

First 5 Commission of San Diego

TECHNICAL AND PROFESSIONAL ADVISORY COMMITTEE

March 18, 2013
9:30 a.m. – 11:30 a.m.

County Administration Center
 1600 Pacific Highway, Tower 6
 San Diego, CA 92101

AGENDA

ITEM	SUBJECT	PRESENTER
A	Call to Order	Chairwoman Skiljan
B	Approval of Minutes of November 14, 2012 Supporting Document There was no quorum at the November 14, 2012 meeting so no formal minutes were taken.	Chairwoman Skiljan
C	Opportunity for Public Comments Items not on the Agenda – Limit two minutes per speaker. (<i>Request to Speak</i> slips for this item or any other item on the agenda must be submitted to Commission staff prior to the meeting being called to order.)	Chairwoman Skiljan
D	TPAC Member Recusal Reminder All TPAC members are reminded to recuse themselves from voting on any agenda item that has a real or perceived conflict of interest.	Chairwoman Skiljan
1 Presentation and Discussion	Presentation on Parent and Public Education Campaigns Overview: TPAC will be presented with an update of the FY 2012-13 parent and public education campaigns. TPAC will be asked to discuss potential areas of focus for future public education efforts. Staff Recommendation: None. Fiscal Impact: None.	Marlee Ehrenfeld, MJE Marketing, Inc. Naomi Chavez Community Engagement Manager

<p>2 Presentation and Discussion</p>	<p>Overview of the Strategic Planning Process Supporting Document</p> <p>Overview: First 5 San Diego is required by State statute to develop a strategic plan. The current First 5 San Diego Strategic Plan will sunset June 30, 2015. In this next period, TPAC will review information on the previous strategic planning process and make recommendations on the development process for the next strategic plan.</p> <p>Staff Recommendation: None. For information only.</p> <p>Fiscal Impact: None.</p>	<p>Lynn Eldred Evaluation Manager</p>
<p>3 Information</p>	<p>Executive Director Update Supporting Document</p> <p>Overview: Executive Director Medeiros will provide an update on State and local Commission activities.</p> <p>Staff Recommendation: None.</p> <p>Fiscal Impact: None.</p>	<p>Executive Director Medeiros</p>
<p>4</p>	<p>Future Agenda Items</p> <ul style="list-style-type: none"> ➤ Strategic Planning ➤ Fiscal update for FY 2013-14 	<p>Chairwoman Skiljan</p>
<p>5</p>	<p>Adjournment</p>	<p>Chairwoman Skiljan</p>

If you are planning to attend and need special accommodations, you must call Rosa Lemus at least three days in advance of the meeting at (619) 230-6460.

NEXT TPAC MEETING

April 15, 2013

9:30 a.m. – 11:30 a.m.

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1600 Pacific Highway, Tower 6
San Diego, CA 92101**

Visit the Commission's Website: www.first5sandiego.org