

First 5 Commission of San Diego

June 2, 2014

Adoption of the First 5 San Diego Strategic Plan 2015-2020

Request

The request before the Commission is to adopt the First 5 San Diego Strategic Plan 2015-2020.

Background

The First 5 San Diego Strategic Plan 2015-2020 serves as a roadmap to focus the Commission's investments over five years toward achieving key results that best promote early childhood development in San Diego County. The plan guides funding decisions at a strategic level and establishes a framework to assist the Commission in measuring progress towards meeting its goals and holding it accountable in the work that it does.

The Commission's vision, mission, values and core functions serve as the foundation for the plan goals and objectives which, in turn, lay the groundwork for both the development and implementation of strategic initiatives, projects, programs and services.

The Health and Safety Code Section 130140 (a)(1)(D),(E)&(F) require that each county First 5 Commission adopt either a new or revised Strategic Plan after a public hearing.

Planning Process

The consulting firm of MIG was hired as the strategic planning consultant, and worked closely with the Project Team to conduct the plan development process. The planning process began in October 2013. It had two phases and took place over a ten-month period. Phase I: Project Initiation & Data Analysis (October 2013); and Phase II: Strategic Plan Development and Adoption (June 2014). As directed by the Commission, the 2015-2020 Strategic Plan maintains the current strategic framework while reducing strategies and indicators. It focuses on maximizing the Commission's diminishing resources, and creating systems that will improve the lives of young children and their families.

Commission History

- June 17, 2013 (Item 2): During the annual review of the First 5 San Diego Strategic Plan 2010-2015 the Commission directed staff to maintain the current framework and focus the Commission's core strategies due to declining revenue.

Technical and Professional Advisory Committee (TPAC)

- At three key points in the planning process, TPAC members were presented with draft components of the plan and provided feedback and direction to MIG and the Project Team.

Link to *Live Well San Diego*

- The First 5 San Diego Strategic Plan 2015-2020 supports *Live Well San Diego* by focusing on a variety of strategies that promote the County's vision for healthy, safe, and thriving communities.

Staff Recommendations

- 1) Open the Public Hearing.
- 2) Receive public comments.
- 3) Close the Public Hearing.
- 4) Approve the First 5 San Diego Strategic Plan 2015 – 2020.

Fiscal Impact

The Health and Safety Code grants the State First 5 Commission authority to withhold funding from any county commission failing to adopt either a new or revised county Strategic Plan.