

**FIRST 5 COMMISSION OF SAN DIEGO**  
**First 5 Commission meeting**  
**1495 Pacific Highway, Suite 201 MS A-211**  
**San Diego, CA 92101-2417**  
**(619) 230-6460**

**Members Present:**

Ron Roberts, Chairman  
Carol Skiljan, Vice-Chair  
Sandra McBrayer, Secretary  
Nick Macchione

**Members Excused**

Dr. Wilma Wooten

**Staff Present:**

Kimberly Medeiros, Executive Director  
Gloria Corral-Terrazas, Assistant Executive Director  
Martin Cherry, Operations Manager  
Lynn Eldred, Evaluation Manager  
Grace Young, Contracts Manager  
David Smith, Sr. Deputy County Counsel

**Minutes for October 7, 2013**

**Call to Order**

Chairman Roberts called the meeting of the First 5 Commission of San Diego to order at 2:03 p.m.

**Approval of the Minutes of the Meeting of the First 5 Commission of San Diego - June 17, 2013**  
**ON MOTION OF Commissioner Macchione, seconded by Commissioner McBrayer, the Commission approved the minutes of June 17, 2013.**

**AYES:** Roberts, McBrayer, Macchione  
**ABSENT:** Skiljan, Wooten  
**ABSTAIN:** None  
**NOES:** None

**Opportunity for Public Comments**

Mary Jones from the Escondido Union High school District Cal-SAFE Program thanked the Commission. She reported that some school districts may be in jeopardy of losing their Cal-SAFE Programs because their funding will be cut. Ms. Jones also reported that last year KPBS did a documentary on a teen parent that was part of Cal-SAFE. The premier has been scheduled for October 26, 2013.

Executive Director Medeiros reported that Commission staff will continue to monitor the Cal-SAFE Program. They have been doing a great job helping teen parents in the community.

**Commissioner Recusal Reminder**

Chairman Roberts reminded the Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

**Consent Calendar**

**ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, the Commission approved the formation of the consent calendar with items 3 and 4 approved on consent.**

**AYES:** Roberts, McBrayer, Macchione  
**ABSENT:** Skiljan, Wooten  
**ABSTAIN:** None  
**NOES:** None

**1. State Annual Report of the First 5 Commission of San Diego for FY 2012-13**

Staff member Randolph gave a presentation to the Commission. He reported that the State annual report is in a prescribed format and focuses largely on the number of clients served in specific service categories, their demographics and a few key findings.

*(Commissioner Skiljan arrived at this time)*

Commissioner Macchione inquired about the ethnic breakdown of the First 5 clients.

Executive Medeiros reported that First 5 staff looked at the 2010 census data last year because the ethnicity has been shifting in different parts of the County. Staff has been doing more targeted efforts to make sure services are reflective of the demographics for the zero to five population. This is the first time there was an increase in the number of the African American children served in years.

**Chairman Roberts opened the public hearing.**

**Chairman Roberts closed the public hearing with no comments received.**

**ON MOTION OF Commissioner McBrayer, seconded by Commissioner Skiljan, the Commission:**

- 1) **Approved the First 5 Commission of San Diego Annual Report for Fiscal Year 2012-13.**
- 2) **Authorized the Executive Director to submit the Annual Report to First 5 California.**

**AYES: Roberts, Skiljan, McBrayer, Macchione**  
**ABSENT: Wooten**  
**ABSTAIN: None**  
**NOES: None**

**2. Annual Audit for FY 2012-13**

**Chairman Roberts opened the public hearing.**

Executive Director Medeiros reported that the annual audit is a requirement in the California Health & Safety Code. The audit must be conducted by October 15<sup>th</sup> of each year to ensure that Prop 10 funds are appropriately utilized.

Staff member Cherry gave a presentation to the Commission.

Fred Baranowski, Chair of the Finance Committee, reported that the Commission had a clean audit. He acknowledged the work of the Commission's fiscal staff for their excellent performance and noted that the Senior Auditor was very complimentary.

