

**11
Presentation**

Festival of Children Foundation

Overview:

The Commission will be provided with information on the Festival of Children Foundation, a registered 501(c)(3) non-profit organization. Their mission is to improve the lives of children by strengthening the charities that serve them. The organization was founded in 2002 by Sandy Segerstrom Daniels, a leading business professional and children's advocate who saw an opportunity to bring charities together to collaborate.

100% of the administrative costs are covered by committed funding, allowing donations to go further in direct support of programs and services that improve the lives of children.

Staff Recommendation:

None. For information only

Fiscal Impact:

None.

**Chairwoman
Slater-Price**

**Sandy
Segerstrom
Daniels,
Festival of
Children
Foundation**