled meeting is August 19, 2014. The Committee will review closing financial statements for FY 2013-14 at this meeting.

Background on First 5 Commission Current Projects

2-1-1 San Diego

2-1-1 San Diego is a free 24-hour phone service and online database that connects people with community resources. 2-1-1 also operates a First 5 San Diego Warm Line that assists parents of children ages zero through five with locating services and resources for their families.

Best Start

Best Start provides breastfeeding education to nurses at three Sharp hospitals. The training will enable the nursing staff to provide support to mothers and newborns receiving services at these birthing hospitals.

Black Infant Health Program (BIH)

BIH was created to address health issues specific to African American women and infants. Prenatal care, breastfeeding, immunizations, smoking cessation and education on proper nutrition are all part of the BIH program that helps women achieve a healthy pregnancy which improves healthy outcomes for babies.

California School Age Families Education (Cal-SAFE)

The Cal-SAFE program, located in six school districts, helps expectant and parenting teens successfully graduate from high school and improve their parenting skills while providing a quality child care and development program for their children.

Capital Project

A Child Development Center is currently under construction that will serve military families in the Murphy Canyon area.

Childhood Injury Prevention Program

The Childhood Injury Prevention Program educates parents, caregivers and early childhood education staff about childhood injury prevention strategies to make homes, automobiles and communities safer for children ages zero through five.

Childhood Obesity Initiative (COI)

COI is a public-private partnership whose mission is to reduce and prevent childhood obesity in the County by creating healthy environments for all children and families through advocacy, education, policy development and environmental change.

Community Transformation Grant (CTG)

CTG leverages funding from the Centers for Disease Control and Prevention with a goal to increase the number of hospitals, businesses, and schools that adopt policies which support breastfeeding and lactation accommodations. The program also provides training for Public Health Nurse home visitors.

Community Water Fluoridation

Community Water Fluoridation supports three sub-optimally fluoridated water districts – the City of San Diego, Olivenhain Municipal and Sweetwater Authority to improve the oral health of children and families.

Developmental Screening & Enhancement Program (DSEP)

DSEP provides developmental screenings, care coordination and caregiver coaching for children in the child welfare system. It also provides expanded training and support for staff at the Polinsky Children's Center that care for young children who have been removed from their homes.

Family Early Literacy Library Project

The Family Early Literacy Library Project is a partnership with the San Diego County Library to provide family early literacy stations at County branch libraries in high-need communities with a high population of children ages zero through five. The project provides family early literacy workshops, enhances story-time curriculums, and increases Beginner Reading Collections.

First 5 First Steps (F5FS)

First 5 First Steps provides countywide home visitation services to specific high-risk target populations including pregnant and parenting teens, military, refugee/immigrant, and low-income families using the Healthy Families America (HFA) model and the Parents as Teachers (PAT) curriculum.

Five and Fit Pilot Project

Five and Fit is an intergenerational project coordinated by HHS Aging and Independence Services where older adults work with early childhood educators and parents to address childhood obesity in children ages zero through five.

Healthcare Access (HCA)

HCA provides families with assistance in enrolling and maintaining their enrollment in public health insurance programs. HCA staff also work with families, promoting preventive care and assisting them in utilizing health services.

Healthy Development Services (HDS)

HDS is an array of services for early identification and treatment of children with mild to moderate developmental delays. Services include assessment and treatment for developmental (including speech and language) and behavioral concerns, parent education, behavioral health coaching services to early education providers and Care Coordination to all families receiving HDS services.

Immunizations for San Diego Kids

Immunizations for San Diego Kids goals are to increase the number of children ages zero through five who are fully immunized and to link more physicians to the San Diego Immunization Registry. A particular focus of the program is engaging families with personal belief concerns and questions on immunizations.

KidSTART

KidSTART is a partnership between First 5 San Diego and HHS Behavioral Health Services to support children with complex needs. The KidSTART Center performs triage, assessment, referrals and treatment for children with multiple, complex delays, and disorders. The KidSTART Clinic provides comprehensive behavioral and social-emotional clinical treatment.

KinderStart

KinderStart is a Kindergarten summer-school readiness pilot program at Laurel Elementary School in Oceanside and at Joyner Elementary School in City Heights, San Diego. It provides a high-quality 5-week early learning opportunity for children preparing to enter kindergarten and needing additional support. The program targets children with no preschool experience.

Kit for New Parents (Kit)

The Kit is a free, comprehensive resource from First 5 California for new and expecting parents emphasizing the importance of a child's early years. Kits are distributed countywide and are available in English, Spanish, Vietnamese, Cantonese, Korean and Mandarin.

Maternity Shelter Program (MSP)

MSP provides safe, secure and supportive housing with intensive case management services for pregnant and parenting young women between 18 and 24 years old, and their dependent children. MSP assists these young women who are homeless or at risk of becoming homeless develop the skills necessary to live independently while providing a safe and stable home for themselves and their children.

Mi Escuelita Therapeutic Preschool

Mi Escuelita provides a therapeutic preschool experience for young children who have been exposed to domestic violence and abuse.

Oral Health Initiative (OHI)

OHI provides oral health services, care coordination and preventative education to children ages one through five and pregnant women with the goal of improving oral health, promoting positive oral health practices and increasing provider capacity.

Parent and Community Education

Parent and community education campaigns connect children to needed services and promote practices that strengthen families and improve children's health and development.

Pathways to Play

The Pathways to Play Project is a partnership with the County of San Diego, Department of Parks and Recreation to integrate play into community pathways and trails at the Tijuana River Valley Regional Park (TRVRP). The project provides opportunities for physical activity, educational experiences and family engagement for children ages 0 through 5 by enhancing trails with nature-based stations (play pockets).

Quality Preschool Initiative (QPI)

QPI provides high quality preschool services in public and private center-based and home-based early childhood programs in high-need communities throughout San Diego County.

Reach Out and Read San Diego (RORSDD)

RORSDD partners with over 73 pediatric medical offices throughout San Diego County to train and support pediatricians in their efforts to promote early literacy by providing children 6 months through 5 years old with a new book and parents with read aloud advice at regular pediatric checkups.

San Diego Adolescent Pregnancy and Parenting Program (SANDAPP)

SANDAPP improves health outcomes for pregnant and parenting adolescents and their children through case management, counseling and parent-child therapy. Its goals are to promote high school graduation, effective parenting skills, youth development and self-sufficiency.