First 5 Commission of San Diego County April 21, 2014

Fiscal Year 2014 – 15 Operating Budget and Funding Approval

Request

The request before the Commission is to approve the Operating Budget for FY 2014–15, the Financial Spending Plan for FY 2014-15 through FY 2019-20 and authorize contract amendments included in the revised Operating Budget and Financial Spending Plan. This proposed budget continues to support the safety net of services for young children and their families during times of diminishing resources.

Background

This year the budget approval continues with the streamlined approval process that was implemented two years ago. The additional funding and contracting authority for contracts that will continue into next fiscal year and beyond is included as a separate staff recommendation.

First 5 Programs – Contracts that need funding approval

The following programs/services need specific contract funding approval.

2-1-1 San Diego: The requested amount of \$600,000 is the same as last fiscal year with no change.

- On April 13, 2013 (Item 1) the Commission approved funding of \$600,000 for FY 2013-14.
- FY 2013-14 is the third year that the contract is based solely on pay for performance.
- The following are key accomplishments of 2-1-1-San Diego for FY 2012-13:
 - Served 37,348 callers with children ages 0 5
 - Answered 4,577 calls to the Warm Line
 - Provided 1,624 referrals to First 5 San Diego Programs
- The Contractor is meeting all contract requirements and is in good standing.

<u>California Dental Association Foundation</u>: Requesting funding of \$95,243 for three option years at \$37,897 in FY 14-15 and FY 15-16 and \$19,449 in FY 16-17

- The California Dental Association Foundation provides project management services, fiscal oversight and technical assistance to support the implementation of community water fluoridation to improve the oral health of children and families.
- Continuation of the contract is necessary to ensure successful implemention of the Sweetwater Authority project which will complete our fluoridation portfolio.
- The additional three option years will allow ongoing support at the funding amounts specified in the recommendation below for two one-year periods and one six-month period.
- The Contractor is meeting all contract requirements and is in good standing.

Persimmony International: Requesting funding of \$1,318,850 for five option years at \$263,770 per year

- Contract Management and Evaluation Database System (CMEDS) is an integrated data management system for both contract monitoring and evaluation that measures outcomes, promotes accountability and supports a strategic approach to planning and investing the commission's resources.
- This web-based system is controlled, updated, and modified by Commission staff and easily
 accessible by the Commission contractors for data input and report generation. Additionally the
 system is able to generate reports to meet the State and local Commission requirements (which
 includes the State annual report, local contract monitoring reports, and local evaluation data
 exports).
- Continuation of the contract is necessary to ensure continuity of data collection, evaluation and reporting.
- This contractor is meeting all contract requirements and is in good standing.

Link to the Strategic Plan

The FY 2014-15 Operating Budget supports the Strategic Plan 2010 – 2015 and will allow programs that will further the support and improvement of early childhood development within the County and provide a public benefit.

Link to Live Well San Diego

The Operating Budget for FY 2014 – 15 supports *Live Well San Diego* by providing a variety of opportunities to promote healthy behaviors for children and families in First 5 funded programs and by providing support for families in accessing needed resources and to improve the oral health of young children and families.

Staff Recommendations

- 1) Approve the FY 2014 15 Operating Budget, and Financial Spending Plan.
- 2) Find that the proposed First 5 San Diego funding allocations are consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood development within the County, and provides a public benefit.
- 3) Approve funding for the following contract for the amount and fiscal year shown.

Contract #	Contractor	Initiative	Fiscal Year 2014-15	
505786	Info Line of San Diego County dba 2-1-1 San Diego	Information & Referral (I & R) Services	\$600,000	

4) Approve funding and option years (3) for each fiscal year shown in the amount listed. Funding for each fiscal year will come from that years budget.

Contract #	Contractor	Initiative	Fiscal Year 2014-15	Fiscal Year 2015-16	Fiscal Year 2016-17
525201	California Dental Association Foundation	Fluoridation	\$37,897	\$37,897	\$19,449

5) Approve funding and option years (5) for each fiscal year shown in the amount listed. Funding for each fiscal year will come from that years budget.

Contract #	Contractor	Initiative	Fiscal Year 2014-15	Fiscal Year 2015-16	Fiscal Year 2016-17	Fiscal Year 2017-18	Fiscal Year 2018-19
524597	Persimmony International	Contract Management and Evaluation Data System (CMEDS)	\$263,770	\$263,770	\$263,770	\$263,770	\$263,770

6) Authorize the Executive Director, or her designee, to negotiate a project length budget and execute a contract with each contractor approved in recommendation numbers 3, 4 and 5 above.

Fiscal Impact

Up to \$67,158,792 will be approved for operations and programs for the 2014-15 fiscal year in addition to approval of the Financial Spending Plan for funding through FY 2019-20.