All Commissioners praised the Finance Committee and Commission Staff for their work in getting an outstanding audit report.

**Chairman Roberts closed the public hearing with no comments received.**

**ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, the Commission:**

1. **Approved the First 5 Commission of San Diego Audit for FY 2012 - 13.**
2. **Authorized the Executive Director to submit the Audit to the State First 5 Commission and State Controller.**

**AYES: Roberts, Skiljan, McBrayer, Macchione**  
**ABSENT: Wooten**  
**ABSTAIN: None**  
**NOES: None**

**3. Recommendations for FY 2012-13 Unexpended Funds**

**ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, during the formation of the consent calendar the Commission:**

- 1) **Found that the proposed Reach Out and Read and KinderStart programs are consistent with the Commission's Strategic Plan, furthers the support and improvement of early childhood**

education within the County and provides a public benefit.

- 2) Authorized the Executive Director, or her designee, to negotiate and execute a contract with the American Academy of Pediatrics for the Reach Out and Read Program, and San Diego Unified School District for the KinderStart Program for the following length and amounts:

| Contractor                        | Project Name       | Total Funding / Funding Period |
|-----------------------------------|--------------------|--------------------------------|
| American Academy of Pediatrics    | Reach Out and Read | Up to \$300,000 for two years  |
| San Diego Unified School District | KinderStart        | Up to \$260,000 for two years  |
| <b>Total</b>                      |                    | <b>Up to \$560,000</b>         |

AYES: Roberts, McBrayer, Macchione  
ABSENT: Wooten, Skiljan  
ABSTAIN: None  
NOES: None

4. **Finance Member Appointment**

ON MOTION OF Commissioner McBrayer, seconded by Commissioner Macchione, during the formation of the consent calendar the Commission:

- 1) Appointed Amy Thompson – Health and Human Services Agency, Assistant Finance Director to the Finance Committee for the remainder of the 2013 calendar year and the entire 2014 calendar year.
- 2) Appointed Amy Thompson as the Vice-Chairperson of the Finance Committee for the 2013 and 2014 calendar years.

AYES: Roberts, McBrayer, Macchione  
ABSENT: Wooten, Skiljan  
ABSTAIN: None  
NOES: None

5. **Finance Committee Report**

Fred Baranowski, Finance Committee Chair, reviewed and discussed the Summary Statement of Revenues and Expenditures for FY 2012–13, and the current year Balance Sheet as of August 31, 2013.

6. **TPAC Report**

Commissioner Skiljan reported that TPAC met on September 16, 2013. TPAC received a presentation on the development and current status of the Targeted Home Visiting Initiative, and the plans to initiate home visiting services on a regional basis this fall. TPAC also engaged in a discussion with Assistant Executive Director Corral on the strategic planning process and TPAC’s role in the creation of a new strategic plan for 2015-2020. The goal is to provide a draft plan to the Commission for approval by June 2014. The next TPAC meeting has been scheduled for November 18, 2013.

7. **Executive Director Monthly Report**

Dashboard

All dashboard items are at or near target for FY 2012-13, Quarter 4. Oral health treatment services for children are well above target. Two new clinics were added to OHI this year. Additional clinics reduced wait times and allowed more children to be served. Staff has increased the target for children receiving treatment services for FY 13-14.

Kid START

KidSTART was highlighted and presented at the We Can’t Wait early childhood mental health conference which First 5 San Diego sponsored.

### Childhood Obesity Initiative

Commission staff, in partnership with Public Health Services, presented a poster display at the 7<sup>th</sup> Biennial Childhood Obesity Conference, June 18<sup>th</sup> and 19<sup>th</sup> in Long Beach, California. The poster emphasized a lifespan model, and focused on the critical period of early childhood by showcasing the collaborative cross-system efforts to address childhood obesity in San Diego County.

### Quality Preschool

Preschool services have begun for the year in the new communities of Fallbrook, Oceanside, Ramona, La Mesa / Spring Valley, and additional areas of Central San Diego. The County Office of Education has also launched the new database system across the entire county. This new database will streamline data collection and reporting.

