

**FIRST 5 COMMISSION OF SAN DIEGO**  
**1495 Pacific Highway, Suite 201 MS A-211**  
**San Diego, CA 92101-2417**  
**(619) 230-6460**

**Commissioners Present:**

Bill Horn, Chairman  
Carol Skiljan, Vice Chair  
Sandra McBrayer, Secretary  
Nick Macchione  
Dr. Wilma Wooten

**Staff Present:**

Kimberly Medeiros, Executive Director  
Gloria Corral, Assistant Executive Director  
Lynn Eldred, Program & Evaluation Manager  
Grace Young, Contracts & Early Learning Program Manager  
Martin Cherry, Operations Manager  
Candyce Yee, Policy Advisor  
David Smith, Sr. Deputy County Counsel

**Minutes for April 2, 2012**

**Call to Order**

Chairman Horn called the meeting of the First 5 Commission of San Diego to order at 3:01 p.m.

**Approval of the Commission Meeting Minutes - March 5, 2012**

**ON MOTION OF Commissioner Skiljan, seconded by Commissioner McBrayer, the Commission approved the minutes of March 5, 2012.**

**AYES:** Horn, Skiljan, McBrayer  
**ABSENT:** Macchione, Wooten  
**ABSTAIN:** None  
**NOES:** None

**Opportunity for Public Comments**

Six (6) speakers supported the Cal-SAFE program.  
Two (2) speakers supported Text4Baby.

Commissioners Macchione and Wooten arrived at this time.

**Commissioner Recusal Reminder**

Chairman Horn reminded the Commissioners to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.

**Consent Calendar**

**ON MOTION OF Commissioner Macchione, seconded by Commissioner McBrayer, the Commission approved formation of the consent calendar with item 3 approved on consent.**

**AYES:** Horn, Skiljan, Macchione, McBrayer, Wooten  
**ABSENT:** None  
**ABSTAIN:** None  
**NOES:** None

**1. Annual Review of the First 5 San Diego Strategic Plan 2010-15**

Executive Medeiros reported that the California Health and Safety Code requires that local First 5 Commissions adopt an adequate and complete Strategic Plan for the support and improvement of early childhood development within the county. The First 5 Commission of San Diego Strategic Plan 2010 – 2015 was approved on August 17, 2009.

Staff member Naomi Chávez provided an overview of the Strategic Plan; she noted that Commission's Technical and Professional Advisory Committee performed their annual review of the Strategic Plan at its March 2012 meeting. They recommended changes to the plan to integrate *Live Well, San Diego!*, narrow its focus on leveraging, and address prevention and early intervention.

Chairman Horn opened and closed the public hearing with no public comments received.

**ON MOTION OF Commissioner Macchione, seconded by Commissioner Skiljan, the Commission:**

**(1) Approved the following change to the fourth Core Function:**

- **Building community and organizational capacity to support families and integrate with *Live Well, San Diego!* –the County's 10-year plan to achieve the vision for healthy, safe, and thriving communities.**

**(2) Approved the removal of the second indicator under Objective 8:**

- **The percentage of charitable investments that promote and support prevention and early intervention services for children ages 0 through 5.**

**(3) Approved the revision to the language of Objective 8:**

- **Increase the public's commitment to investing in services that support the healthy development of, and promote and support prevention and early intervention for, children ages 0 through 5.**

**AYES:** Horn, Skiljan, Macchione, McBrayer, Wooten

**ABSENT:** None

**ABSTAIN:** None

**NOES:** None

## **2. Emerging Critical Needs Policy Update**

Executive Director Medeiros reported that the Emerging Critical Needs policy is being updated to reflect the State's continuing economic down turn and funding uncertainty as well as to align it with *Live Well, San Diego!*, a 10-year plan to achieve the vision for healthy, safe and thriving communities. She noted that the new sunset date will be April 2015.

Annamarie Martinez thanked the Commission for supporting services such as Black Infant Health, Cal-SAFE, and SANDAP. She asked the Commission to consider placing additional language in the Emerging Critical Needs Policy to include a competitive process.

