

**First 5 Commission of San Diego**  
April 2, 2012  
**Annual Review of the First 5 San Diego Strategic Plan 2010-2015**

**Request**

The request before the Commission is to review and approve proposed changes to the First 5 San Diego Strategic Plan 2010-2015.

**Background**

The First 5 San Diego Strategic Plan serves as a roadmap to focus the Commission's investments over five years toward achieving key results that best promote early childhood development in San Diego County. The plan guides funding decisions at a strategic level and establishes a framework to assist the Commission in measuring progress towards meeting its goals and holding it accountable in the work that it does.

The Commission's vision, mission, values and core functions serve as the foundation for the plan goals and objectives which, in turn, lay the groundwork for both the development and implementation of strategic initiatives, projects, programs and services.

Sections 130140 (C)(iii) and (E) of the California Health and Safety Code require that each county First 5 Commission annually review its Strategic Plan in a public hearing.

The Commission performed the first annual review of the First 5 San Diego Strategic Plan 2010-2015 in November 2011; no changes were made to the plan at that time. This year staff is recommending changes to the plan to bring it into alignment with *Live Well, San Diego!* a 10-year plan to achieve the vision for healthy, safe and thriving communities.

**Commission History**

- August 17, 2009 (Item 1): Commission approved the First 5 San Diego Strategic Plan 2010-2015 at a public hearing.
- November 1, 2010 (Item 1): Commission held the first annual review of the Strategic Plan at a public hearing. There were no recommended changes for the plan.

**Link to *Live Well, San Diego!***

The First 5 San Diego Strategic Plan 2010-2015 supports *Live Well, San Diego!* by focusing on a variety of strategies that promote the County's vision for healthy, safe, and thriving communities.

**TPAC Recommendations**

On February 14, 2012, TPAC received a presentation on the Strategic Plan to prepare them for the review at the subsequent meeting. The presentation included an overview of the planning process as well as the implantation to date. On March 12, 2012, TPAC reviewed the Strategic Plan and discussed staff's recommendations to address *Live Well, San Diego!* and make revisions to have a narrow focus on leveraging. TPAC recommended that staff make the following changes to the First 5 San Diego Strategic Plan 2010-2015:

- Integrate *Live Well, San Diego!* under its core functions;
- Remove the second indicator under Objective 8 in order to have a narrow focus on leveraging; and,
- Revise the language of Objective 8 to address prevention and early intervention.

**Staff Recommendations**

- 1) Approve the following change to the fourth Core Function (pg. 17):
  - Building community and organizational capacity to support families and integrate with *Live Well, San Diego!* – the County's 10-year plan to achieve the vision for healthy, safe, and thriving communities.

- 2) Approve the removal of the second indicator under Objective 8 (pg. 31):
  - The percentage of charitable investments that promote and support prevention and early intervention services for children ages 0 through 5.
- 3) Approve a revision to the language of Objective 8 (pgs. 20, 21, 31):
  - Increase the public's commitment to investing in services that support the healthy development of, and/or promote and support prevention and early intervention for, children ages 0 through 5.

**Fiscal Impact**

The Health and Safety Code grants the State First 5 Commission authority to withhold funding from any county commission failing to annually review its Strategic Plan.