

**First 5 Commission of San Diego
 Technical and Professional Advisory Committee
 November 18, 2013
 Strategic Planning**

Overview: The purpose of this item is to discuss the planning process for developing the First 5 San Diego Strategic Plan for 2015-2020. In addition, TPAC is asked to provide input on national and local trends affecting the future work of First 5 San Diego, and recommendations on key informants to interview as part of the strategic planning process.

Background: The California Health and Safety Code mandates that County First 5 (Prop 10) Commissions develop and adopt a strategic plan. The current strategic plan is set to expire on June 30, 2015. Twice this year (March 18, 2013: Item 2 and September 18, 2013: Item 2), TPAC has received presentations on past history and current Commission direction on the strategic planning process. TPAC has provided input and feedback at both these meetings.

The next strategic plan of First 5 San Diego will need to address the challenges of declining revenues. Current long-term projections estimate that the annual community projects budget will drop from \$44 million in FY 2015-16 to \$22 million in FY 2018-19. The Commission's direction is to maintain the existing plan and narrow the focus and scale of First 5's community investments.

First 5 has employed the consulting firm of MIG to facilitate the strategic planning process. The target is to provide the Commission with a draft Strategic Plan by June of 2014. The key phases of the project are:

Project initiation and data review	November – December 2013
Strategic plan development	January – May 2014
Commission review and adoption of plan	June 14, 2014
Final plan published	June 28, 2014

MIG will provide an overview of the strategic planning process at this meeting and facilitate a discussion with TPAC on two key areas:

1. **What are the policy developments and trends at the local, state and national levels that should inform the development of the new strategic plan?**
2. **What are the strengths of the current strategic plan? Do you have any recommended improvements?**
3. **Who are key informants in the San Diego County community who should be interviewed by MIG as part of the planning process?**

MIG will provide an update to TPAC at its February and April meetings.

Staff Recommendation and Fiscal Impact: None.