Cindy Grossman, Program Supervisor for the SANDAPP program, thanked the Commission for revising the Emerging Critical Needs Policy. She stated that by approving the Emerging Critical Needs Policy, SANDAPP will be eligible for up to three years of additional funding. This funding will enable SANDAPP to leverage First 5 funds with their Adolescent Family Life Program (AFLP) contract.

Commissioner McBrayer recommended revising the last page under "*Additional Funding Beyond Three Years*", to require that after the Executive Director's review, recommended applications be presented to the Commission for final consideration and approval.

**ON MOTION OF Commissioner McBrayer, seconded by Commissioner Skiljan, the Commission approved the revisions to policy F5C-022 Emerging Critical Needs to include Commissioner McBrayer's recommendations.**

**AYES:** Horn, Skiljan, Macchione, McBrayer, Wooten

**ABSENT:** None

**ABSTAIN:** None

**NOES:** None

## **3. TPAC appointment**

**ON MOTION OF Commissioner Macchione, seconded by Commissioner McBrayer, during the formation of the consent calendar, the Commission:**

**(1) Approved the appointment of Ms. Maureen Muir to the TPAC, District 3, for the period April 2012 through December 2013.**

**AYES:** Horn, Skiljan, Macchione, McBrayer, Wooten  
**ABSENT:** None  
**ABSTAIN:** None  
**NOES:** None

**4. Finance Committee Report**

Fred Baranowski, Finance Committee Chair, gave an update on the Commission's financial status as of February 29, 2012.

Staff member Martin Cherry gave a presentation of the FY 2012-13 Operating Budget. He noted that staff prioritized funding and continued to narrow the focus on programs that will have the greatest impact on the community and *Live Well, San Diego!*

Commissioner McBrayer asked Commission staff to enlarge the font of the Operating Budget.

Commissioner Macchione acknowledged Commission staff and the Finance Committee for keeping a low administrative rate.

**5. TPAC Report**

Commissioner Skiljan reported that TPAC met on March 12, 2012. TPAC recommended changes to the Strategic Plan (per agenda item #1). They also discussed the Community Transformation Grant (CTG) and areas that First 5 can leverage funds. In addition, TPAC received a presentation on *Live Well San Diego!*. They will continue discussing this item at its next meeting to provide input that will be beneficial to the Health and Human Services Agency (HHS). TPAC received an operational update on implementation of contracts, the second quarter financial statements and the FY 2011-12 Second Quarter Dashboard.

**6. Executive Director Update**

Executive Director Medeiros reported the following:

- The State did not appeal the AB 99 decision.
- First 5 San Diego received approximately 10,000 Sesame Street Healthy Teeth Kits that will be distributed at community events and through partners to promote dental hygiene.
- TPAC discussed the Community Transformation Grant (CTG) and found that there were several opportunities for First 5 to leverage funds. TPAC made an additional recommendation to consider adding Smoke Free Policies for Multi Unit Housing and Farm to Preschool. First 5 San Diego will be focusing on worksite breastfeeding and lactation policies and incorporating home visitation into CTG. A detailed report will be provided to the Commission at its May 7<sup>th</sup> meeting.
- On March 24<sup>th</sup> First 5 San Diego co-sponsored the Positive Parenting Conference at Liberty Station. Over 170 parents and over 60 children attended the conference.

Executive Medeiros acknowledged First 5 partners and contractors for the work that they do in the community.

**7. Future Agenda Items**

- Approval of the FY 2012-13 Operating Budget
- Presentation of the San Diego Report Card on Children and Families

**8. Adjournment**

Chairman Horn adjourned the meeting of the First 5 Commission at 3:47 p.m. to reconvene on May 7, 2012.

Respectfully submitted for your review and approval:

\_\_\_\_\_  
Sandra McBrayer

\_\_\_\_\_  
Date

Notes by: Rosa Lemus