

FIRST 5 COMMISSION OF SAN DIEGO
Technical and Professional Advisory Committee meeting
1495 Pacific Highway, Suite 201
San Diego, CA 92101-2417
(619) 230-6460

Members Present:

Carol Skiljan - Chairwoman
Karma Bass – Vice Chair
Nedra Bickel
Fred Becker
Elizabeth Maruchau

Staff Present:

Kimberly Medeiros, Executive Director
Gloria Corral-Terrazas, Assistant. Executive Director
Naomi Chavez, Community Engagement & Planning Manager
Lynn Eldred, Evaluation Manager

Members Excused:

Jo Ann Leone
Philip Ziring
Maureen Muir
Lindsey Wade

Minutes for September 16, 2013

Call to Order

Vice-Chairwoman Bass called the meeting to order at 9:42 a.m.

Opportunity for Public Comments

None

Commissioner Recusal Reminder

Vice Chairwoman Bass reminded TPAC members to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

1. Targeted Home Visitation Initiative

Staff member Jennifer Wheeler, Early Childhood Education Projects Coordinator for First 5 San Diego presented an overview of the Targeted Home Visitation Initiative.

The presentation highlighted the initiative background, strategy, targets and program design, structure, the evidence based models used, accomplishments to date, and next steps.
Chairwoman Skiljan arrived at this time.

2. Overview of the Strategic Planning Process

Assistant Executive Director, Corral-Terrazas discussed the strategic planning process with TPAC members. The current First 5 San Diego Strategic Plan will sunset June 30, 2015. The next strategic plan will need to address the challenges of declining revenues. TPAC members were asked to provide suggestions on ways to narrow the focus of current initiatives and programs .

3. Executive Director Monthly Report

Executive Director Medeiros reported on the following items:

- Visits to elected officials to share information on First 5 San Diego services and impacts.
- Participation in a local forum with the Secretary of Education, Arne Duncan.
- A partnership with Vons supermarkets in all 58 stores in the county. The supermarkets are distributing First 5 San Diego bags promoting Live Well, San Diego and healthy eating. Vons stores are also displaying a poster with information on First 5 San Diego.
- First 5 San Diego and the Oceanside School District partnered on KinderStart, a five-week kinder camp that served 80 children with little or no preschool experience. After the end of KinderStart, these children were better prepared to enter Kindergarten.
- The First 5 Annual Report for FY 2012-13 is being finalized.

- The Olivenhain Water District began community water fluoridation on July 1, 2013,

4. Future Agenda Items

- Fiscal Update for FY 2013-14

5. Adjournment

Chairwoman Skiljan adjourned the TPAC meeting 11:13 a.m.