### Targeted Home Visiting

Targeted Home Visiting begins next week. Additionally, Healthy Families America (HFA) asked the American Academy of Pediatrics and First 5 staff to present on the Targeted Home Visiting Model at a national conference.

### Early Literacy Library Project

San Diego County Library successfully launched the first Family Early Literacy Workshop on August 8<sup>th</sup> at the El Cajon Library. The workshops target children between the ages 0 to 5 and will help develop their literacy skills. Workshops are funded in part by First 5 San Diego. In addition, the San Diego County Library will implement family early literacy stations at five County branch libraries, add 5,000 books to its circulating "Beginning Reader Collection" and create story-time kits to enhance story-time curriculums for infants, toddlers, and preschoolers.

### Healthy Eating Initiative

In July, First 5 San Diego launched the Healthy Eating Initiative in partnership with Vons. Supervisor Ron Roberts attended the official kickoff event which was very well attended. The event was featured in the Wall Street Journal and over 70 news outlets. Three thousand grocery bags were distributed with information on 5-2-1-0 and healthy eating.

### Community Events

First 5 San Diego has been actively participating in community events throughout San Diego County which include Day of Play, Summer Movies in the Park, Fiesta del Sol, Descanso Library Storytime, Countywide Grandparents Raising Grandchildren Symposium, Kids Care Fest, New Central Library Celebration, and We Can't Wait Early Childhood Mental Health Conference.

### Contracting

On August 19, 2013 HHS Agency Contract Support (ACS) completed the FY 2013-14 Quality Assurance Review of the First 5 Commission of San Diego Contract Management which included a review of contract files and staff interviews to evaluate contract compliance. ACS stated that "all contract monitoring activities were well documented and files were well organized."

### Finance Committee

The Finance Committee has a new member, Amy Thomson who replaced Andy Pease.

### Early Learning

The United States Secretary of Education, Arne Duncan was in Chula Vista attending the Promises Neighborhood event. First 5 staff was asked to participate on an Early Learning panel with a member of the White House to talk about early learning in San Diego.

### Award Presentation

Executive Director Medeiros acknowledged the contributions of Rosa Lemus to the Commission. Ms. Lemus has served the First 5 Commission as an Administrative Secretary for 12 years. Executive Director Medeiros, on behalf of the Commission, presented Ms. Lemus with an award certificate.

### Other Announcements

Commissioner Macchione reported that the California Dental Association along with the San Diego Dental Association has reached out to the First 5 Commission for a major dental event at the Del Mar Fairgrounds in mid-December. They are trying to reach out to twenty-five hundred individuals. The target audience will include pregnant women. He would like First 5 staff to participate in this event.

Commissioner Macchione also reported that Stephanie Gioia, Dr. Dean Sidelinger, and himself attended the Childhood Obesity Summit. He reported that the conference was informative and they walked away with a couple of ideas that they would like to follow up on.

Commissioner Macchione informed the Commission that the Health and Human Services Agency received two awards from the Breast Feeding Coalition; one for having some of the best lactation rooms in a government agency, and the second award was the Breast Feeding Champion Award. He mentioned that Supervisor Roberts is leading the way to having the San Diego Business Chambers adopt *Live Well San Diego*, and join schools and other businesses in spreading the importance of breast feeding and reducing childhood obesity.

Chairman Roberts acknowledged that there is a need to get others focusing on healthy living and *Live Well San Diego*. He mentioned that "Health" should be a priority. Chairman Roberts also stated that he is proud of the unique partnership with Vons supermarket.

**8. Future Agenda Items**

- Annual Evaluation Report Presentation
- Presentation on *Live Well San Diego*
- Targeted Home Visitation Initiative presentation

**9. Adjournment**

Chairman Roberts adjourned the meeting of the First 5 Commission at 3:00 p.m.

Respectfully submitted for your review and approval:

\_\_\_\_\_  
Sandra McBrayer

\_\_\_\_\_  
Date

Notes by: Rosa Lemus