

**County of San Diego, Health and Human Services Agency
2011 COMMUNITY TRANSFORMATION GRANT - SUMMARY SHEET**

Background: In October 2011, the County of San Diego Health and Human Services Agency, through the leadership of Public Health Services, was one of thirty-five communities nationwide—and one of ten communities in California—to receive a Community Transformation Grant (CTG) implementation award from the Centers for Disease Control and Prevention. CTG funds are authorized under the Patient Protection and Affordable Care Act of 2010 to help communities implement projects proven to reduce chronic diseases – such as diabetes and heart disease—by promoting healthy lifestyles and healthy communities, especially among population groups experiencing the greatest burden of chronic disease.

Award Amount and Term: \$3,053,793/year for five years (FY 2011-2016) pending congressional approval.

Goal: To help improve population health, reduce health disparities, and lower health care costs.

Purpose: To create healthier communities by A) building capacity to implement broad evidence and practice-based policy, environmental, programmatic and infrastructure changes in counties, states, tribes and territories; and B) supporting implementation of interventions in five strategic areas aligning with Healthy People 2020 focus areas and achieving demonstrated progress in the following five performance measures: 1) changes in weight, 2) changes in proper nutrition, 3) changes in physical activity, 4) changes in tobacco use prevalence, and 5) changes in emotional well being and overall mental health, as well as other program-specific measures.

San Diego CTG Overview: HHSA will implement the County of San Diego CTG guided by the 3-4-50 Principle to produce improvements in risk behaviors (tobacco use, poor diet, physical inactivity) and risk factors (high blood pressure, high cholesterol, high glucose, increased weight) that contribute to chronic diseases, such as heart disease and stroke.

Strategic Direction & Goal	Strategies
Tobacco-Free Living → Prevent & Reduce Tobacco Use	<ul style="list-style-type: none"> • Protect people from second hand smoke • Increase smoke-free multi-unit housing
Active Living & Healthy Eating → <ul style="list-style-type: none"> • Prevent / Reduce Obesity • Increase Physical Activity and Improve Nutrition 	<ul style="list-style-type: none"> • Increase availability/affordability of healthful foods • Improve school nutrition • Improve quality & amount of school PE & PA • Increase PA opportunities in community & workplace
Increase Use of Clinical Preventive Services → <ul style="list-style-type: none"> • Increase Control of High BP & High Cholesterol • Increase Access & Demand for High Impact Preventive Services 	<ul style="list-style-type: none"> • Provide training & Technical Assistance to implement systems to improve delivery of services consistent with USPSTF recommendations • Improve chronic disease outcomes
Social & Emotional Wellness → Increase Child and Adolescent Health and Wellness	<ul style="list-style-type: none"> • Promote effective parenting practices
Healthy & Safe Physical Environment → <ul style="list-style-type: none"> • Increase Bicycling & Walking for Transportation & Pleasure • Improve Community Environment to Support Health 	<ul style="list-style-type: none"> • Establish community design standards to make streets safe for all users • Establish community protocols to assess the impact of community health & wellbeing