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Action**

**Approval of Emerging Critical Needs Funding and Award**

Supporting Documents

**Overview:**

The Emerging Critical Needs Policy (F5C-022) was approved by the Commission in January 2010 and revised in April 2012. A specific line item for Emerging Critical Needs funding was added to the FY 2012-13 Budget. The intent of the Emerging Critical Needs policy is to designate flexible funding to *“projects that address the most critical gaps in the safety net for young children and families.”* The policy allows emerging critical needs funding for an organization for up to three years at a time. First 5 San Diego seeks opportunities to support programs where funding can be leveraged or matched, or where services can be sustained, therefore, maximizing our investment.

The request before the Commission is to approve Emerging Critical Needs funding for four programs: (1) Best Start at Sharp, (2) Cal-SAFE, (3) Maternity Shelter Program and (4) Reducing Childhood Injury and Death.

In addition there is one recommendation to approve the contract award for the two-year KinderStart program in which the Commission approved the funding in November 2012.

**Staff Recommendations:**

- 1) Find that the proposed Emerging Critical Needs allocation to support the programs indicated below is consistent with the Commission’s Strategic Plan, furthers the support and improvement of early childhood development within the County and provides a public benefit.
- 2) Award a contract and approve funding to Sharp HealthCare Foundation on behalf of Sharp Healthcare for up to \$689,170 as a project length budget for a two-year period from the Emerging Critical Needs line in the approved FY 2013-14 budget, and authorize the Executive Director or her designee to negotiate and execute a contract for the Best Start at Sharp Program.
- 3) Award a contract and approve funding to the San Diego Unified School District for up to \$575,532 as a project length budget for a three-year period from the Emerging Critical Needs line in the approved FY 2013-14 budget, and authorize the Executive Director or her designee to negotiate and to execute a contract for the Cal-SAFE Program.
- 4) Approve funding to Home Start, Inc. for up to \$299,656 as a project length budget for an additional two-year period from the Emerging Critical Needs line in the approved FY 2013-14 budget, and authorize the Executive Director or her designee to negotiate and execute a contract amendment for the Maternity Shelter Program.
- 5) Award a contract and approve funding to The Children’s Initiative for up to \$653,280 as a project length budget for a three-year period from the Emerging Critical Needs line

**Executive  
Director  
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Manager**

in the approved FY 2013-14 budget, and authorize the Executive Director or her designee to negotiate and execute a contract for the Reducing Childhood Injury and Death Program.

- 6) Award a contract and re-authorize funding to Oceanside Unified School District for up to \$350,000 (from FY 2012 – 13 funds approved November 5, 2012) as a project length budget for a two-year period and authorize the Executive Director or her designee to negotiate and execute a contract for the KinderStart Program.

**Fiscal Impact:**

A total of up to \$2,217,638 will be allocated from the Emerging Critical Needs line in the approved FY 2013-14 budget. If approved, the balance in the Emerging Critical Needs line for FY 2013-14 will be \$585,292.